|  |  |  |
| --- | --- | --- |
| Name of website |  | |
| Link |  | |
| Date accessed |  | |
| Main topic of website | General | 1 |
| Specialized | 2 |
| Website provider | Professional body | 1 |
| Charity | 2 |
| Support group / patient organization | 3 |
| Commercial sites | 4 |
| Health Service | 5 |
| Health private sites | 6 |
| Addressed to | Professionals | 1 |
| General Public | 2 |
| Country | Ireland | 1 |
| UK | 2 |
| Presence of advertisement | Yes / No | |
| Accreditation from official organization | Yes / No | |

|  |  |  |  |
| --- | --- | --- | --- |
| BASIC INFORMATION ABOUT STILLBIRTH | | Yes | No |
| 1. Is there any information about stillbirth in the body of website? | |  |  |
| 2.1 Is there information about stillbirth’s prevalence? | |  |  |
| 2.2 Is there information about causes of stillbirth? | |  |  |
| 2.3 Is there information about hospital procedures (post-mortem, independent investigations, role of the coroner, etc.)? | |  |  |
| 2.3 Is there information about medical/psychological consequences of stillbirth? | |  |  |
| 2.4 Is there information about support for parents or families who have experienced a stillbirth? | |  |  |
| 1. If not, are there any links to external resources (other websites, guidelines, etc.) that contain this information? | |  |  |
| 2.1 If yes, specify: | Clinical guideline | | 1 |
| Patient information leaflet | | 2 |
| Website | | 3 |
| Others | | 4 |

Supplementary Table 2. Codebook

|  |  |  |
| --- | --- | --- |
| INFORMATION ABOUT RISK FACTORS | Yes | No |
| 1. Is there information about risk factor for stillbirth in the body of the website? |  |  |
| 1. Is there any information about behavioural risk factors for stillbirth in body of the website? |  |  |
| 2.1 Is there information stating that **smoking** is a risk factor for stillbirth in the body of the website? |  |  |
| 2.2 Is there information stating that **Illicit drug use** is a risk factor for stillbirth in the body of the website? |  |  |
| 2.3 Is there information stating that **medical drug use** is a risk factor for stillbirth in the body of the website? |  |  |
| 2.4 Is there information stating that **sleeping position** is a risk factor for stillbirth in the body of the website? |  |  |
| 2.5 Is there information stating that **Attendance to antenatal care** is a risk factor for stillbirth in the body of the website? |  |  |
| 2.6 Is there information stating that **Alcohol use** is a risk factor for stillbirth in the body of the website? |  |  |
| 2.7 Is there information stating that **Obesity and overweight** are risks factors for stillbirth in the body of the website? |  |  |
| 1. If not, are there any links to external resources (other websites, guidelines, etc.) that contain this information? |  |  |
| 3.1 If yes, specify: (Clinical guideline 1 / Patient information leaflet 2 / website 3 / others 4) | | |
| 4. Other risk factors mentioned on the body of the website: | | |