Supplementary table 1. List of websites divided by provider.

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| --- | --- | --- | --- | --- |
| **Type of provider** | **Definition of provider** | **Websites included** | **Date/s accessed** | **Topic** |
| Professional bodies | Websites from official professional organizations | British Association of Perinatal Medicine | http://www.bapm.org/ | 21/05/2019 | General |
| British Maternal & Fetal Medicine Society | https://www.bmfms.org.uk/ | 21/05/2019 | General |
| Institute of Obstetricians and Gynaecologists | https://www.rcpi.ie/faculties/obstetricians-and-gynaecologists/ | 17/05/2019 | General |
| National Institute for Health and Clinical Excellence | http://www.nice.org.uk | 22/05/201923/05/2019 | General |
| National Patient Safety Office | https://health.gov.ie/national-patient-safety-office/ncec/ | 21/05/2019 | General |
| Nursing and midwifery board of Ireland | https://www.nmbi.ie/Home | 21/05/2019 | General |
| Royal College of Obstetricians and Gynaecologists | https://www.rcog.org.uk/ | 17/05/2019 | General |
| Royal College of Physicians of Ireland | https://www.rcpi.ie/ | 17/05/2019 | General |
| Charities and voluntary organizations | Containing the websites from public organizations that are registered as charities | A little lifetime foundation | https://alittlelifetime.ie/ | 10/06/2019 | Specialized |
| AIMS Ireland | http://aimsireland.ie/pregnancy-loss/ | 06/06/2019 | General |
| Anam Cara | https://anamcara.ie/ | 10/06/2019 | Specialized |
| Antenatal Results Choices | https://www.arc-uk.org/ | 27/05/2019 | General |
| Baby lifeline | http://babylifeline.org.uk/home/ | 28/05/2019 | General |
| Bernardos | https://www.barnardos.ie/ | 10/06/2019 | Others |
| Child Bereavement UK | https://childbereavementuk.org/ | 28/05/2019 | Specialized |
| Every life counts | https://www.everylifecounts.ie/ | 11/06/2019 | Specialized |
| Feileacain | https://feileacain.ie/ | 10/06/2019 | Specialized |
| International Stillbirth Alliance (ISA) | http://www.stillbirthalliance.org | 10/06/2019 | Specialized |
| Irish childhood bereavement network | https://www.childhoodbereavement.ie/ | 10/06/2019 | Others |
| Irish hospice foundation | https://hospicefoundation.ie/ | 10/06/2019 | Others |
| Irish Neonatal Health Alliance | http://www.inha.ie/bereavement/ | 22/05/2019 | Specialized |
| Kicks count | https://www.kickscount.org.uk/ | 28/05/2019 | Specialized |
| Little things and Co | http://www.ltandco.org/ | 29/05/2019 | Specialized |
| Mama academy | https://www.mamaacademy.org.uk/ | 29/05/2019 | Specialized |
| Miscarriage Association | <https://www.miscarriageassociation.org.uk/> | 01/07/2019 | Specialized |
| National infertility and support and information group | http://nisig.com/ | 10/06/2019 | General |
| National Maternity Support Foundation | https://www.jakescharity.org/ | 06/06/2019 | Specialized |
| NCT | https://www.nct.org.uk/ | 10/06/2019 | General |
| One day more | https://onedaymore.ie/ | 10/06/2019 | Specialized |
| Safer Pregnancy | https://saferpregnancy.org.uk/ | 23/05/2019 | General |
| SANDS stillbirth and neonatal death charity | https://www.sands.org.uk/ | 22/05/2019 | Specialized |
| Saying Goodbye | https://www.sayinggoodbye.org/ | 06/06/2019 | Specialized |
| Termination for medical reasons Ireland | http://tfmrireland.com/ | 10/06/2019 | Specialized |
| The Lullaby Trust | http://www.lullabytrust.org.uk/LThome | 22/05/2019 | Specialized |
| The miscarriage association of Ireland | http://www.miscarriage.ie/ | 01/07/2019 | Specialized |
| Tommy’s | https://www.tommys.org/ | 27/05/2019 | General |
| Support groups | Websites created by groups of parents or affected people not registered as charities | 4Louis | https://4louis.co.uk/ | 11/06/2019 | Specialized |
| Abbie’s fund | http://www.abigailsfootsteps.co.uk/ | 11/06/2019 | Specialized |
| Aching Arms | http://www.achingarms.co.uk/ | 11/06/2019 | Specialized |
| Aidan’s Elephant | http://www.aidanselephants.co.uk/ | 11/06/2019 | Specialized |
| Bethany Bereavement Support | https://www.bethany.ie/ | 11/06/2019 | Others |
| Cariad Angel Gowns | http://www.cariadangelgowns.org.uk/ | 11/06/2019 | Specialized |
| Forever stars | http://www.foreverstars.org/ | 11/06/2019 | Specialized |
| Jude Brady Foundation | http://www.judebradyfoundation.co.uk/ | 11/06/2019 | Specialized |
| Leanbh Mo Chroi | https://lmcsupport.ie/ | 11/06/2019 | Specialized |
| Life after loss | http://www.lifeafterloss.org.uk/site/ | 11/06/2019 | Specialized |
| Sophia - Pregnancy Loss Support | https://www.sophiapregnancylosssupport.com/ | 11/06/2019 | Specialized |
| The Lily Mae Foundation | https://www.lilymaefoundation.org/ | 11/06/2019 | Specialized |
| Commercial sites | Websites provided by private companies | Baby Center | https://www.babycentre.co.uk/ | 12/06/2019 | General |
| Emma’s diary | https://www.emmasdiary.co.uk/ | 24/06/2019 | General |
| Everymum | https://www.everymum.ie/ | 12/06/2019 | General |
| Irish Life health Pregnancy | https://www.irishlifehealth.ie/the-parenting-path/getting-pregnant | 24/06/2019 | General |
| Laya healthcare | https://www.layahealthcare.ie/formembers/mumbaby/ | 24/06/2019 | General |
| Mummy pages | https://www.mummypages.ie/ | 13/06/2019 | General |
| Mumset | https://www.mumsnet.com/ | 12/06/2019 | General |
| Pampers | https://www.pampers.co.uk/pregnancy | 13/06/2019 | General |
| Pregnancy and baby | https://www.pregnancyandbaby.ie/ | 24/06/2019 | General |
| Pregnancy counselling and care | https://www.counsellingandcare.co.uk/ | 12/06/2019 | General |
| Pregnancy UK | http://pregnancy.uk/ | 13/06/2019 | General |
| Reflect, pregnancy support | https://reflectyork.co.uk/ | 12/06/2019 | General |
| Rollercoaster | https://rollercoaster.ie/ | 24/06/2019 | General |
| VHI pregnancy articles | https://www.vhiblog.ie/tag/pregnancy/ | 24/06/2019 | General |
| Whatsupmum | https://whatsupmum.ie/ | 24/06/2019 | General |
| Health services websites | Websites from national health providers | Coombe women and infant university hospital | http://www.coombe.ie/ | 01/07/2019 | General |
| CUMH | http://www.cuh.hse.ie/Cork-University-Maternity-Hospital/ | 01/07/2019 | General |
| Health Service Executive | https://www.hse.ie/eng/ | 26/06/2019 | General |
| Miscarriage and pregnancy loss CUH | http://www.cuh.hse.ie/Cork-University-Maternity-Hospital/Maternity-Care/Miscarriage-Pregnancy-Loss/ | 26/06/2019 | Specialized |
| National Health Service | https://www.nhs.uk/ | 03/07/2019 | General |
| Perinatal institute for maternal and child health | https://www.perinatal.org.uk/ | 26/06/2019 | General |
| Pregnancy and infant loss | https://pregnancyandinfantloss.ie/ | 02/07/2019 | Specialized |
| Private midwives | https://privatemidwives.com/ | 01/07/2019 | General |
| Rotunda hospital | https://rotunda.ie/ | 02/07/2019 | General |
| Rotunda private | https://rotundaprivate.ie/ | 02/07/2019 | General |
| Saolta University Health Care Group | https://saolta.ie/ | 02/07/2019 | General |
| The National Maternity Hospital | http://www.nmh.ie/ | 01/07/2019 | General |
| Health sites | Private websites with the purpose to offer a service or provide information | Beacon care fertility clinic | https://www.beaconcarefertility.ie/ | 03/07/2019 | General |
| Bon Secours health system | https://www.bonsecours.ie/ | 03/07/2019 | General |
| Cork obstetrics and gynaecology associates | http://www.coga.ie/ | 03/07/2019 | General |
| Cork Womens Clinic | https://corkwomensclinic.com/ | 03/07/2019 | General |
| Dr. Dan McKenna. Consultant Obstetrician and Gynaecologist | https://www.drdanmckenna.ie/ | 03/07/2019 | General |
| Dr. Moya McMenamin | https://www.drmoyamcmenamin.ie/gynaecologist-cork/home | 03/07/2019 | General |
| EVIE preparation for life | https://evie.ie/ | 03/07/2019 | General |
| Galway Fertility clinic | https://www.fertilityclinic.ie/ | 03/07/2019 | General |
| Irish health | http://www.irishhealth.com/ | 26/06/2019 | General |
| Mater private Cork | https://www.materprivate.ie/cork/ | 03/07/2019 | General |
| Merrion fetal health | https://www.merrionfetalhealth.ie/ | 03/07/2019 | General |
| Repromed fertility clinic | https://repromed.ie/ | 03/07/2019 | General |
| SIMS fertility clinic | https://www.sims.ie/ | 03/07/2019 | General |
| The Scotia Clinic | https://scotiaclinic.ie/ | 03/07/2019 | General |
| UPMC Whitfield | http://www.whitfieldclinic.ie/ | 03/07/2019 | General |
| Waterstone clinic | https://waterstoneclinic.ie/ | 03/07/2019 | General |
| Women’s health | https://www.womenshealth.ie/ | 03/07/2019 | General |