

Title	Cognition in contests: mechanisms, ecology, and evolution
Authors	Reichert, Michael S.;Quinn, John L.
Publication date	2017-08-17
Original Citation	Reichert, M. S. and Quinn, J. L. (2017) 'Cognition in contests: mechanisms, ecology, and evolution', Trends in Ecology and Evolution, 32(10), pp. 773-785. doi: 10.1016/j.tree.2017.07.003
Type of publication	Article (peer-reviewed)
Link to publisher's version	10.1016/j.tree.2017.07.003
Rights	© 2017, Elsevier Ltd. All rights reserved. This manuscript version is made available under the CC-BY-NC-ND 4.0 license. - https://creativecommons.org/licenses/by-nc-nd/4.0/
Download date	2024-04-24 14:50:55
Item downloaded from	https://hdl.handle.net/10468/5423

Cognition in contests: mechanisms, ecology and evolution

Michael S. Reichert^{1Ψ} and John L. Quinn¹

1. School of BEES, University College Cork, North Mall, Cork, T23 N73K, Republic of Ireland

^ΨCorresponding author: Reichert, M.S. (michaelreichert@ucc.ie)

Keywords: cognition, contest, competition, learning, recognition, signaling

11 ABSTRACT

12

13 Animal contests govern access to key resources and are a fundamental determinant of fitness
14 within populations. Little is known about the mechanisms generating individual variation in
15 strategic contest behavior or what this variation means for population level processes.

16 Cognition governs the expression of behaviors during contests, most notably by linking
17 experience gained with decision making, but its role in driving the evolutionary ecological
18 dynamics of contests is only beginning to emerge. We review the kinds of cognitive
19 mechanisms that underlie contest behavior, emphasize the importance of feedback loops and
20 socio-ecological context, and suggest that contest behavior provides an ideal focus for
21 integrative studies of phenotypic variation.

22

A role for cognition in competition

Competition for resources such as food, mates and territories is ubiquitous among animals and a fundamental predictor of fitness [1]. Much of this competition is mediated by contests (see Glossary), in which animals use specialized aggressive displays and overt physical attacks to determine access to resources [2]. Contests are incredibly variable both within and between species in their format, intensity and the specific behaviors involved [2].

Understanding the causes and consequences of animal contest behavior is important because aggressive interactions affect social structure and individual fitness, which can carry over to impact key higher-level processes including selection, population dynamics and distribution [3–5]. Contests require rapid information processing for decision making about when, how and with whom to challenge, escalate or withdraw [6]. We argue that cognition provides a significant but largely unexplored explanation for variation in contest behavior because cognitive mechanisms such as learning from previous interactions, and assessments of resource value, physical ability and social status, facilitate information processing and decision making.

Examining cognitive mechanisms will provide important new insights for studies of animal contests. First, although evidence abounds for a role of cognition in contests (Table 1), most studies focus only on demonstrating that animals gather and use information. The mechanisms by which this information is processed, retained and employed in decision making are rarely investigated and largely treated as a black box by both empiricists and theoreticians [7]. However, these mechanisms are critical to understanding variation between individuals and between species in contest behavior because cognitive processing might not always lead to optimal behavioral expression, as is commonly assumed [8]. Constraints on

information gathering and use might explain why contest assessments often incorporate only a limited subset of the available information [9], and why individuals with lower resource-holding potential (RHP) sometimes can bluff their way to success by deceiving their opponents [10]. Second, focusing on cognition emphasizes that animal contests are not one-time, context-independent events, but rather take place within a series of interactions across individuals' lifetimes in a complex environmental and social milieu. Cognition links experience gained in past interactions to future contest behaviors. Third, RHP, the key variable determining contest success [11], is often estimated using a single physical characteristic (i.e., body size) but is in fact a composite trait with inputs from multiple phenotypic characteristics [12]. We argue that cognitive performance is often an important component of RHP, and can sometimes reduce or even override advantages accruing to larger individuals.

In an effort to understand the diversity of animal contest behavior, we present evidence that cognition underlies important behaviors involved in animal contests (Table 1). We examine these behaviors within a general framework for testing hypotheses about how links between cognition and contest behavior influence evolutionary and ecological processes, with the potential to feed back onto cognitive and behavioral traits (Figure 1). We discuss how these feedback mechanisms could explain the causes and consequences of both individual, within-species, variation in cognitive performance, and between-differences in the role of cognition in contests. Recently, major advances have been made in developing cognitive assays for field and laboratory studies [13], methods to elucidate the neural bases of cognition [14] (**BOX 1**), statistical analyses of contests [15], measurements of selection on cognitive traits [16] and monitoring individuals within ecologically relevant contexts in complex social

environments [17]. Our aim is to encourage researchers to apply these tools and methodologies towards integrative studies of cognition and contest behavior.

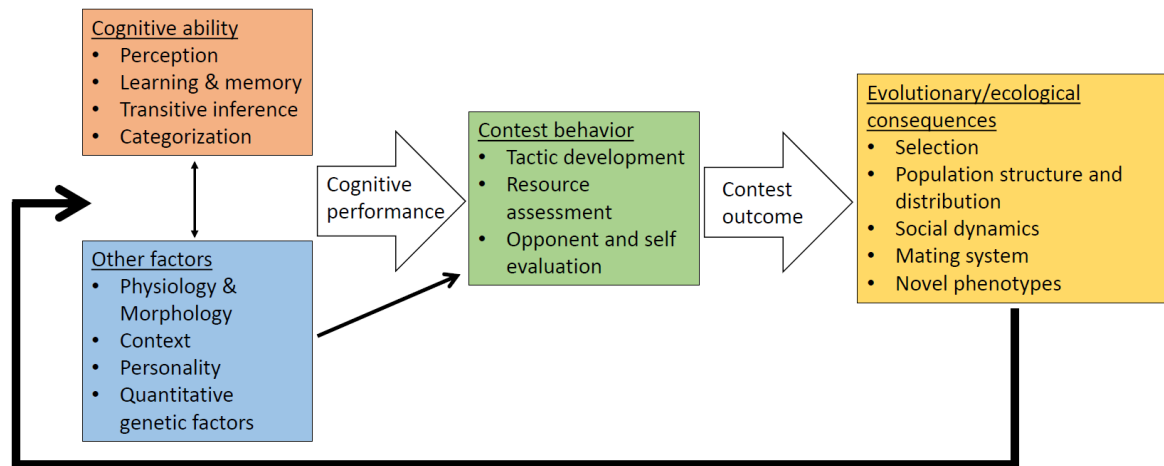


Figure 1. A framework for the integrative study of cognition and animal contests. Cognitive performance is determined by the interaction between cognitive abilities and other factors, including both internal (e.g., physiological state) and external (e.g., environmental context) factors. Variation in cognitive performance affects the expression of contest behaviors, to the extent that these behaviors involve cognition. Other factors can directly affect contest behavior, and also indirectly affect contest behavior through effects on cognitive factors. Variation in contest behavior, including that resulting from variation in cognitive performance, influences the dynamics and outcome of contests, determining the costs and benefits for contest winners and losers. The magnitude of these costs and benefits determines the evolutionary and ecological consequences of variation in contest behavior, including variation in fitness as well as the distribution of individuals in space and with respect to social group members. These effects on fitness, social structure and ecology then lead to feedback mechanisms on the aggressive behaviors, and on the associated cognitive and non-cognitive mechanisms.

Cognitive mechanisms of contest behavior

Cognition encompasses a diverse range of mechanisms for information acquisition, processing and use, including perception, learning and memory, individual recognition and transitive inference of social status [18]. Identifying the specific cognitive mechanisms of contest behaviors is an important but challenging task. For instance, opponent recognition is often important in contests and can arise from habituation learning [19], categorization of different classes of individuals [20], or so-called ‘true’ individual recognition [21]. Furthermore, it is difficult to disentangle the effects of cognition, personality, motivation and condition on behavioral expression, and the careful experimental designs required to distinguish between these factors are challenging even for the most tractable species [22]. Nevertheless, cognitive mechanisms are known or hypothesized to be important in many species’ contests; we discuss the evidence here, which provides a solid basis for further study of contests and cognition (**BOX 2**).

Development of signals and tactics

The skill with which individuals perform aggressive displays and fighting maneuvers has recently been identified as a significant, but understudied, determinant of contest success [23]. Learning likely facilitates the development of skills important in contests. Bird song is used in territorial contests and many song characteristics are learned during juvenile development [24], raising the possibility that learning enables birds to produce more effective aggressive signals. In song sparrows *Melospiza melodia*, young birds learned more songs from tutors that they had competed with aggressively [25]. Most studies of song learning

focus on song structure and syntax, and less is known about learning of song performance (e.g., timing, amplitude, type matching) [26], which is especially important in bird contests [27]. Animals can also learn improved fighting tactics from recent contest experiences. For instance, three-spined sticklebacks *Gasterosteus aculeatus* learned the association between producing threat displays and causing an opponent to flee, likely through operant conditioning [28]. Blue gouramis *Trichogaster trichopterus* and *Betta splendens* learned via classical conditioning to anticipate, respectively, the timing and direction of a rival's approach [29,30]. Learning might even enable animals to adjust their tactics during contests by monitoring the effectiveness of contest behaviors. In fights over shell ownership in hermit crabs *Pagurus bernhardus*, individuals prevented from effectively rapping opponents' shells shifted to an alternative tactic of rocking opponents' shells [31]. Cognition is likely involved in such tactical adjustments, but the cognitive mechanisms have not been investigated to date.

Assessment strategies

Once a contest has begun, contestants must rapidly decide how to behave and whether to persist, withdraw or escalate. These decisions are determined by the individual's assessment strategy [11]. Different models of strategic contest behavior propose assessment strategies differing primarily in how individuals use different sources of information to determine their behavior [32]. Individuals can assess their own state, their opponent's characteristics, the value of the disputed resource and the social context in which the contest takes place [6,33]. The extent to which cognitive processes underlie different assessment strategies has received surprisingly little study and remains controversial (**Box 3**).

Assessments of resource value might be especially amenable for cognitive studies because both the resource itself and contestants' experience with the resource are relatively easily manipulated. Asymmetries in information about resources often determine individual persistence in contests [6], although most studies manipulate opportunities to access information (e.g., by only pre-exposing one of the two contestants to the resource; [34]) rather than examining variation in cognitive abilities such as memory for specific information about resource quality. In the context of our framework, it is important to study why individuals or species vary in their ability to gather, process and retain information on resource value, and how these cognitive mechanisms interact with other decision making processes during contests [35]. Indeed, studies of resource-value assessment have shed light on cognitive processes such as attention. For instance, resource value only affects contest persistence in round gobies *Neogobius melanostomus* when individuals had previous experience with the resource, and individuals were limited in the ability to readjust resource valuation during contests, possibly because of constraints on attention [36].

Opponent evaluation

Studies of assessment strategies often focus on information gathering and decision making during contests. However, information gathering about opponents also takes place before and after contests, and the ability to learn from these experiences is likely a major determinant of an individual's subsequent contest behavior, including decisions to instigate further contests. Sometimes perceiving an opponent's physical characteristics suffices to identify a superior rival [33]. However, many other cognitive mechanisms allow individuals to make more accurate or detailed assessments of their opponents.

Individuals might learn about opponents indirectly by social eavesdropping. By observing contests, individuals obtain information about the relative abilities of the contestants and use this to determine their response to those contestants in the future [37]. Social eavesdropping requires learning and memory of both the identity and fighting ability of the observed contestants. The cognitive mechanisms underpinning social eavesdropping were investigated in barn owls *Tyto alba*. Juveniles eavesdrop on competitive vocal interactions between siblings, and memory retention depended on the frequency of exposure to sibling vocalizations [38]. This suggests that limitations on receiver memory impose selection pressures on signalers to repeat displays, which could partly explain the commonly-observed but theoretically puzzling phenomenon of animal displays composed of rapid repetitions of the same signal [39].

Individuals can also learn about opponents from direct previous experiences. Opponent recognition might involve categorization of opponents into classes. For instance, snapping shrimp *Alpheus heterochaelis* that had previously lost contests recognize and escape rapidly from previous contest winners, regardless of whether they had experience with that particular opponent, suggesting categorization based on a general phenotype rather than individual recognition [40]. Other species might be capable of true individual recognition [21]. In Iberian wall lizards *Podarcis hispanica*, males recognize the scent marks of several individual rivals and remember where rivals left scent marks in relation to their own territory, using this discrimination ability to modulate their behavior accordingly in future contests based on the relative threat of recognized individuals [41]. True individual recognition could be invoked because subjects associated individual-specific opponent characteristics (scent mark composition) with individual-specific information about opponents (spatial scent marking behavior) [21]. Opponent recognition is particularly important in territorial species;

individuals often show ‘dear enemy’ relationships with territorial neighbors, responding less aggressively to these individuals than to unrecognized strangers [42]. In bullfrogs *Rana catesbaeiana*, the dear enemy effect is mediated by habituation learning of both acoustic signal characteristics and spatial locations of individual neighbors [43]. Direct and indirect information might be integrated to inform decisions. Eavesdroppers could use transitive inference, allowing them to determine not only the relative qualities of the observed competitors with respect to each other, but also with respect to the eavesdropper’s own competitive status [44].

Own status evaluation

Learning about self might be an important component of winner and loser effects, in which winners of previous contests tend to continue winning, and losers tend to continue losing [45]. The cognitive mechanisms involved have not been investigated explicitly, but in male *Anolis carolinensis* lizards, the effects of changes in physiological state on loser effects were at least partly ruled out, suggesting that loser effects formed because of changes in how individuals perceived their own fighting ability [46]. Stronger evidence for a role of cognition on winner and loser effects comes from species in which these effects are only shown, or are stronger, against familiar individuals, implying an important role of learning and memory. Hermit crabs *Pagurus middendorffii* that lost a fight recognize previous opponents and avoid combat with them, while showing no behavioral changes in response to unfamiliar individuals [47]. The explicit role of memory in winner and loser effects was investigated in *Drosophila melanogaster*, where memory of previous winning or losing experiences decays more slowly in contests involving familiar individuals [48]. If winner and loser effects arise from individuals learning more about their own fighting abilities, then memory will interact

with assessment in future contests. Namely, more experienced individuals should more rapidly assess their quality relative to an opponent; thus, winner and loser effects should affect not only the outcome, but also the duration and escalation of future contests.

Cognitive performance and individual variation

Consistent between-individual variation in contest behavior and success has been demonstrated in many species [49]. Most empirical studies examine the morphological and physiological components of RHP to explain this variation [33]. We have argued that cognition is an important component of many contest behaviors; thus, variation in cognitive performance could be a major source of individual variation in RHP. However, evidence for links between cognitive performance and individual RHP is scarce. Cognitive performance in contests might vary because individuals vary in cognitive ability. For instance, if contest behaviors are learned, some individuals could learn more rapidly than others, giving them an advantage. The conditioning protocols described above for learning to anticipate rival approach could be utilized to determine if those individuals that learned the task more readily were especially likely to win contests and resolve them quickly. Similar approaches could be utilized for neighbor recognition learning: do individuals that learn to recognize new neighbors more rapidly in playback experiments instigate fewer aggressive interactions with their actual neighbors?

Individuals might also vary in the extent to which they strategically utilize cognitive abilities in contests [9,50]. This could be tested by measuring how sensitive individuals are to variation in opponent signal characteristics. Some individuals might carefully assess opponent signals and even recognize specific opponents and adjust their response

accordingly, whereas others respond similarly to all opponents [9]. The latter individuals are predicted to have superior physical characteristics if there are trade-offs between cognitive and non-cognitive competitive abilities [51], suggesting the possibility of alternative stable strategies [52]. Finally, cognitive performance is likely to be context dependent. Different ecological and social conditions create greater or lesser challenges for cognitive performance in contests, and individuals differ in their previous experiences. Manipulations of individual experiences are straightforward, and have been employed often in studies of age effects on contest dynamics [53], and winner and loser effects [54].

Evolution, ecology, cognition and contests

Cognition is both a driver of variation in competitive ability leading to variation in fitness-related resource acquisition, and is itself likely to be affected by selection acting on contest behavior (Figure 1). Contest behavior is intimately related to the distribution of individuals and resources in the environment, which determines contest frequency, the benefits of success, and the quality of information for cognitive processing. Ecology is therefore likely to be a key consideration in explaining why species differ in the role of cognitive mechanisms in contests. Below, we outline several hypotheses that relate cognition, contest behavior and ecological or evolutionary processes.

Cognitive performance and fitness

Identifying the fitness consequences of individual variation in cognitive performance is a major focus of recent studies in wild populations [55]. While cognitive performance can impact individual fitness via contest success (Figure 1), little is known about how frequent or

strong these impacts are in natural populations. It is also unknown the extent to which benefits of higher cognitive performance in contests are counteracted by costs, and what the net impact is on fitness [56]. Indeed, few studies have quantified fitness benefits or investigated whether these gains balance the costs of resource acquisition and defense for any contest behavior [57]. Specific fitness costs of cognitive performance in contests might be linked to energetic costs of neural tissue development and maintenance, which trade off with investment into non-cognitive components of RHP, and with cognitive abilities in other contexts [51]. Likewise, fitness costs of poor competitiveness might be counteracted by superior cognitive performance in other contexts. Great tits *Parus major* that were less successful in contests over food had greater innovative tendencies and survived equally well as more successful competitors, potentially because they could exploit novel food resources [56].

For there to be a response to any selection acting on cognitive performance in contests, cognitive performance must be heritable. However, little is known about the heritability of any cognitive trait in wild populations [58], or of the repeatability of cognitive performance over time, and relationships between competitive ability and cognition can also arise from plasticity rather than heritable variation [59]. Demonstrating such a response to selection is difficult, but measurements of selection on cognitive traits and their heritability have been made in other contexts [16,58] and similar approaches could be applied to study cognition and contests. Additional theoretical studies incorporating cognitive mechanisms (**Box 4**) would also improve the understanding of the population-level consequences of cognition and contests.

Social structure and contest cognition

289

290 Social group size and stability affects the opportunities for learning about opponents, and also
291 the value of such information. Between-species variation in whether contests are resolved
292 primarily by individual recognition learning or by signal exchanges (badge of status
293 recognition, which does not necessarily require learning) is hypothesized to be related to
294 variation in opportunities for learning about opponents in social groups [60]. In species with
295 small, stable social groups and repeated interactions, there are many opportunities to learn
296 each group member's capabilities, and individual recognition should determine when contests
297 are instigated and how they are resolved. In contrast, when social groups are large and/or
298 unstable, there is less opportunity for learning and individuals are predicted to use badges of
299 status for opponent assessment [60]. This hypothesis could also explain within-species
300 variation. For instance, male *A. carolinensis* assess visual signals (darkened eyespots, a badge
301 of status) of unfamiliar opponents, but in subsequent fights with a familiar opponent they
302 behaved according to its previous dominance even if the opponent's visual signals were
303 manipulated, indicating the opposite rank [61]. More generally, the costs and benefits of
304 strategies incorporating cognition or other assessment mechanisms will determine which
305 strategy predominates in a given situation. Elephant seals *Mirounga angustirostris* provide an
306 intriguing example: despite the social group's large size and fluidity, recognition learning of
307 individual acoustic signatures is important for rival assessment because costs of fighting are
308 particularly extreme in this species [62].

309

310 The 'Machiavellian intelligence' hypothesis argues that individuals in stable social groups are
311 selected to attend to other group members' interactions, especially dominant and subordinate
312 relationships determined by contests (e.g., via social eavesdropping, see above).
313 Machiavellian intelligence might have been important in the evolution of social cognition

among primates [63], and could explain hominid brain evolution [64]. Attention to the perspectives and knowledge held by other group members is an important component of theory of mind [65]. Although the notion that animals have anything approaching human-like capabilities in this regard is highly controversial [66], this could conceivably operate to some degree in some species and allow for novel contest strategies. For instance, subordinate chimpanzees are sensitive to whether a specific dominant individual had observed the location of hidden food, and preferentially forage in places where the dominant had not observed food being placed, thus avoiding contests [67]. Understanding others' intentions also raises the possibility of tactical deception in animal contests. In three monkey species, subordinate individuals withheld information from dominants about the location of food; interestingly the efficiency of deception was inversely related to the strictness of the dominance hierarchy and social group stability, indicating feedbacks between contests and cognitive abilities [68]. Furthermore, group living might have selected for the evolution of numerical competence because individuals assess numerical asymmetries in group size during intergroup contests [69].

Diet, stress, dominance and cognition

Because many animal contests are disputes over food, contest success might impact individual ability to obtain resources necessary for developing and maintaining cognitive capabilities. The developmental stress hypothesis argues that birdsong is a good indicator of male quality for female mate choice because song is learned during a critical developmental period when individuals are likely subject to multiple stressors; birds producing quality song were less stressed during development [70]. Success in resource acquisition should reduce developmental stress, and is in part mediated by contest competition, generating feedbacks

between contests, stress and cognition. Although the developmental stress hypothesis is usually applied to birdsong, it should apply to the development of any cognitive trait, including those involved in contests during adulthood [71]. Thus, contest success during development can have cascading effects on the cognitive abilities required for future contest success, potentially driving individual differences in competitive ability.

Stress during adulthood affects both cognition and contest success in species with dominance hierarchies, but these effects depend on how hierarchies are maintained. Dominant individuals are the most physiologically stressed in species in which dominance is maintained by frequent overt aggressive acts towards subordinates, while lower-ranking individuals tend to be more stressed in species in which dominance is maintained primarily by signaling [72]. Such chronic stress often impacts on cognition [73].

Concluding Remarks

Cognition plays an important role in all stages of contests across a wide taxonomic range. That the cognitive mechanisms of contest behavior and the ecological and evolutionary implications of cognitive variation in contests remain largely unknown, even when intriguing hypotheses exist, reflects the focus of cognitive ecologists and psychologists on other animal behaviors, and the focus of behavioral ecologists on ultimate causation in contest studies. The time is ripe to study cognitive mechanisms in animal contests (**Outstanding questions box**) because contests exemplify many of the major themes in contemporary cognition and behavioral ecology research: there is substantial variation in contest behaviors, with repeated interactions in complex social environments and involving information gathering abilities that might trade-off with such abilities in other contexts. Our framework synthesizes the diverse

364 knowledge of cognitive processes in contests and provides an appropriate context for studies
365 integrating evolutionary consequences of variation in strategic contest behavior and the
366 mechanisms generating variation in cognitive performance in wild animals.

367

.....

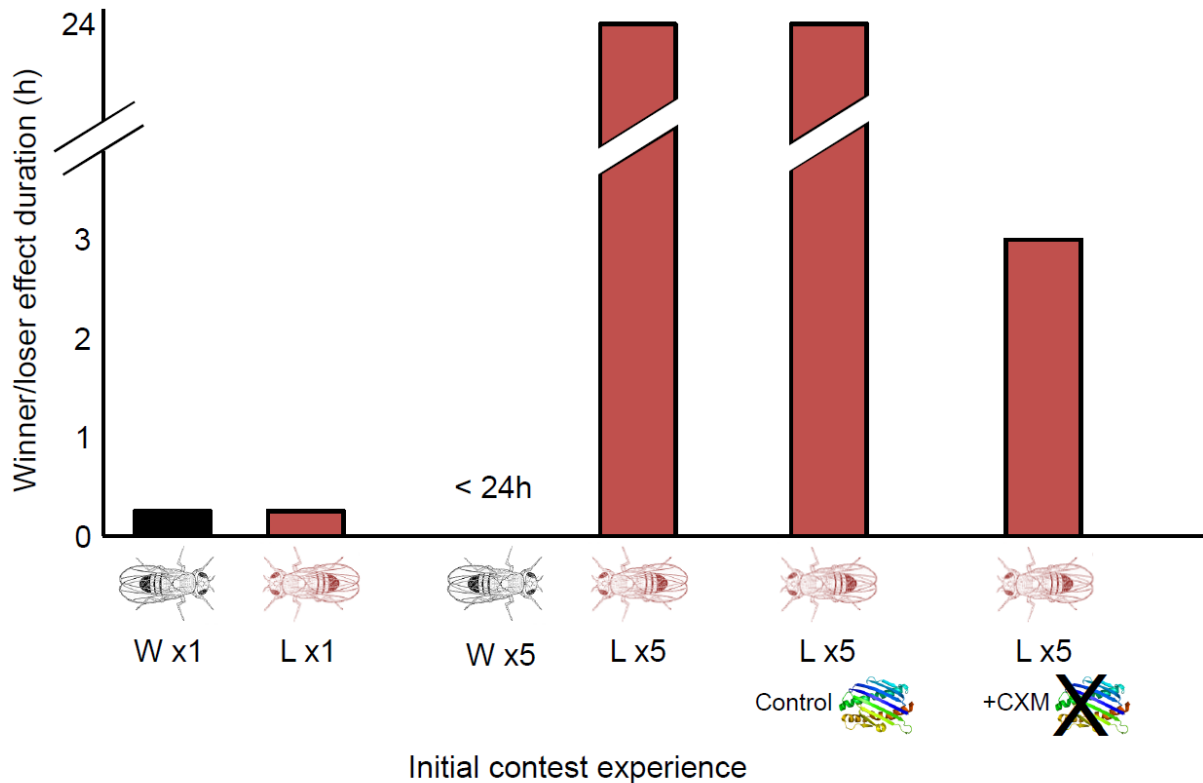
Box 1 – Neural mechanisms, cognition and contest behavior

Identifying the neural processes underlying cognitive mechanisms of animal contest behavior provides insight into the origins of differences between individuals and species in cognitive abilities. Below we summarize some of the few studies explicitly linking activity in the brain to cognitive traits expressed in contests.

Drosophila melanogaster show loser effects, and these are stronger when losers are paired against familiar individuals, suggesting a role of memory in contests [74]. Indeed, both short- and long-term memory are involved in the formation of loser effects, with the duration of the memory depending on the number of repeat losses [48]. Short- and long-term memories have different neural substrates (Figure I). Long-term memories of losing experiences arise via protein synthesis occurring during or after contests; when protein synthesis is blocked, the short-term loser effect remains but long-term loser effects disappear [48]. However, specific genes that affect memory formation in *D. melanogaster* contests have not been identified. Hearing has been identified as a critical sensory mechanism regulating aggression in *D. melanogaster*. Inhibiting neurotransmitter release in specific peripheral auditory neurons strongly reduced aggression levels [75].

In *Anolis carolinensis*, individuals recognize previous opponents and form dear enemy relationships with territorial neighbors [76]. The neuroendocrine response of individuals to an aggressive challenge depends on its status (dominant or subordinate) and on the opponent's familiarity [77]. Dominant males exposed to familiar opponents had higher epinephrine levels

in the hippocampus, and in general social interactions led to increased activity of NMDA receptor subunits in the hippocampus [78]. Because the hippocampus is involved in spatial and social learning [79], these neuroendocrine responses might be involved in the formation of memories related to dear enemy behavior.



Box 1, Figure I. Mechanisms of long-term memory formation in *D. melanogaster* contests. Winner and loser flies from an initial contest trial were assayed for winner and loser effects by testing whether they were more likely to win or lose, respectively, a contest against a naïve individual. Bars show the duration of winner (black) or loser (red) effects. Winner and loser effects disappeared rapidly after a single contest experience. However, losers, but not winners, of five consecutive contests against the same opponent had altered contest behavior and success 24 hours later. Flies treated with cycloheximide, which inhibits protein synthesis, showed a short-term but not a long-term loser effect, demonstrating that *de novo* protein synthesis is the mechanism responsible for this long-term memory formation. After [48].

408
409 **Box 2 – Experimental approaches for studying cognition and contests**

410
411 Although cognition clearly plays a role in many animal contest behaviors, the specific
412 cognitive mechanisms are not always identified, and the relative importance of cognitive and
413 other factors is rarely quantified. Here we outline some potentially fruitful experimental
414 approaches to identify the cognitive mechanisms of contest behavior and determine the
415 sources of individual variation in cognitive performance.

416
417 1. Independently manipulating the quality of information available to each contestant for
418 assessment and learning, for instance by interfering with sensory perception, the duration and
419 nature of previous experience, and opponent appearance. Playbacks could be used to
420 mismatch signal characteristics with actual opponent quality; if the relationship between
421 opponent signals and quality is learned, then individuals trained in the mismatched treatment
422 should respond inappropriately in natural contests. Experimental manipulations of the
423 proximate underpinnings of cognition, such as neural processing (**Box 1**), stress levels at
424 critical developmental periods, or gene expression, are especially powerful techniques.

425
426 2. Training individuals to perform the hypothesized cognitive task in another context and then
427 assaying their contest performance. For instance, mutual opponent assessment involves the
428 evaluation of opponent quality relative to self quality [80]. Individuals trained to perform
429 well in relative assessments in other contexts, such as choosing between two different
430 amounts of food, might therefore be expected to be better at mutual assessment in contests
431 (i.e., to resolve contests more quickly and accurately). The utility of this approach depends on
432 the extent to which performance of a cognitive task in one context carries over to other

contexts [13]. Furthermore, if cognitive load limits learning and memory [81], individuals that recently learned a relatively complex task might be less able to perform cognitively demanding assessment during contests than individuals with no, or less challenging, previous learning experience.

3. Assays of generalization in opponent recognition. If individuals recognize categories of opponents, then manipulation of opponent signals could be used to train individuals to recognize certain stimuli as indicating a superior opponent. Pitting trained animals against unfamiliar contestants with variations on the signal could demonstrate whether (i) individuals can learn to recognize an opponent's competitive ability based on a novel stimulus, (ii) individuals categorize opponents based on signal characteristics, and (iii) if there are peak shift phenomena in which especially strong responses are obtained to stimuli that go beyond the previously experienced range of signal variation, indicating a potential mechanism for the evolution of aggressive signal exaggeration [82].

Box 3 – Controversies over assessment strategies and the role of cognition

That animals rarely use physical attacks to resolve contests posed a theoretical puzzle that was solved with game theory models examining when more 'peaceful' assessment strategies could be evolutionarily stable [83]. Many of these models involve contestants differing in RHP, with the behaviors expressed during contests allowing for the assessment of contestant RHP, settling contests in favor of the superior individual [11]. Most models investigate one of three broad categories of assessment strategy: (i) mutual assessment, (ii) self-assessment, or (iii) cumulative assessment [33].

458

459 The mutual assessment strategy was frequently tested by empiricists because it makes the
460 simple prediction that contests between evenly-matched opponents should be longer and
461 more escalated than contests between individuals with large RHP differences [80]. However,
462 this prediction was later demonstrated to also apply to other assessment strategies, and
463 experimental designs that discriminate between mutual- and self-assessment strategies have
464 only recently been developed [33,84]. Many recent studies give evidence for self- rather than
465 mutual-assessment [85,86], leading to some backlash against the idea that mutual assessment
466 is the prevalent means by which animals resolve contests. Cognition is invoked in these
467 arguments: mutual assessment is claimed to be more ‘cognitively complex’ because it
468 requires evaluation and relative comparison of both competitors’ traits whereas self-
469 assessment only requires input from an individual’s own state [7]. However, there is
470 disagreement about whether mutual-assessment models require cognitively advanced
471 comparisons, or whether performing such comparisons is even cognitively challenging
472 [87,88].

473

474 Without a cognitive perspective on animal contests, this controversy will remain unresolved
475 because little is known about the cognitive mechanisms of assessment. Cognition is treated as
476 a black box both in models of assessment strategies and in arguments that strategies differ in
477 their cognitive requirements. Does mutual assessment truly involve relative comparison
478 requiring extensive memory and categorization abilities, or is it a simple modification of self-
479 assessment with additional sensory input from opponents? Considering cognitive
480 mechanisms also alters the predicted relationships between contestant RHP and contest
481 duration under different assessment strategies. In particular, it has been argued that, for a
482 given RHP difference between contestants, under mutual assessment contest duration should

not vary with absolute competitor RHP [33]. However, relative assessments become more difficult at larger absolute stimulus values [89]; thus under mutual assessment and a constant RHP difference, contest duration should be an increasing function of absolute competitor RHP. Therefore, positive relationships between individual RHP and contest duration are not always diagnostic of self-assessment.

.....

Box 4 – Cognition and contest theory

Animal contests have received much attention from theoretical biologists [32]. However, cognition is rarely considered in models of strategic contest behavior. A major gap in theory could be addressed by examining the conditions under which learning or other cognitive mechanisms can evolve as a component of evolutionarily stable contest strategies. Below we briefly describe some of the few theoretical models examining the role of cognition in animal contests.

Stamps and Krishnan [90] developed a model of territory settlement with a key role for learning. As individuals move through space they can encounter other individuals and engage in aggressive interactions. These contests form the basis for associative learning, with individuals reducing their probability of returning to an area after associating it with the negative effects of encountering aggressive competitors. The model reproduced several spatial patterns known from nature including the formation of exclusive territories when levels of aggression are high. This model could be extended to explore how patterns of space use and cognitive variation explain individual variation in the susceptibility to density-

dependent effects, ultimately affecting distribution patterns across heterogeneous landscapes,
and explaining when and why deviations from the ideal free distribution are observed.

Mesterton-Gibbons and Heap [9] developed an extension of the hawk-dove game to explore
factors that lead contestants to adopt either self- or mutual-assessment strategies. An
important component of the model is the incorporation of trade-offs between obtaining
information on opponents and the resultant costs of revealing information to opponents.
Although not explicitly cognitive, this model could easily be expanded to incorporate
cognitive processes and fits with the framework proposed here, because it examines the
factors underlying variation in the expression of strategic contest behavior based on the costs
and benefits of information gathering.

Lee and colleagues [50] developed a model based on the producer-scrouter game to
examine the conditions under which individuals use social information when foraging instead
of searching for resources on their own. An individual's competitive ability relative to the
distribution of competitive abilities in the population was a key parameter in determining the
profitability of producer versus scrounger (social information use) tactics. However, the
benefits of scrounging for individuals of high competitive ability depended on resource
availability. Thus, this model demonstrates links between information gathering, contest
outcome and ecology, as proposed by our framework (Figure 1).

.....

529
530
531
532
533
534
535
536
537
538
539
540
541
542
543
544
545
546
547
548
549
550
551
552

.....

Outstanding questions box

- What is the role of perception in mediating cognitive processes underlying contest behavior?*
- How do multiple cognitive abilities interact with one another, and with non-cognitive mechanisms to determine contest behavior?*
- What is the role of ecology, social structure, and constraints in explaining between-species variation in the importance of cognition in contests?*
- What is the quantitative genetic basis of cognitive performance in contests, in terms of the components of variation underlying individual traits, and the extent to which different kinds of traits are genetically correlated with one another and fitness?*
- Are cognitive abilities used in contests predictive of cognitive abilities in other contexts? Does selection result in adaptive cognitive specializations for contests, or for more general cognitive performance across contexts?*
- How well do animals understand the intentions and relations of others while observing contests? Can contests give any insights into the debates surrounding the existence of a theory of mind in animals?*

553 **Glossary**

554

555 **Assessment strategy:** The function relating information gathered before and during the
556 contest to the expression of contest behaviors, especially decisions of whether to persist,
557 withdraw or escalate.

558

559 **Categorization:** The processes by which stimuli are assigned to distinct groups that are
560 distinguished from other such groups of stimuli.

561

562 **Classical conditioning:** Learning to associate one cue with a second such that a response
563 initially given only to the second cue can eventually be elicited by the first cue alone.

564

565 **Cognition:** The processes involved in the acquisition, processing, retention and use of
566 information from the environment [18].

567

568 **Cognitive ability:** A cognitive mechanism involved in the performance of a particular
569 behavior; individuals vary in the effectiveness of these mechanisms, and hence in cognitive
570 ability.

571

572 **Cognitive performance:** The realized outcome of a task requiring cognition, which is
573 determined by both cognitive ability and environmental factors including motivation, motor
574 performance and ecological context.

575

576 **Contest:** A direct and discrete behavioral interaction determining ownership of an indivisible
577 resource unit [2].

578

579 **Cumulative assessment:** An assessment strategy in which an individual's contest behavior is
580 determined by its own characteristics and no opponent assessment takes place, but in which
581 opponents can nonetheless exert an influence on individual persistence by inflicting direct
582 costs [91].

583

584 **Dear enemy effect:** The phenomenon in which territory owners respond less aggressively to
585 familiar neighbors than to strangers [42].

586

587 **Habituation learning:** A decrement in response to a repeated stimulus not due to sensory
588 adaptation or motor fatigue.

589

590 **Learning:** A change in cognitive state as a result of experience that can influence future
591 behavior [18].

592

593 **Mutual assessment:** An assessment strategy in which an individual's contest behavior is
594 determined by gathering information on an opponent's RHP relative to its own RHP [33].

595

596 **Operant conditioning:** Learning to associate a behavior with its consequences.

597

598 **Resource-holding potential:** An individual's absolute fighting ability [11].

599

600 **Self assessment:** An assessment strategy in which an individual's contest behavior is
601 determined only by its own characteristics [33].

602

603 **Social eavesdropping:** Occurs when an animal obtains information from interactions
604 between conspecifics by observing, rather than directly participating in the interaction.
605
606 **Theory of mind:** An understanding of the intentions and beliefs of others.
607
608 **Transitive inference:** Inferring unknown relationships from known relationships. In the
609 context of animal contests, animals might observe contests and infer that if individual A
610 defeats individual B, and individual B defeats individual C, then individual A should defeat
611 individual C.
612
613 **True individual recognition:** The ability to recognize an individual from its distinctive
614 characteristics and associate those characteristics with other information about that
615 individual, as opposed to recognizing different classes of individuals [21].
616
617
618
619

620 Table 1. Selected studies providing evidence for a role of cognition in contest behavior, along with potential socioecological consequences,
621 divided into behaviors occurring at different time points relative to a contest.

622

Cognitive mechanism(s)	Contest behavior	Species	Description	Possible socioecological consequence	Refs
<i>(I) Before contests</i>					
Imitation learning, operant conditioning	Aggressive signal development	<i>Melospiza melodia</i>	Songs used in territory defense are learned from neighbors' interactions.	Contest strategies influence cultural signal evolution.	[92]
Classical conditioning	Rival anticipation	<i>Trichogaster trichopterus</i>	Classical conditioning allows anticipation of intruder approach.	Selection for territoriality & development of alternative "sneaker" tactics.	[29]
Recognition learning and memory	Pre-fight assessment	<i>Poecile atricapillus</i>	Relative threat of intruders assessed by integrating information from eavesdropping on multiple song contests.	Selection for private communication and/or victory displays.	[93]

Transitive inference	Pre-fight assessment	<i>Julidochromis transcriptus</i>	Rival dominance inferred by both direct previous experience and indirect experience from contests with common opponents (in unfamiliar rivals).	Cognitive mechanisms influence speed of formation and stability of dominance hierarchies.	[44]
Categorization	Pre-fight assessment	<i>Macaca mulatta</i>	Dominance can be learned as a categorical concept from video playbacks of aggressive individuals.	Evolution of social cognition.	[94]
<i>(ii) During contests</i>					
Perception	Rival assessment (dyadic contests)	<i>Teleogryllus oceanicus</i>	Contests more escalated when males prevented from exchanging acoustic signals.	Selection for specialized aggressive communication system.	[95]
Perception	Contest resolution	<i>Neogobius melanostomus</i>	Contests in contaminated water less likely to have clear winner and loser.	Anthropogenic disturbance influences costs and benefits of aggressive behavior.	[96]

Comparative judgement	Resource-value assessment	<i>Clibanarius vittatus</i>	Attackers in fights over shells in hermit crabs assess both own gain and likely gain of defender by swapping shells	Resource availability affects likelihood and severity of contests.	[97]
Numerosity	Rival assessment (group contests)	<i>Panthera Leo</i>	Individuals assess numerical asymmetry in group size during intergroup contests.	Evolution of higher-order cognitive traits, selection for social coordination.	[98]
<i>(iii) After contests</i>					
Recognition learning and memory	Winner/Loser effect	<i>Anolis carolinensis</i>	Loser effect only exhibited when individual faced with familiar rival.	Cognitive mechanisms influence speed of formation and stability of dominance hierarchies.	[76]
Recognition learning and memory	Dear enemy effect	<i>Ctenomys talarum</i>	Individuals recognize odors of familiar previous rivals and respond less aggressively towards them.	Stabilization of territorial resource defense strategies.	[99]
Recognition learning and memory	Dear enemy effect	<i>Vireo olivaceus</i>	Less aggression directed towards neighbors despite potential difficulties in recognition from large song repertoire size.	Cognitive abilities relax constraints on selection on song variation, which might play role in other contexts (e.g., mate selection).	[100]

623

624 ^aPerception should play a role in the expression of all aggressive behaviors and cognitive mechanisms. It is not listed explicitly in each entry
625 unless it is the focal mechanism of the study.

ACKNOWLEDGEMENTS

M.S.R. was supported by an ERC Consolidator's grant to J. Quinn (EVOECOCOG 617509). G.L. Davidson, I.G. Kulahci, R.W. Elwood and two anonymous reviewers gave helpful comments on earlier manuscript drafts.

References

- 1 Milinski, M. and Parker, G.A. (1991) Competition for resources. In *Behavioural Ecology: An Evolutionary Approach* (Krebs, J. R. and Davies, N. B., eds), pp. 137–168, Blackwell Scientific
- 2 Hardy, I.C.W. and Briffa, M., eds. (2013) *Animal Contests*, Cambridge University Press.
- 3 Wilson, A.J. *et al.* (2013) Causes and consequences of contest outcome: Aggressiveness, dominance and growth in the sheepshead swordtail, *Xiphophorus birchmanni*. *Behav. Ecol. Sociobiol.* 67, 1151–1161
- 4 Riechert, S.E. (1988) The energetic costs of fighting. *Amer. Zool.* 28, 877–884
- 5 Lindquist, W.B. and Chase, I.D. (2009) Data-based analysis of winner-loser models of hierarchy formation in animals. *Bull. Math. Biol.* 71, 556–584
- 6 Arnott, G. and Elwood, R.W. (2008) Information gathering and decision making about resource value in animal contests. *Anim. Behav.* 76, 529–542
- 7 Elwood, R.W. and Arnott, G. (2012) Understanding how animals fight with Lloyd Morgan's canon. *Anim. Behav.* 84, 1095–1102
- 8 Fawcett, T.W. *et al.* (2013) Exposing the behavioral gambit: The evolution of learning and decision rules. *Behav. Ecol.* 24, 2–11

- 651 9 Mesterton-Gibbons, M. and Heap, S.M. (2014) Variation between self- and mutual
652 assessment in animal contests. *Am. Nat.* 183, 199–213
- 653 10 Wiley, R.H. (1994) Errors, exaggeration, and deception in animal communication. In
654 *Behavioral mechanisms in ecology* (Real, L., ed), pp. 157–189, University of Chicago
655 Press
- 656 11 Parker, G.A. (1974) Assessment strategy and the evolution of fighting behaviour. *J.*
657 *Theor. Biol.* 47, 223–243
- 658 12 Stuart-Fox, D. (2006) Testing game theory models: fighting ability and decision rules
659 in chameleon contests. *Proc. R. Soc. B Biol. Sci.* 273, 1555–1561
- 660 13 Thornton, A. *et al.* (2014) Toward wild psychometrics: linking individual cognitive
661 differences to fitness. *Behav. Ecol.* 25, 1299–1301
- 662 14 Fitch, W.T. (2014) Toward a computational framework for cognitive biology: unifying
663 approaches from cognitive neuroscience and comparative cognition. *Phys. Life Rev.*
664 11, 329–364
- 665 15 Briffa, M. *et al.* (2013) Analysis of animal contest data. In *Animal Contests* (Hardy, I.
666 C. W. and Briffa, M., eds), pp. 47–85, Cambridge University Press
- 667 16 Morand-Ferron, J. *et al.* (2016) Studying the evolutionary ecology of cognition in the
668 wild: a review of practical and conceptual challenges. *Biol. Rev.* 91, 367–389
- 669 17 Kays, R. *et al.* (2015) Terrestrial animal tracking as an eye on life and planet. *Science*
670 348, 1222–1232
- 671 18 Shettleworth, S.J. (2010) *Cognition, Evolution and Behavior*, (2nd edn) Oxford
672 University Press.
- 673 19 Bee, M.A. (2001) Habituation and sensitization in bullfrogs (*Rana catesbiana*): testing
674 the dual-process theory of habituation. *J. Comp. Psychol.* 115, 307–316
- 675 20 Gherardi, F. and Tiedemann, J. (2004) Binary individual recognition in hermit crabs.

- 676 *Behav. Ecol. Sociobiol.* 55, 524–530
- 677 21 Tibbetts, E.A. and Dale, J. (2007) Individual recognition: it is good to be different.
- 678 *Trends Ecol. Evol.* 22, 529–537
- 679 22 Griffin, A. *et al.* (2015) Cognition and personality: An analysis of an emerging field.
- 680 *Trends Ecol. Evol.* 30, 207–214
- 681 23 Briffa, M. and Fortescue, K.J. (2017) Motor pattern during fights in the hermit crab
- 682 *Pagurus bernhardus*: evidence for the role of skill in animal contests. *Anim. Behav.*
- 683 128, 13–20
- 684 24 Catchpole, C. and Slater, P. (2008) *Bird song: Biological themes and variations*, 2nd
- 685 Editio. Cambridge University Press.
- 686 25 Akçay, Ç. *et al.* (2017) Good tutors are not dear enemies in song sparrows. *Anim.*
- 687 *Behav.* 129, 223–228
- 688 26 Lahti, D.C. *et al.* (2011) A tradeoff between performance and accuracy in bird song
- 689 learning. *Ethology* 117, 802–811
- 690 27 Searcy, W.A. and Beecher, M.D. (2009) Song as an aggressive signal in songbirds.
- 691 *Anim. Behav.* 78, 1281–1292
- 692 28 Losey, G. and Sevenster, P. (1995) Can three-spined sticklebacks learn when to
- 693 display? Rewarded displays. *Anim. Behav.* 49, 137–150
- 694 29 Hollis, K.L. (1999) The role of learning in the aggressive and reproductive behavior of
- 695 blue gouramis, *Trichogaster trichopterus*. *Environ. Biol. Fishes* 54, 355–369
- 696 30 Bronstein, P.M. (1988) Socially mediated learning in male *Betta splendens*. III: Rapid
- 697 acquisitions. *Aggress. Behav.* 14, 415–424
- 698 31 Edmonds, E. and Briffa, M. (2016) Weak rappers rock more: hermit crabs assess their
- 699 own agonistic behaviour. *Biol. Lett.* 12, 20150884
- 700 32 Kokko, H. (2013) Dyadic contests: modelling fights between two individuals. In

701 *Animal Contests* (Hardy, I. C. W. and Briffa, M., eds), pp. 5–32, Cambridge
702 University Press

703 33 Arnott, G. and Elwood, R.W. (2009) Assessment of fighting ability in animal contests.
704 *Anim. Behav.* 77, 991–1004

705 34 Arnott, G. and Elwood, R.W. (2007) Fighting for shells: how private information
706 about resource value changes hermit crab pre-fight displays and escalated fight
707 behaviour. *Proc. R. Soc. B Biol. Sci.* 274, 3011–3017

708 35 Elwood, R.W. and Prenter, J. (2013) Agression in spiders. In *Animal Contests* (Hardy,
709 I. C. W. and Briffa, M., eds), pp. 113–133, Cambridge University Press

710 36 McCallum, E.S. *et al.* (2017) Accurate resource assessment requires experience in a
711 territorial fish. *Anim. Behav.* 123, 249–257

712 37 Oliveira, R.F. *et al.* (1998) Know thine enemy: fighting fish gather information from
713 observing conspecific interactions. *Proc. R. Soc. B Biol. Sci.* 265, 1045–1049

714 38 Dreiss, A.N. *et al.* (2014) Information retention during competitive interactions:
715 siblings need to constantly repeat vocal displays. *Evol. Biol.* 42, 63–74

716 39 Payne, R.J.H. and Pagel, M. (1997) Why do animals repeat displays? *Anim. Behav.* 54,
717 109–119

718 40 Obermeier, M. and Schmitz, B. (2003) Recognition of dominance in the big-clawed
719 snapping shrimp (*Alpheus heterochaelis* Say 1818) part II: Analysis of signal modality.
720 *Mar. Freshw. Behav. Physiol.* 36, 17–29

721 41 Carazo, P. *et al.* (2008) Beyond “nasty neighbours” and “dear enemies”? Individual
722 recognition by scent marks in a lizard (*Podarcis hispanica*). *Anim. Behav.* 76, 1953–
723 1963

724 42 Temeles, E.J. (1994) The role of neighbors in territorial systems: when are they “dear
725 enemies”? *Anim. Behav.* 47, 339–350

726 43 Bee, M.A. *et al.* (2016) Assessment and recognition of competitive rivals in anuran
727 amphibians. *Adv. Study Behav.* 48, 161–249

728 44 Hotta, T. *et al.* (2015) The use of multiple sources of social information in contest
729 behavior: testing the social cognitive abilities of a cichlid fish. *Front. Ecol. Evol.* 3, 85

730 45 Fawcett, T.W. and Johnstone, R.A. (2010) Learning your own strength: winner and
731 loser effects should change with age and experience. *Proc. R. Soc. B Biol. Sci.* 277,
732 1427–1434

733 46 Garcia, M.J. *et al.* (2014) Mechanisms of decision making during contests in green
734 anole lizards: prior experience and assessment. *Anim. Behav.* 92, 45–54

735 47 Yasuda, C.I. *et al.* (2014) Hermit crab, *Pagurus middendorffii*, males avoid the
736 escalation of contests with familiar winners. *Anim. Behav.* 96, 49–57

737 48 Trannoy, S. *et al.* (2016) Short and long-lasting behavioral consequences of agonistic
738 encounters between male *Drosophila melanogaster*. *Proc. Natl. Acad. Sci. U. S. A.*
739 113, 4818–4823

740 49 Briffa, M. *et al.* (2015) Animal personality as a cause and consequence of contest
741 behaviour. *Biol. Lett.* 11, 20141007

742 50 Lee, A.E.G. *et al.* (2016) Information use and resource competition: an integrative
743 framework. *Proc. R. Soc. B Biol. Sci.* 283, 20152550

744 51 Mery, F. and Kawecki, T.J. (2003) A fitness cost of learning ability in *Drosophila*
745 *melanogaster*. *Proc. Biol. Sci.* 270, 2465–2469

746 52 Maynard Smith, J. (1974) The theory of games and the evolution of animal conflicts. *J.*
747 *Theor. Biol.* 47, 209–221

748 53 Lee, V.E. *et al.* (2014) Effects of age and experience on contest behavior in the
749 burying beetle, *Nicrophorus vespilloides*. *Behav. Ecol.* 25, 172–179

750 54 Kasumovic, M.M. *et al.* (2010) Examination of prior contest experience and the

751 retention of winner and loser effects. *Behav. Ecol.* 21, 404–409

752 55 Morand-Ferron, J. and Quinn, J.L. (2015) The evolution of cognition in natural
753 populations. *Trends Cogn. Sci.* 19, 235–237

754 56 Cole, E.F. *et al.* (2012) Cognitive ability influences reproductive life history variation
755 in the wild. *Curr. Biol.* 22, 1808–1812

756 57 Tibbetts, E.A. *et al.* (2015) Socially selected ornaments and fitness: Signals of fighting
757 ability in paper wasps are positively associated with survival, reproductive success,
758 and rank. *Evolution* 69, 2917–2926

759 58 Croston, R. *et al.* (2015) Heritability and the evolution of cognitive traits. *Behav. Ecol.*
760 26, 1447–1459

761 59 Quinn, J. *et al.* (2016) Environmental and genetic effects on innovativeness in a natural
762 population of birds. *Philos. Trans. R. Soc. B Biol. Sci.* 371, 20150184

763 60 Sheehan, M.J. and Bergman, T.J. (2016) Is there an evolutionary trade-off between
764 quality signaling and social recognition? *Behav. Ecol.* 27, 2–13

765 61 Korzan, W.J. *et al.* (2007) Memory of opponents is more potent than visual sign
766 stimuli after social hierarchy has been established. *Behav. Brain Res.* 183, 31–42

767 62 Casey, C. *et al.* (2015) Rival assessment among northern elephant seals: evidence of
768 associative learning during male-male contests. *R. Soc. Open Sci.* 2, 150228

769 63 Byrne, R. (1996) Machiavellian intelligence. *Evol. Anthropol.* 5, 172–180

770 64 Dunbar, R.I.M. (2003) The social brain: Mind, language, and society in evolutionary
771 perspective. *Annu. Rev. Anthropol.* 32, 163–181

772 65 Frith, C. and Frith, U. (2005) Theory of mind. *Curr. Biol.* 15, 644–645

773 66 Penn, D.C. and Povinelli, D.J. (2007) On the lack of evidence that non-human animals
774 possess anything remotely resembling a “theory of mind”. *Philos. Trans. R. Soc. Lond.*
775 *B. Biol. Sci.* 362, 731–744

776 67 Hare, B. *et al.* (2001) Do chimpanzees know what conspecifics know? *Anim. Behav.*
777 61, 139–151

778 68 Amici, F. *et al.* (2009) Variation in withholding of information in three monkey
779 species. *Proc. R. Soc. B Biol. Sci.* 276, 3311–3318

780 69 Benson-Amram, S. *et al.* (2011) Numerical assessment and individual call
781 discrimination by wild spotted hyaenas, *Crocuta crocuta*. *Anim. Behav.* 82, 743–752

782 70 Nowicki, S. *et al.* (1998) Song learning, early nutrition and sexual selection in
783 songbirds. *Am. Zool.* 190, 179–190

784 71 Farrell, T. *et al.* (2015) Developmental stress and correlated cognitive traits in
785 songbirds. *Comp. Cogn. Behav. Rev.* 10, 1–23

786 72 Sapolsky, R.M. (2005) The influence of social hierarchy on primate health. *Science*
787 308, 648–652

788 73 Joëls, M. *et al.* (2006) Learning under stress: how does it work? *Trends Cogn. Sci.* 10,
789 152–158

790 74 Yurkovic, A. *et al.* (2006) Learning and memory associated with aggression in
791 *Drosophila melanogaster*. *Proc. Natl. Acad. Sci. U. S. A.* 103, 17519–17524

792 75 Versteven, M. *et al.* (2017) Hearing regulates *Drosophila* aggression. *Proc. Natl.*
793 *Acad. Sci.* 114, 1958–1963

794 76 Forster, G.L. *et al.* (2005) Opponent recognition in male green anoles, *Anolis*
795 *carolinensis*. *Anim. Behav.* 69, 733–740

796 77 Ling, T.J. *et al.* (2010) Opponent recognition and social status differentiate rapid
797 neuroendocrine responses to social challenge. *Physiol. Behav.* 99, 571–578

798 78 Meyer, W.N. *et al.* (2004) Social stress and corticosterone regionally upregulate limbic
799 N-methyl-D-aspartatereceptor (NR) subunit type NR 2A and NR 2B in the lizard
800 *Anolis carolinensis*. *Neuroscience* 128, 675–684

801 79 Bannerman, D. *et al.* (2002) Selective cytotoxic lesions of the retrohippocampal region
802 produce a mild deficit in social recognition memory. *Exp. Brain Res.* 142, 395–401

803 80 Enquist, M. and Leimar, O. (1983) Evolution of fighting behavior: decision rules and
804 assessment of relative strength. *J. Theor. Biol.* 102, 387–410

805 81 Reaume, C.J. *et al.* (2011) A natural genetic polymorphism affects retroactive
806 interference in *Drosophila melanogaster*. *Proc. R. Soc. B Biol. Sci.* 278, 91–98

807 82 Lynn, S.K. *et al.* (2005) Peak shift discrimination learning as a mechanism of social
808 evolution. *Evolution* 59, 1300–1305

809 83 Maynard Smith, J. and Parker, G.A. (1976) The logic of asymmetric contests. *Anim.*
810 *Behav.* 24, 159–175

811 84 Taylor, P.W. and Elwood, R.W. (2003) The mismeasure of animal contests. *Anim.*
812 *Behav.* 65, 1195–1202

813 85 Tsai, Y.-J.J. *et al.* (2014) Pure self-assessment of size during male-male contests in the
814 parasitoid wasp *Nasonia vitripennis*. *Ethology* 120, 816–824

815 86 Prenter, J. *et al.* (2006) Self-assessment by males during energetically costly contests
816 over precopula females in amphipods. *Anim. Behav.* 72, 861–868

817 87 Fawcett, T.W. and Mowles, S.L. (2013) Assessments of fighting ability need not be
818 cognitively complex. *Anim. Behav.* 86, e1–e7

819 88 Elwood, R.W. and Arnott, G. (2013) Assessments in contests are frequently assumed
820 to be complex when simple explanations will suffice. *Anim. Behav.* 86, e8–e12

821 89 Akre, K.L. and Johnsen, S. (2014) Psychophysics and the evolution of behavior.
822 *Trends Ecol. Evol.* 29, 291–300

823 90 Stamps, J.A. and Krishnan, V. V (1999) A learning-based model of territory
824 establishment. *Q. Rev. Biol.* 74, 291–318

825 91 Payne, R.J.H. (1998) Gradually escalating fights and displays: the cumulative

826 assessment model. *Anim. Behav.* 56, 651–662

827 92 Beecher, M.D. (2016) Birdsong learning as a social process. *Anim. Behav.* 124, 233–
828 246

829 93 Toth, C.A. *et al.* (2012) Evidence for multicontest eavesdropping in chickadees.
830 *Behav. Ecol.* 23, 836–842

831 94 Bovet, D. and Washburn, D.A. (2003) Rhesus macaques (*Macaca mulatta*) categorize
832 unknown conspecifics according to their dominance relations. *J. Comp. Psychol.* 117,
833 400–405

834 95 Logue, D.M. *et al.* (2010) Does signalling mitigate the cost of agonistic interactions?
835 A test in a cricket that has lost its song. *Proc. R. Soc. B Biol. Sci.* 277, 2571–2575

836 96 Sopinka, N.M. *et al.* (2010) Impact of contaminant exposure on resource contests in an
837 invasive fish. *Behav. Ecol. Sociobiol.* 64, 1947–1958

838 97 Hazlett, B.A. (1996) Assessments during shell exchanges by the hermit crab
839 *Clibanarius vittatus*: The complete negotiator. *Anim. Behav.* 51, 567–573

840 98 McComb, K. *et al.* (1994) Roaring and numerical assessment in contests between
841 groups of female lions, *Panthera leo*. *Anim. Behav.* 47, 379–387

842 99 Zenuto, R.R. (2010) Dear enemy relationships in the subterranean rodent *Ctenomys*
843 *talarum*: The role of memory of familiar odours. *Anim. Behav.* 79, 1247–1255

844 100 Moser-Purdy, C. and Mennill, D.J. (2016) Large vocal repertoires do not constrain the
845 dear enemy effect: a playback experiment and comparative study of songbirds. *Anim.*
846 *Behav.* 118, 55–64

847