

Title	Flexible global working arrangements: An integrative review and future research agenda
Authors	Jooss, Stefan;McDonnell, Anthony;Conroy, Kieran
Publication date	2020-08-27
Original Citation	Jooss, S., McDonnell, A. and Conroy, K. (2020) 'Flexible global working arrangements: An integrative review and future research agenda', Human Resource Management Review, In Press, 100780. doi: 10.1016/j.hrmr.2020.100780
Type of publication	Article (peer-reviewed)
Link to publisher's version	<a href="http://www.sciencedirect.com/science/article/pii/S105348222030053X">http://www.sciencedirect.com/science/article/pii/S105348222030053X</a> - 10.1016/j.hrmr.2020.100780
Rights	© 2020 Elsevier Ltd. All rights reserved. This manuscript version is made available under the CC BY-NC-ND 4.0 license. - <a href="https://creativecommons.org/licenses/by-nc-nd/4.0/">https://creativecommons.org/licenses/by-nc-nd/4.0/</a>
Download date	2025-07-16 07:49:27
Item downloaded from	<a href="https://hdl.handle.net/10468/10446">https://hdl.handle.net/10468/10446</a>



# UCC

**University College Cork, Ireland**  
 Coláiste na hOllscoile Corcaigh

**Flexible global working arrangements:  
An integrative review and future research agenda**

Stefan Jooss<sup>a</sup>  
Anthony McDonnell<sup>b</sup>  
Kieran Conroy<sup>c</sup>

<sup>a</sup>Cork University Business School, University College Cork, College Road, Cork, Ireland  
[stefan.jooss@ucc.ie](mailto:stefan.jooss@ucc.ie)  
*Corresponding Author*

<sup>b</sup>Cork University Business School, University College Cork, College Road, Cork, Ireland  
[anthony.mcdonnell@ucc.ie](mailto:anthony.mcdonnell@ucc.ie)

<sup>c</sup>Queen's Management School, Queen's University Belfast, University Road, Belfast, UK  
[k.conroy@qub.ac.uk](mailto:k.conroy@qub.ac.uk)

**Abstract**

The topography of global mobility within multinational enterprises (MNEs) is evolving where we now have a portfolio of flexible global working arrangements (FGWAs) including: international business travellers, flexpatriates, short-term international assignees, international commuters, and rotational assignees. The need for more agile structures and more efficient mechanisms to transfer globally dispersed knowledge are two key enablers in this evolution. With increased interest, this paper offers the first systematic, integrative review of 100 articles on FGWAs. The review indicates that these forms of global work appear to be a somewhat overlooked double-edged sword in that they may confer significant but unrealised value for MNEs alongside hidden, adverse consequences for individuals. Notable was the lack of insight into the HR function's input or oversight at either a strategic or operational level. We find that there is a distinct lack of strategic linkages to global mobility and/or HR functions. We propose a research agenda that centres on better understanding the international HR function's role and responsibility in providing a more strategic and sustainable perspective of these increasingly common FGWAs alongside virtual work. The COVID-19 pandemic may offer a critical juncture point in which there is greater strategic consideration on the utilisation and support of such arrangements.

**Keywords**

Global mobility; flexible global work; international assignments; global strategy; value creation; boundary spanning; IHRM

**Funding**

This research did not receive any specific grant from funding agencies in the public, commercial, or not-for-profit sectors.

## Introduction

In order for multinational enterprises (MNEs) to adapt to increasing volatility, complexity, and uncertainty in the global environment, there is an urgent need to develop and leverage more innovative and flexible forms of global mobility (Collings & Isichei, 2018; Reiche, Lee, & Allen, 2019). The acceleration of globalisation in recent decades, coupled with demographic, geopolitical, economic, and information technology (IT) changes and the increased ease of international travel, has seen continued use of expatriate assignments (Miralles-Vazquez & McGaughey, 2015) alongside the rise of other forms which we term – *flexible global working arrangements (FGWAs)* (Cascio & Aguinis, 2008; Collings, Scullion, & Morley, 2007; Shaffer, Kraimer, Chen, & Bolino, 2012). The rise of FGWAs is paralleled by MNEs pursuing more agile structures and a desire to enable knowledge transfer in more efficient and effective ways (Meyer, Li, & Schotter, 2020). Despite a rise of populism and protectionism in recent years, MNEs continue to expand following a strategy of international diversification (Hitt, Li, & Xu, 2016) while seeking to maintain a balance between global integration and local responsiveness (Verbeke & Kano, 2016). In this context, globally mobile workers traversing borders and continuously engaging in face-to-face exchanges act as highly valuable boundary spanners between headquarters (HQ) and foreign subsidiaries (Barner-Rasmussen, Ehrnrooth, Koveshnikov, & Mäkelä, 2014). Leveraging such global working is especially pertinent when expanding in new frontier economies to create trust among stakeholders, build relationships, and facilitate richer knowledge transfer (Duvivier, Peeters, & Harzing, 2019; Schotter, Mudambi, Doz, & Gaur, 2017).

Previous studies have referred to international working patterns (Baruch, Dickmann, Altman, & Bournois, 2013), global work (Hinds, Liu, & Lyon, 2011), global work experiences (Dragoni *et al.*, 2014; Shaffer *et al.*, 2012), and global work arrangements (Mayrhofer & Reiche, 2014; Reiche *et al.*, 2019); all of which were broader in their scope including traditional long-term expatriation, which dominate research, and/or virtual collaborations. For example, Reiche *et al.* (2019, p.360) define global work arrangements as ‘situations in which employees who are

collaborating with each other are culturally diverse and often also geographically distant from one another and thus embedded in different national contexts'. In contrast, our systematic review focuses on FGWAs, which we define as;

*situations where employees physically engage in working internationally as part of their substantive role for a condensed and defined period ranging from one day to up to one year.*

Importantly, our definition identifies how these periods of international working can happen regularly as part of one's global work, enhancing their strategic value but also creating significant challenges. As such, international business travellers (IBTs), flexpatriates, short-term international assignees (STIAs), international commuters, and rotational assignees are included (e.g. Collings & Isichei, 2018; Shaffer *et al.*, 2012). Rather than viewing those as 'alternative' forms of international assignments (Meyskens, Von Glinow, Werther Jr, & Clarke, 2009, p.1441), we argue that these need to be considered as a critical component of the mobility portfolios for contemporary MNEs. For example, Deloitte (2019) found that year-over-year, 43% of firms deployed more FGWAs in 2018. Similarly, KPMG (2019) found that over the next five years, most firms expect an increase of flexpatriation (56%) and short-term international assignments (75%). While MNEs have broadened and expanded on the global working arrangements they utilise which, in turn, has brought increased scholarly attention, no systematic literature review has occurred in this nascent area. This stands in marked contrast to traditional expatriation which has seen several useful reviews (e.g. Andersen, 2019; Dabic, González-Loureiro, & Harvey, 2015; Harvey & Moeller, 2009).

Given the significant disruption created by the COVID-19 crisis, this paper is timely in providing a comprehensive synthesis of the existing body of knowledge on FGWAs. While the ongoing pandemic has stopped or derailed international travel in much of 2020, we argue that FGWAs represent crucial mechanisms through which MNEs can augment their international HR management (IHRM) structures in order to respond to globally complex and disruptive conditions

(Caligiuri, De Cieri, Minbaeva, Verbeke, & Zimmermann, 2020). Although international travel may re-commence in time, it may be an opportune moment for organisations and individuals to consider whether these FGWAs are being optimally used within their global mobility portfolio. This review illuminates the potential strategic value and challenges of FGWAs as well as the implications of their use at different levels of analysis. For example, a key question of interest is; are FGWAs a legitimate value creation device for MNEs and are there more destructive elements in their use that MNEs need to account for (e.g. knowledge transfer versus individual career development versus health and well-being matters)? This review, in turn, allows us to inform future research efforts which can assist in providing a more extensive coverage and understanding of global mobility forms. In so doing, we address a recent criticism by Cooke, Wood, Wang and Veen (2019, p.59), where they argued that IHRM research ‘...has for too long focused rather narrowly on expatriate management’. Therefore, the paper’s first contribution is providing better balance in the global mobility strand of IHRM scholarship.

Our second contribution is that we provide a more encompassing classification of FGWAs and their key features. This helps reduce the ambiguity and complexity around the terminology used (Mäkelä, Saarenpää, & McNulty, 2017). Specifically, building on Shaffer *et al.* (2012) we untangle key features of each type of global work arrangement according to their structural and relational embeddedness, benefits and disadvantages, IHRM function involvement, duration, repatriation, and so forth. Our third contribution stems from the future research agenda that we put forward. While the review highlights the lack of strategic oversight or sustainable management of FGWAs, our future research agenda calls for greater interrogation of the involvement of the IHRM function in coordinating and supporting FGWAs. In particular, we seek to illustrate how IHRM and international business scholars may work more closely together (Andersson *et al.*, 2019) to unpack the strategic importance of IHRM and more precisely the value-creating nature of FGWAs (Reiche *et al.*, 2019).

The lack of evidence of strategic or operational considerations, coupled with the considerable adverse physical, psychological, and social aspects reported in the literature, moves us to reporting significant misgivings over the extent to which value creation is realised at an organisational level, and the potential destructive effects that emanate at the individual level. As such, the rise of FGWAs presents a double-edged sword with substantial concern that such work is not being captured as a valuable asset (Reiche *et al.*, 2019). We call for greater theorisation and integration of the strategic IHRM literature to better elucidate the value-creating potential of FGWAs and the role that HR takes in this. While the IHRM function is increasingly front and centre in the 'expatriate cycle' due to the value placed on such individuals and their assignments (Bonache, Brewster, & Suutari, 2001, p.9), it appears largely absent in the case of FGWAs. Moreover, despite COVID-19 increasing the prevalence of virtual collaboration and global remote working, we argue that a balanced portfolio of FGWAs acts as a crucial complement to an MNE's virtual architecture, and a combination of both is likely to provide strategic and sustainable pathways to conducting global work.

The paper now turns to briefly considering these global work arrangements in the context of global mobility and IHRM before we articulate the methods employed for the systematic review and the data analysis process. We then map the research horizon of FGWAs which involves setting out the number of papers, the fields and journals they have been published in along with detailing the methodologies employed and theories drawn upon. Following this, we discuss the findings within the two identified core themes – value creation and value destruction, before moving to setting out several research avenues.

### **International human resource management: Moving beyond expatriation in global mobility**

The IHRM literature is heavily centred on what can be viewed as more conventional or traditional forms of global mobility which encompass the relocation of an employee, and possibly their family, for more than one year (Tahvanainen, Welch, & Worm, 2005). With a talent gap cited across

many Western economies and the growing importance of emerging markets, a significant macro-level shift of mobility patterns has commenced on a global scale (Deloitte, 2019; PwC, 2010). We now briefly describe the FGWAs of interest in this review paper.

*IBTs* are typically described as those 'for whom business travel is an essential component of their work' (Welch & Worm, 2006, p.284 cited in Collings *et al.*, 2007, p.206) that usually involves travelling for a few days and up to three weeks (e.g. Druckman, Harber, Liu, & Quigley, 2014; Puchmüller & Fischlmayr, 2017; Shaffer *et al.*, 2012). As such, they do not relocate on any sort of medium- to short-term basis. IBTs are based in a home country and maintain close connections with the home country while being on a business trip (Westman, Etzion, & Gattenio, 2008). A term used synonymously is international frequent flyers (Minbaeva & Michailova, 2004) and multiple trips to various locations are common (Shaffer *et al.*, 2012). *Flexpatriates* refer to employees 'who travel for brief assignments, away from their home base and across cultural or national borders, leaving their family and personal life behind' (Mayerhofer, Hartmann, Michelitsch-Riedl, & Kollinger, 2004b, p.1371). This typically involves being assigned to a host country for one to two months (Shaffer *et al.*, 2012). *International commuters* are best defined as employees who commute 'from a home country to a place of work in another country, usually on a weekly or bi-weekly basis, while the family remains at home' (Mayerhofer *et al.*, 2004b, p.1375). The employee returns home at frequent intervals, travels during the week, spends weekends in the home country, and is assigned to a particular host country which usually does not change (Mäkelä *et al.*, 2017; Suutari, Brewster, Riusala, & Syrjäkäri, 2013). *Rotational assignees* operate internationally on a shift cycle (Baker & Ciuk, 2015; Shortland, 2018) and thus commute from their home in one country to their workplace in another country for a short period which is then followed by a period of time off back home (Collings *et al.*, 2007, p.206). This is a common approach used in hardship and offshore locations (Ross, 2009) with the mining, oil, and gas industries being key examples of this arrangement (Mayerhofer *et al.*, 2004b; Shortland, 2018). Finally, *STIAs* are employees who undertake an international assignment that is longer than business travel but



shorter than traditional expatriation (Tahvanainen *et al.*, 2005). There is no agreement on duration with Collings *et al.* (2007) indicating one to twelve months while Shaffer *et al.* (2012) speak to a duration of three to twelve months to further differentiate it from flexpatriation (one to two months).

### **Systematic review methodology and analysis**

To identify relevant publications for the purpose of this integrative review, we utilised three of the most highly regarded databases that provide an adequate coverage and a capability to perform systematic searches (Gusenbauer & Haddaway, 2020): *Web of Science Core Collection*, *Scopus*, and *EBSCOhost Business Source Complete*. The objective was to identify all conceptual and empirical articles on FGWAs. For the initial search, we set three inclusion criteria: (1) peer-reviewed journal articles, (2) written in English language, and (3) at least one of the following search term(s) needed to be in either the title, abstract, or keywords: international business travel/traveler/traveller; frequent flyer; international frequent flyer; flexpatriation; flexpatriate; international commuter; rotational assignment/assignee; and short-term international assignment/assignee. We did not enter a starting date to allow us to establish when the first paper was published while our end date was the time of the search which was March 2020. Conference papers, editorials, books, and book chapters were not considered as a peer-review process could not be guaranteed. Our systematic database search process is illustrated in Figure 1.

*Insert Figure 1 here*

A total of 4,740 records were identified through the database searching. We then proceeded to exclude records based on screening of the titles and abstracts. We excluded papers that did not address FGWAs. For example, papers that referred to rotational assignments (motion of particles) in the fields of physics and chemistry were excluded. Similarly, papers that referred to frequent flyers but only focused on airline frequent flyer schemes were disregarded; papers that focused on leisure travel as opposed to business travel were also excluded. This resulted in 258 records after the initial screening. We then excluded records based on duplicity, i.e. articles

appearing in either both databases or across search terms which led us to arriving at 122 unique articles. At this juncture we assessed the records for eligibility based on the full paper, i.e. we read each paper in detail to determine relevance. This led to the exclusion of an additional 22 papers. Those excluded at this stage tended to be because while there may have been mention of one or more of the FGWAs, it was so peripheral to the paper it offered nothing by way of knowledge advancement. Papers that focused on traditional expatriation or did not consider an international context were also excluded. Consequently, the final sample for our review were 100 peer-reviewed articles which are summarised in Table 1.

*Insert Table 1 here*

We then developed an initial coding template that involved listing the authors, year of publication, paper title, journal name, CABS journal ranking, journal impact factor, and citations in Web of Science, Scopus, EBSCO, and Google Scholar. In addition, the research purpose, theoretical framework applied (if any), details on the methodology (e.g. method, sample, sector, level of analysis), key findings, and future research suggestions in the paper were all included. Our analysis of these data involved the adoption of an open coding process followed by the development of broader categories and resulted in the identification of our two core themes – value creation and value destruction (see Appendix 1 for coding structure). In developing our core themes we applied a value lens (Bowman, 2010; Bowman & Ambrosini, 2000; Lepak, Smith, & Taylor, 2007) which allowed us to discern a deeper structure within our analysis, provide a conceptual platform for more explicitly integrating these studies with the broader IHRM context, and ultimately draw implications for effective management of FGWAs.

The first theme encompasses strategic and organisational aspects such as the intra- and inter-firm functionality of these different forms of global work which describe *value-creating* activities. It discusses why organisations engage in flexible global work and includes open codes such as relationship building, position filling, knowledge transfer, leadership development, coordination and control, and negotiations, among others.

The second theme, *value destruction*, considers the more personal implications and highlights the potentially negative nature of these FGWAs. It refers to adverse physical, psychological, and social health and well-being consequences of being engaged in flexible global work. This theme includes open codes such as family, careers, support, work-life balance (WLB), workload, and stress, among others.

## Findings

### *Publication profile*

Figure 2 illustrates the 100 articles according to year of publication. The dashed trendline demonstrates a continuous increase of papers over the last two decades. While the first article appeared in 1997, 64 articles were published in the last ten years (01/2010-03/2020) with 2015 marking the year with the most publications.

*Insert Figure 2 here*

The vast majority of papers are multi-authored (85 articles) and thus, the research stream is not dominated by a small number of scholars given there are 216 authors with 78 different first authors across the sample. In spite of the topic being so international in nature, the analysis demonstrates that cross-country author collaboration is uncommon with 72 articles produced by a single author or an author team from a single country. Based on the first author country affiliations, it is evident that the majority of articles are from Anglo-Saxon countries with 30 articles from the USA, 15 from the UK, 9 from Canada, and 7 from Australia. Other leading countries in terms of first author publications are Austria with 10 and Finland with 7 papers.

The articles have been published across a wide range of academic domains (see Table 2). Some 31 articles were disseminated in a journal that can be best categorised as HRM focused, followed by 22 articles in a medicine/health-focused journal and 22 articles in business- or management-focused journals. In addition, we also found journals that are focused on geography, psychology, tourism/travel, community, education, economics, environment, innovation,

international development, law, immigration, policy, and sociology. The articles in our sample were published in 62 different journals with the *International Journal of Human Resource Management* (13 articles), the *Journal of Global Mobility* (7 articles), and the *Journal of Occupational and Environmental Medicine* (6 articles) being the three most popular outlets. The majority of articles were published in journals with an impact factor (80 papers) and listed in the CABS journal rankings (74 papers).

*Insert Table 2 here*

While dominance of authors is not apparent, the citation data (see Table 3) tells us that there are clearly a small number of pioneering pieces that have gained the most interest amongst academics. One paper in particular stands out, namely, the Collings *et al.* (2007) paper has almost double the citations of the second most cited piece by Shaffer *et al.* (2012).

*Insert Table 3 here*

#### *Methodologies employed*

Our analysis demonstrates that the majority of articles (83 papers) are empirical in nature. Perhaps surprisingly given the recency of the topic in research circles, there is a good balance between the use of quantitative and qualitative approaches. This may however represent the multi-disciplinary nature of the publications and research design preferences in some fields. A total of 6 mixed method articles were found combining quantitative and qualitative tools (Dimberg, Mundt, Sulsky, & Liese, 2001; Jais, Smyrniotis, & Hoare, 2015a, b; Roy & Filiatrault, 1998; Shortland, 2015; Striker *et al.*, 1999). Out of the 36 qualitative articles, the majority used interviews, with a few articles combining interviews with some corporate documentation (Cardoso & Jordão, 2017; Haynes, 2010; Mayerhofer, Schmidt, Hartmann, & Bendl, 2011; Suutari *et al.*, 2013) or focus groups (Pereira, Malik, Howe-Walsh, Munjal, & Hirekhan, 2017; Tahvanainen *et al.*, 2005). Qualitative studies ranged from 5 to 120 interviewees. Out of the 41 quantitative articles, surveys were the most popular tool followed by an analysis of data from reports,

appraisals, and medical records; 2 papers also used an experimental design (Phillips, Gully, McCarthy, Castellano, & Kim, 2014; Takahashi, Nakata, & Arito, 2002). The survey sample size varies significantly from a minimum of 66 to a maximum of 2,233. The largest sample sizes represented those that involved the analysis of economic data and medical records. Of note was that several studies did not provide any or very limited information on their sample and only 50 articles provided a clear definition of the FGWA under consideration. Overall, we respectfully suggest that the quality of the empirical work and underpinning research design has scope for improvement.

Turning to the empirical context, we find that in 39 articles (47%), the research was conducted in a MNE setting of which 14 were single, and 25 multiple case studies. With the exception of three firms (based in Australia, India, and Japan), all of these MNEs were headquartered in Europe or the USA and in most cases the country equalled the first author's country affiliation. Thus, the research stream can be described as highly Anglo-Saxon focused in terms of study context, i.e. the organisations being researched. The limited research in more dispersed settings may also be due to the general lack of structured considerations around FGWAs by IHRM functions and organisations. Representing the research stream of flexible 'global' work without conducting research with organisations in other geographical regions such as Africa, the Middle East, and Latin America limits our understanding. Studies in those regions would provide a more holistic view on flexible global work challenges. In 28 articles (34%), individuals that were not linked to a particular organisation made up the sample, while there were 11 papers (13%) with research in a public sector environment. This setting was unexpected but can be explained as follows; 5 of these papers were based on data within the World Bank Group (Dimberg *et al.*, 2001; Dimberg *et al.*, 2002; Espino, Sundstrom, Frick, Jacobs, & Peters, 2002; Liese, Mundt, Dell, Nagy, & Demure, 1997; Striker *et al.*, 1999); another 5 studies were conducted in universities (Crowne & Engle, 2016; Jais *et al.*, 2015a, b; Jais, Smyrnios, & Hoare, 2015c; Salt & Wood, 2014), and 1 study was within the Irish Defence Forces (Crowley-Henry & Heaslip,

2014). In the remaining 5 papers (6%), regions and countries were the focus of research (Anderson, 2007; Belenkiy & Riker, 2012; Collins & Tisdell, 2004; Gholipour & Foroughi, 2019, 2020).

We also considered the empirical context by sector. 34 out of the 83 empirical articles (41%) focused on one sector, 16 articles (19%) involved multiple sectors with 33 articles (40%) providing no details on sector. Most research was conducted in the banking, education, and IT sectors (6 studies each), followed by the oil and gas (5) and the energy (4) sectors. One study was completed in each of the following sectors: automotive, defence, engineering, pharmaceutical, professional services and consulting, purchasing, and telecommunications.

Reviewing the research design in more detail, we found that the vast majority of articles were at the individual level of analysis. Specifically, we found that in 63 out of the 83 empirical articles (76%), the unit of analysis was an individual, namely the traveller, commuter, assignee, or their spouse. Out of those studies, few had a balanced gender ratio while only two focused exclusively on women (Fischlmayr & Puchmüller, 2016; Miralles-Vazquez & McGaughey, 2015). One article focuses its analysis on a team level (McKenna, Ducharme, & Budworth, 2009) and 8 articles (10%) on a firm level of which only one had multi-source data that included flexible global workers, line managers, and HR (Suutari *et al.*, 2013). As a result, we have limited knowledge on the interaction between individuals' experiences of flexible global work, other stakeholders, and the HR system. Five articles (6%) considered the impact of international business travel at a country level. The remaining 6 articles (7%) applied a combination of two units of analysis at individual, business unit, firm, sector, region, and country levels.

### **Flexible global working arrangements and theoretical framing**

An important observation from the analysis was that while there has been increased discourse around the rise of these FGWAs, there is a clear imbalance in representation within the literature. Specifically, IBTs are the dominant focus accounting for 61% of all articles, followed by 10 articles

on STIAs. Five papers focused on flexpatriates (Mayerhofer, Hartmann, & Herbert, 2004a; Mayerhofer *et al.*, 2004b; Mayerhofer, Müller, & Schmidt, 2010; Mayerhofer *et al.*, 2011; Pate & Scullion, 2018), and 2 on rotational assignees (Valk & Hannon, 2016, 2017). While referred to in other papers, no article had international commuters as the sole focus. The remaining 22 articles considered multiple types of global work with many also incorporating traditional expatriate assignments. Therefore, the evidence is not especially strong about the changing topography of global mobility in research intensity terms across each of the five different arrangements.

It appears critical to clearly distinguish between the various forms of flexible global work as each is quite unique in its set-up (e.g. people, processes, and structures) (Reiche *et al.*, 2019). As such, the differences between the various FGWAs have not been sufficiently discussed and we therefore know relatively little around the duties, responsibilities, and motivation of each FGWA. There also appears to be ambiguity around some of the terms with little consensus as to what they encompass. For example, it has been argued that flexpatriates may also include other sub-groups such as rotational assignees (Valk & Hannon, 2016) and project work assignees (Suutari *et al.*, 2013). Referring to Wickham and Vecchi's (2009) taxonomy of travellers, Pate and Scullion (2018) view flexpatriates as an umbrella term including international commuters (repetitive journey, limited destinations), explorers (regular and new destinations), nomads (high number of new destinations), missionaries (to disseminate knowledge), and visiting tradesmen (to work on customer sites, e.g. project work). We argue that equating terms such as flexpatriates, international commuters, and rotational assignees is problematic as the set-ups of these forms of FGWAs differ (see Table 4). To better understand the actors, structures, and processes (Reiche *et al.*, 2019) involved, we need to expand research of each form of global work and see subsuming terms on occasion as unhelpful for theoretical and practical reasons.

*Insert Table 4 here*

Building on recent insights around the phenomena of global work (e.g. Mäkelä, Barner-Rasmussen, Ehrnrooth, & Koveshnikov, 2019; Reiche *et al.*, 2019), our review enables us to

enrich Shaffer *et al.*'s (2012) framework, by presenting an extended classification which is mainly defined by duration, frequency, and location of global work (see Table 4). By doing so, we highlight international commuters and rotational assignees as two distinctive forms of flexible global work – in addition to the previously presented IBTs, flexpatriates, and STIAs. The table also highlights the relational and structural embeddedness of flexible global workers through their capacity to act as boundary spanners.

Our analysis highlights an atheoretical approach across most papers with only 27 articles presenting some level of theoretical underpinning. This may reflect disciplinary and journal expectations. A total of 17 different theories were used in these articles thus indicating, to some degree, theoretical fragmentation. Most of these theories have focused on explaining the characteristics, experiences, and challenges of the individuals taking on flexible global work and predominately the potential value-destroying nature of it. Conservation of resources (COR) theory, job demands-resources (JD-R) model, effort-reward imbalance (ERI) model, holistic model of stress (HMS) and institutional theory were introduced to highlight some of the adverse health and well-being implications, particularly the role of stress. Social capital theory, social support theory, perceived organisational support (POS), and expectancy theory focused on the support systems perceived and requested by flexible global workers. Reasoned action theory and family systems theory were used to analyse the decision process of individuals when it comes to taking on flexible global work (Konopaske, Robie, & Ivancevich, 2009, 2005). In addition, role theory was introduced by Shaffer *et al.* (2016) to better understand role adjustment of individuals in their new family and work contexts, and Atkinson and Pareit (2019) examine the psychological contract of flexible global workers. Focusing on potential positive outcomes at an individual level, Dimitrova (2020) integrates principles from the challenge and hindrance demands (CH) framework with COR theory, while Andresen and Bergdolt (2019) discuss constructivist theory; both referring to the importance of developmental challenges as part of the FGWA.



In contrast, application of theory at an organisational level is especially scarce. We found only two papers that explain the value creation of flexible global work using a theoretical framework – social capital theory (Bozkurt & Mohr, 2011) and a combination of two microeconomic theories of the firm: managerial theory and the model for sales maximisation (Collins & Tisdell, 2004).

### **Current debates in a fragmented field – A value perspective**

#### *Value creation – Functionality of flexible global working arrangements*

Flexible global work appears to have evolved as a valuable alternative to the conventional long-term international assignment and now forms part of many MNEs' global mobility portfolio (Wood & Salt, 2012). The contribution of these global work forms to organisations has been highlighted in the literature with a focus on value creation at both intra- and inter-firm levels (Bozkurt & Mohr, 2011). Flexibility, simplicity, and cost effectiveness are commonly described as major advantages of such global working arrangements (Shaffer *et al.*, 2012; Shankaran, Murray, & Miller, 2011; Tahvanainen *et al.*, 2005). However, such advantages are often assumed rather than proven. At an intra-firm level, a range of value-creating activities have been highlighted including staffing and position filling, relationship building with teams, knowledge acquisition and transfers, leadership and career development, research and development and innovation, coordination and control, project work and collaborative work, strategy meetings, problem solving, and seminars and trainings (Bathelt & Henn, 2014; Faulconbridge, Beaverstock, Derudder, & Witlox, 2009; Mayerhofer *et al.*, 2004b; Welch, Welch, & Worm, 2007). Particularly in subsidiaries where suitable host country nationals are not available due to skills shortages, flexible global workers are seen as an important puzzle in the global staffing and knowledge transfer processes in MNEs (Collings *et al.*, 2007; Welch *et al.*, 2007).

Managing knowledge between HQ and subsidiaries has been identified in several papers as a key intra-firm function of flexible global work across MNEs (e.g. Bathelt & Henn, 2014;

Minbaeva & Michailova, 2004). Miralles-Vazquez and McGaughey (2015) illustrate that flexible global workers can create, implement, and sustain innovation across various business units. Interestingly, their study also highlights the importance of socially embedded, informal interactions that lead to the generation of ideas and development of trust which ultimately underpin knowledge transfer. Minbaeva and Michailova (2004) suggest that the ability to transfer knowledge may be increased through involvement in FGWAs in multiple countries whereas conventional long-term expatriate assignments will align more on deepening knowledge within one location. This knowledge transfer ability appears to vary across the various forms of flexible global work. For example, limited value can be gained from a short, once-off business trip. Flexpatriates, on the other hand, can act as valuable global boundary spanners as they have particularly strong structural (connectedness) and relational (relationship quality) embeddedness across business units within a MNE (Mäkelä *et al.*, 2019; Schotter *et al.*, 2017; Taylor, 2007). They have a large network across various locations and are also able to develop meaningful relationships (Bozkurt & Mohr, 2011) with locals due to their extended stay. Consequently, they can be key actors in fostering inter-group relations, sourcing and sharing heterogeneous knowledge (Criscuolo, 2005), linking people, and resolving conflicts (Björkman, Barner-Rasmussen, & Li, 2004).

Building on the idea of using distinct forms of global work for specific knowledge management purposes (Minbaeva & Michailova, 2004), a recent study by Duvivier, Peeters, and Harzing (2019) examines how using short-term international assignments to the HQ (short-term inpatriation), short-term international assignments to subsidiaries, and traditional expatriation allowed for the transfer of different types of knowledge. Initially, short-term inpatriates received declarative and procedural information including the job expectations and procedures, alongside some axiomatic and relational knowledge. Once inpatriates had returned to their subsidiaries, STIAs were sent to the subsidiaries to deepen knowledge transfer, intervene, and coach, mainly providing axiomatic knowledge. They conclude that forms of global work are ideally set up as 'a sequence of complementary knowledge transfer efforts' (Duvivier *et al.*, 2019, p.188).

The literature also identifies the role of FGWAs in management development at an intra-firm level. Flexible global work takes place in an intense environment which requires employees to be agile, learn new global skills, and develop a global mindset (Suutari *et al.*, 2013). This potentially provides a significant learning opportunity for flexible global workers. However, Oddou, Mendenhall, and Ritchie (2000, p.159) argue that this remains an under-utilised method as most managers 'cocoon themselves' during the time abroad, and thus, they are missing opportunities to enhance skills and do not invest in their personal growth. Atkinson and Pareit (2019) found that while IBTs expected their firm to provide development opportunities during business travel, they also acknowledged that it was their responsibility to realise the potential of such opportunities and to signal any career needs. This becomes particularly important when organisations view management development only as a peripheral benefit rather than the central cause of the FGWA, which may occur when it is organised around efficiencies and convenience (Oddou *et al.*, 2000). Corporate travel policies and procedures that focus solely on operational measures including time and efficient use of financial resources lack strategic oversight (McKenna & Richardson, 2007). Ultimately, this means that firms do not fully capture the potential value of flexible global work in terms of leadership development.

Recent studies by Andresen and Bergdolt (2019) and Dimitrova (2020) reinforce the importance of considering how international business trips are organised. Integrating principles from the CH framework with COR theory, Dimitrova (2020) proposes that perhaps the trip purpose is somewhat less important in a development process. Instead, the work role and challenging experiences make the international business trip valuable. In other words, if adequately set up, development can be fostered during any form of flexible global work – not just during a dedicated leadership assignment. Similarly, Andresen and Bergdolt (2019) found that global mindset development depends significantly on how the international business trip is structured. Importantly, they highlight that an 'optimal level' of developmental challenges ought to be provided

to ensure learning. As such, their role should encompass a balanced degree of novelty, uncertainty, and meaningfulness (Andresen & Bergdolt, 2019).

At an inter-firm level, relationship building with partners, client and supplier meetings, negotiations and business development, promotions and sales events, problem-solving, and attendance at conferences, conventions, and exhibitions have been identified as value-creating activities (e.g. Belenkiy & Riker, 2012; Liu, Scholnick, & Finn, 2017). Engaging with stakeholders such as governments, professional bodies, or trade associations also requires significant travel to international meetings and trade fairs (Beaverstock, Derudder, Faulconbridge, & Witlox, 2009). At both intra- and inter-firm levels, the continuing importance seems to be placed on face-to-face contact to create value across the operations in MNEs. Interestingly, advances in technology do not appear to have led to a reduction in travel (Beaverstock *et al.*, 2009; Gustafson, 2012; Jones, Faulconbridge, Marsden, & Anable, 2018). While innovative technologies enable remote management and have prompted some to declare the 'death of distance', it appears that face-to-face contact remains important (Boeh & Beamish, 2012, p.533). Faulconbridge *et al.* (2009, p.298) refer to this phenomenon as the 'obligations of proximity' explaining that certain business contexts oblige people to travel, for example, to sign a contract, visit a building, or attend an event. In these scenarios, face-to-face encounters allow for understanding embodied interactions, gaining of social cues, and developing trust which are vital but often missed in a virtual environment (Dulebohn & Hoch, 2017). In addition, Mabey and Zhao (2017) highlight that particularly tacit knowledge is difficult to grasp through virtual means. Gustafson (2012) argues that virtual meetings may stimulate more global collaboration and consequently more face-to-face contact and Jones *et al.* (2018, p.257) conclude that 'virtual and physical work complement rather than substitute for one another'. The COVID-19 pandemic may of course substantially alter the intensity of use of FGWAs.

Drawing from social capital theory, Bozkurt and Mohr (2011) explain how flexible global work strengthens social ties by reducing organisational distances. Particularly IBTs and

flexpatriates are highlighted as having the potential to initiate cross-unit ties with many colleagues and partners given their frequent travel to multiple locations. They also show a greater potential for the creation of valuable multilateral rather than bilateral social ties. Such ties help to develop valuable business partnerships, create shared values, and facilitate communication, ultimately creating value through the collection and dissemination of rich heterogeneous knowledge from across the MNE (Faulconbridge *et al.*, 2009; Mäkelä & Suutari, 2009). However, the ties established by IBTs often remain weak when continuous and recurrent face-to-face interactions do not occur. Thus, international business travel may be more useful to sustain, deepen, and leverage networks rather than solely building them initially.

Ultimately, at both intra-firm and inter-firm levels, a range of activities can lead to value creation which subsequently contributes to the broader economic growth of organisations, regions, and countries. While not a core aspect of this review, we acknowledge that a few papers focus on such a wider economic impact (Anderson, 2007; Collins & Tisdell, 2004; Gholipour & Foroughi, 2019, 2020; Hovhannisyan & Keller, 2015). For example, Hovhannisyan and Keller (2015) illustrate that increased international business travel leads to more innovation and subsequent patenting at a country level, and Anderson (2007) found that per capita GDP is higher in countries with higher inbound international business travel. Applying a combination of two microeconomic theories (managerial theory of the firm and sales maximisation model), Collins and Tisdell (2004) indicate a positive link between business travels and business returns. Drawing on the concept of microfoundations (Foss & Pedersen, 2019; Minbaeva, 2013) may aid to further explore the relationship between micro and macro constructs as part of the value-creating process.

#### *Value destruction – Health and well-being implications*

Traditionally, global mobility has been glamorised in society and an ‘ominous silence’ exists around its ‘darker side’ which, some may argue, still exists (Cohen & Gössling, 2015, p.1661).

However, this review demonstrates increasing evidence of significant personal (stress and coping, identity transformation), work (career transition concerns, structural and perceptual barriers), and social (work-family conflict, maintaining friendships and personal life) demands for those undertaking flexible global work (Shaffer *et al.*, 2012).

Some of the earliest articles that focused on physical health aspects were published two decades ago including a series of studies conducted at the World Bank Group on the impact of international business travel on the travellers' and spouses' health (Dimberg *et al.*, 2001; Dimberg *et al.*, 2002; Espino *et al.*, 2002; Liese *et al.*, 1997; Striker *et al.*, 1999). For example, Liese *et al.* (1997) assert that international business travel poses a range of health risks beyond infectious diseases. More recent studies confirmed these concerns, for example, Rogers, Bunn, and Connor (2016) contend that health and safety risk are higher for IBTs across all categories of illness. Perhaps surprisingly, Bunn (2008) found that despite those significant risks identified by medical experts, many IBTs remain unaware of the risk of infection or do not follow recommendations provided. Common infectious diseases include: diarrhoea, influenza, yellow fever, typhoid fever, dengue fever, dengue haemorrhagic fever, malaria, hepatitis A and B, and human immunodeficiency virus (HIV) (Hudson & Fortuna, 2008). The COVID-19 pandemic represents an especially stark reminder of such physical health issues. Other frequent physiological costs include a disruption of the immune system, exposure to germs and radiation, jetlag, and sleep deprivation (Barish & Dilchert, 2010; Burkholder, Joines, Cunningham-Hill, & Xu, 2010; Cohen & Gössling, 2015). Harsh climate conditions and unhealthy living conditions with a lack of nutritious meals, an excess alcohol consumption, and a lack of exercise further strain the physical health of travellers resulting in a lower body mass index and lower blood pressure (Rezaei, Shahijan, Valaei, Rahimi, & Ismail, 2018). Dehydration due to low cabin air humidity, insufficient fluid intake, and restricted movement during flights may cause musculoskeletal pain or deep venous thrombosis (DVT), a rare but painful health threat particularly of concern for IBTs and international commuters due to the high frequency of travel (Chen *et al.*, 2018; Druckman *et al.*, 2014). Overall,

it appears that medical and insurance claims were considerably higher for travellers than for non-travellers and increased with frequency of travel thus bringing a value-destructing component (Dimberg *et al.*, 2002).

From a psychological aspect, the early studies conducted at the World Bank Group focused on stress levels of IBTs. It was found that IBTs experienced higher levels of stress as a consequence of lengthy travelling and frequent changes in travel dates (Espino *et al.*, 2002). Psychological costs included not only increased stress levels but also in extreme cases psychological disorders and mental illnesses (Cohen & Gössling, 2015). Valk and Hannon (2017) found that 36 per cent of IBTs reported high or very high stress levels. This is linked to a range of factors including dual commitments in home and host countries, anxiety of an accumulating workload, pre-trip stress, transportation, sensory overload, isolation and loneliness, and a personal identity confusion (Burkholder *et al.*, 2010; Richards & Rundle, 2011). Most positions that encompass substantial flexible global work engagement do not consider the additional duties and responsibilities that go beyond the conventional home-country job description (Kraimer, Bolino, & Mead, 2016). As a result, employees are seen juggling their dual workloads in home and host countries, working extremely long days in the host country in order to 'catch-up' with work back home. Reference also exists to the host country adjustment particularly where high institutional distances are evident (Ramsey, 2013). Both instances are causes of high levels of stress and can impact an individual's performance and ability to create value for the organisation.

From a social aspect, it must be acknowledged that FGWAs inevitably affect the personal life of employees including their kinships, friendships, and communities (Cohen & Gössling, 2015). Some scholars refer to work-life imbalance as a potentially 'desired state of working life' (Mayerhofer *et al.*, 2011, p.605). For the ambitious and driven individuals that accept this imbalance, being engaged in flexible global work is viewed as a career fit and long-term rewards are a positive prospect. However, for many global workers, work-life imbalance appears to lead

to conflicts that ultimately impact health and well-being and can therefore be described as a value-destructing activity.

Career choices are naturally related to internal influences such as intrinsic and extrinsic motivators and personal characteristics (Shaffer *et al.*, 2012). Drawing from reasoned action theory, Konopaske *et al.* (2009) found that external influences such as personal agency, country and family considerations significantly impact these choices. Although most of the FGWAs do not require relocation, spouses' and families' general approval engaging in such work still plays a crucial role in the decision process to take it on. Drawing from family systems theory, which asserts that individuals cannot be assessed in isolation but as part of their families as these build an emotional unit, Konopaske *et al.* (2005) found that spouses' willingness to relocate exerted a positive influence on managers' willingness to take on a short-term international assignment. In contrast, spouse job involvement was the most significant negative predictor of willingness to relocate.

While it could be argued that flexible global work is easier to manage from a family perspective compared to conventional expatriation, our review shows that the work-family conflict remains a key concern among many employees (Suutari *et al.*, 2013). Ultimately, a significant amount of time is spent away from families, and work schedules are often unpredictable (Baker & Ciuk, 2015). Flexible global workers have only limited control over their schedules and many trips are taken on very short notice depending on customer demands and internal business requests. Due to the lack of strategic oversight, the employees are commonly left alone in managing these trips with global travel departments, where in existence, being the only function involved (Mayerhofer *et al.*, 2004b). Moreover, given the unstructured nature of this work, travel decisions are made at line managers' discretion across operational departments which adds further ambiguity to the process (Welch *et al.*, 2007).

In addition, emotional exhaustion as a result of extensive travelling has also been highlighted as regularly leading to work-family conflict (Jensen & Rundmo, 2015; Mäkelä,



Bergbom, Tanskanen, & Kinnunen, 2014; Mäkelä, Kinnunen, & Suutari, 2015b). The lack of clear boundaries may result in role blurring and subsequently in potential conflict which can hinder value creation in MNEs (Demel & Mayrhofer, 2010; Saarenpää, 2018). Drawing from role theory, Shaffer *et al.* (2016) contend that a certain level of comfort with the responsibilities and relationship interactions within new or redefined work and family role must be achieved. Being absent from home can cause a loss of the family role and little time for home-based social life which ultimately means scaling back of one's home network (Richards & Rundle, 2011).

A particular interest among some scholars has been the role of women as flexible global workers, wives, and mothers. Studies show that traditional gender role patterns still exist in some contexts and that women face prejudices when wanting to combine family and an international career (Fischlmayr & Puchmüller, 2016; Westman *et al.*, 2008). For example, Mayerhofer (2004a) found that while career issues were evident for all flexpatriates, the impact of family life was viewed as more significant for women. Investigating the role of social capital, Fischlmayr and Puchmüller (2016) contend that women may use their social capital to organise their career, family life, and childcare. However, FGWAs that involve considerable travelling such as international business travel and international commuting are unpopular among women as their working patterns are disruptive to WLB, particularly for mothers (Shortland, 2015). This confirms earlier findings by Casinowsky (2013) who found that men typically engage more in international business travel than women. Women appear to remain the main caretaker for children when engaging in flexible global work, and childcare was identified as the number one challenge for women (Fischlmayr & Puchmüller, 2016). However, it must be pointed out that other studies have questioned some of the stereotypes related to women's ability to engage in flexible global work. For example, Mäkelä, Bergbom, Saarenpää, and Suutari (2015a) found that women without dependent children were at the lowest risk of work-family conflict in a mixed-gender sample.

Given the significant physical, psychological, and social challenges faced by flexible global workers and their families, a combination of informal and formal support is required (Dimitrova,

Chia, Shaffer, & Tay-Lee, 2020). However, our review indicates that due to the lack of oversight from subsidiary or corporate level HRM functions, very limited support appears to be provided in most instances (Conroy, McDonnell, & Holzleitner, 2018; Suutari *et al.*, 2013). Drawing from expectancy theory, Konopaske and Werner (2005) present a range of support types requested by employees undertaking flexible global work including on-site assistance, development opportunities, aligned compensation, and career prospects. Similarly, Jais *et al.* (2015a) differentiate between organisational, HR, financial, and career support. Taking COR theory into consideration, Jensen and Rundmo (2015) contend that organisational resources are critical to support IBTs which will reduce job exhaustion. Based on the JD-R model, Mäkelä and Kinnunen (2018) also highlight the consequences of insufficient resources and guidance by firms on health problems and job performance. Particularly in a high institutional distance context, resources need to be provided. From a physical health aspect, offering adequate medical insurance, vaccination, and prevention programmes is required (Rogers *et al.*, 2016; Rogers, Bunn, & Lerner, 2019) and organisations should identify those employees at risk (Druckman, 2009). From a psychological aspect, preparing for the stress factors that often accompany flexible global workers is essential (Burkholder *et al.*, 2010). It appears that pre-travel advice is still under-utilised and needs to be improved considerably in organisations (Chen *et al.*, 2018). Informal support pre-departure and post-arrival may include the establishment of network ties in the local country with other assignees or host country nationals while formal support is mainly provided pre-departure and may include language and cross-cultural training (Conroy *et al.*, 2018). Gaining such broader cultural intelligence may reduce cross-cultural adaptation stress on arrival in the host country and limit potential value-destructing inter-cultural conflict when managing and negotiating across international operations (Crowne & Engle, 2016; Ramsey, Leonel, Gomes, & Monteiro, 2011).

Despite families being acknowledged as a critical success factor for flexible global workers, WLB support factors have not adequately been discussed to date (Shaffer *et al.*, 2016). Focusing on a sample of female IBTs and drawing from social support theory, Puchmüller and

Fischlmayr (2017) found that women mainly valued and used emotional and instrumental support; however, they did not target informational support. Regardless of gender, organisations are under pressure to consider an individual's family status (Mäkelä *et al.*, 2015a) and lifestyle (Mayerhofer *et al.*, 2010), allow lead times and flexibility (Lirio, 2014), and facilitate efficiencies in work administration (Mayerhofer *et al.*, 2011) in order to limit the value-destructing nature of flexible global work.

## **Moving the field forward – Strategic and sustainable pathways**

### *Integrating flexible global work in a strategic IHRM context*

Despite the various contributions of FGWAs, limited evidence exists around their strategic integration with the IHRM structures within MNEs. Research appears to indicate that most FGWAs are disconnected from the broader IHRM structure with little oversight from corporate HR functions (e.g. Suutari *et al.*, 2013), which we posit hinders the value-creating capacity of such work. Particularly in the context of skills shortages in many countries, flexible global workers may best be viewed as critical employees and actively managed at a corporate HR level (Collings, 2014). This situation appears in spite of having identified the management of internal receptivity (i.e. talent flow and career management) as a core responsibility of the corporate HR function in MNEs (Farndale, Scullion, & Sparrow, 2010).

As MNEs seek to establish more innovative and adaptable IHRM systems, policies, and practices, FGWAs have the value-creating capacity to strike an effective balance between global integration and local adaption of its IHRM structures (Pudelko & Harzing, 2007). Regardless of whether MNEs focus more on global or regional strategies, flexible global workers can navigate and oscillate between global, regional, and local levels. If leveraged effectively, they have the potential to operate as a strategic platform through which the corporate HR function becomes a spearhead in creating a more 'integrative' IHRM model (Minbaeva, 2013). Rather than relying on expatriation of parent country nationals, which often results in the implementation of globally

standardised IHRM structures, FGWAs provide MNEs with a more formative way to control foreign subsidiaries, while maintaining sufficient autonomy to learn and adapt local HR practices (Hitt *et al.*, 2016). In more complex MNE structures, FGWAs may provide the HQ with a subtle yet influential way to coordinate globally dispersed subsidiaries, building high-bandwidth communication channels with subsidiaries in peripheral locations, and deepening the integration and assimilation of best practices across the MNE. With the growing significance of regional strategies for MNEs, scholars should consider how FGWAs provide regional HQs with a strategically valuable mechanism for balancing complex tensions between underperforming or self-interested subsidiaries in a local context and rationally bounded or over-controlling corporate HQs in the home country (Conroy, Collings, & Clancy, 2017; Preece, Iles, & Jones, 2013). Scholars should also look to explore how different portfolios of FGWAs may align with various types of international strategies outlined in Bartlett and Ghoshal's (1989) integration-responsiveness framework. It is likely that MNEs with transnational strategies, that rely on multidirectional flows of personnel, capital, and knowledge provide a suitable context to examine the double-edged sword of FGWAs. As such, a more explicit acknowledgement of and accommodation for FGWAs will refresh and update the IHRM field, aligning it more closely with contemporary practitioner debates in 'talent mobility' (Deloitte, 2019). This requires more frequent and intense dialogue between scholars in IHRM and international business to unpack the strategic importance of IHRM and more precisely the value-creating nature of FGWAs (Reiche *et al.*, 2019).

Recent work on global boundary spanning also provides us with a context to theorise the value-creating capacity of FGWAs in MNEs. Although some studies have considered the boundary spanning roles of expatriates (Liu & Meyer, 2020), flexible global workers confront unique circumstances in that the limited duration they spend in any given market means they may have to endure to maintain trust and legitimacy across a broad range of networks (Bathelt & Henn, 2014). While expatriates are confronted with relatively stable boundaries rooted in a single location, flexible global workers regularly traverse geographical, cultural, and hierarchical

boundaries, which presents a multiplicity of boundary frictions, making their boundary spanning role more intricate and complex (Schotter *et al.*, 2017). However, they can potentially perform significant gatekeeping, connector, and bridging roles (Pedersen, Soda, & Stea, 2019; Yagi & Kleinberg, 2011). Although recent studies have sought to expand the knowledge-related activities of alternative forms of mobility (Duvivier *et al.*, 2019), more research is required on the boundary spanning activities of flexible global workers. For instance, in the early stages of location investment decisions, flexible global workers may be deployed as reconnaissance scouts, identifying suitable sites, collecting contextually valuable information, and building social capital locally to determine appropriate entry modes. In the context of a continuously increasing spatial division of labour, we suggest emerging insights from global strategy scholars on the significance of global boundary spanning (e.g. Pedersen *et al.*, 2019) provides a fruitful and relevant context to draw from.

Studies should also look to situate the value-creating capacity of flexible global work in the context of recent arguments on global talent management (Cascio & Boudreau, 2016). For instance, it is likely that many undertaking flexible global work are talented individuals, operating in pivotal positions and accumulating valuable firm-specific human capital (Morris, Snell, & Björkman, 2016). Exploring FGWAs through a human capital lens may provide scholars with a way to more effectively integrate insights on international business and IHRM. For instance, different forms of MNE human capital, such as corporate human capital or subsidiary human capital (Chung, Park, Lee, & Kim, 2015; Morris *et al.*, 2016) can be leveraged through various FGWAs to balance global integration and local responsiveness demands. Consequently, engaging in flexible global work may allow individuals to strengthen their position in a global talent pool or act as a springboard for global talent designation in the future which, in turn, allows MNEs to maintain their global talent supply (Collings, Mellahi, & Cascio, 2019). However, it can be argued that human capital on its own is insufficient and that other forms of intellectual capital such as social, political, cultural, and career capital are required (Harvey & Novicevic, 2004; Ng, Tan,

& Ang, 2011). While recent studies have explored learning and competence development as part of FGWAs (Andresen & Bergdolt, 2019; Dimitrova, 2020), research on global careers remains scarce. Having been applied in the research streams of traditional expatriation (Dickmann & Doherty, 2008) and self-initiated expatriation (Al Ariss & Crowley-Henry, 2013), career capital has the potential to provide further insights into the significance or otherwise of FGWAs on individuals' careers (Demel & Mayrhofer, 2010). Work from Stahl, Miller, and Tung (2002) and others (e.g. Bolino, 2007; Rodrigues & Guest, 2010) on the concept of 'boundaryless' careers could also prove fruitful in this space. For example, building on the work from DeFillippi and Arthur (1996), FGWAs may facilitate 'knowing how, knowing whom, and knowing why' career competencies of individuals by developing cross-cultural skills, broadening their network in the MNE, and understanding their own identity. From a theoretical perspective, this would see us broadening the limited theoretical base that currently exists for flexible global work, that focuses largely on microeconomic theories and perhaps narrow capital views to broader considerations of value creation including integrative IHRM, global boundary spanning, and global talent management.

#### *Sustainable solutions for more flexible global work*

Despite the potential value-creating capacity of flexible global work, our review reported that these arrangements present a double-edged sword in that, if not appropriately supported, they may destroy value within the MNE over time. We posit that this value destruction manifests largely at the individual level, in that flexible global work may have significant negative consequences for the individuals performing such roles. Therefore, MNEs need to create and develop structures and systems to ensure that FGWAs offer a more sustainable career path for individuals that undertake this kind of work. Emerging insights from sustainable careers studies (De Vos, Van der Heijden, & Akkermans, 2020; Straub, Vinkenburg, & Van Kleef, 2019) could prove useful for further exploring how flexible global work hinders or contributes to the personal development and overall physical or mental well-being of individuals involved in this work over time. Specifically,

ability, engagement, and performance in terms of health, happiness and productivity are important factors in assessing the ‘sustainability’ of flexible global work. Flexible global work is therefore a dynamic and multifaceted context to explore the sustainability of one’s career, particularly as it also requires the active involvement of other salient stakeholders such as families and peers (Mayerhofer *et al.*, 2004b). The lens of sustainable careers may be particularly fruitful in exploring how organisations support females and mothers in sustaining this type of work over time. However, further empirical research is required to understand how individuals cope with the associated challenges and how their personal characteristics, past experiences, and family characteristics impact their intention to take on (further) flexible global work.

Future studies should also seek to differentiate between the various forms of flexible global working and test if the assumption that more frequent travel leads to higher susceptibility to health and well-being implications holds true (Mäkelä *et al.*, 2014). From a theoretical perspective, this would see us broadening existing approaches that focus on the individual worker towards models of occupational health. Examining the measures that can be taken to reduce health and well-being implications should be viewed as a critical area of concern. This has become all the more aggravated and apparent in the current COVID-19 crisis when public health is a most prominent topic. Undoubtedly, workplaces directly impact physical, psychological, and social well-being of employees (Danna & Griffin, 1999) and creating truly healthy workplaces has been a strategic priority for many organisations in recent years (Guest, 2017). Although studies have considered HR’s role in managing broader duty of care and WLB issues (Lirio, 2014), these issues are largely absent in the context of IHRM. For instance, work on ‘health and safety rules’ (Mayerhofer *et al.* (2004b, p.1380) in ‘high risk’ locations – those where crime, terrorism, civil unrest, and armed conflict are present – emphasises how duty of care is provisioned in the form of security and emergency aid for assignees (Bader, 2015). Ignoring the call for greater support will certainly create ongoing ambiguities and misunderstandings between flexible workers and employers, and potentially trigger a psychological contract violation (Pate & Scullion, 2018) hindering the

sustainability of such arrangements over time. In contrast, a strong health and security culture and duty of care principles in organisations can enhance desirable prevention behaviour and the overall experience of flexible global workers (Berg *et al.*, 2011). As we demonstrate in our review, future studies should seek to collaborate with multidisciplinary fields such as psychology and medicine in particular to more fully appreciate the cognitive and physiological effects of flexible global work over time (Mäkelä & Kinnunen, 2018).

More empirical work and clarity is also needed on the impact of broader contextual factors particularly cultural and institutional differences between home and host countries on the sustainability of FGWAs. Given the significant challenges flexible global workers face in bridging cultures between home and host countries there is a need for scholars to explore the scaffolding supports for these in continuously adjusting to a diversity of cultural settings. Specifically, we have a limited understanding of how existing pre-departure training programmes for expatriates are redesigned, tailored, and adapted to account for issues of cultural diversity and multiplicity across a broad range of contexts (Conroy *et al.*, 2018). Performing flexible global work effectively requires a highly diversified skillset involving language proficiency and cultural intelligence as well as being socially and politically adept in addressing complexity, contradiction, and conflict. It may also be useful for scholars to explore how effective bicultural or multicultural individuals are in performing this type of work or even how individuals develop multiple cultural identities when carrying out flexible global work over time (Lücke, Kostova, & Roth, 2014). These issues may have broader implications on how individuals are selected for certain forms of flexible global work but to date there is very little research in this area.

Equally, broader disruptions in the geo-political, socio-economic, and health landscape can disrupt the deployment and flow of flexible global workers to certain locations, so it is important to explore how MNEs adapt their portfolio of arrangements to accommodate these contextual shocks. The COVID-19 pandemic has led to travel restrictions across the globe and has seen MNEs turn towards virtual substitutes. Even with travel bans being lifted gradually,



perceptions towards FGWAs may change amongst mobile employees and organisations (Caligiuri *et al.*, 2020). As such, another potential way that MNEs can look to support and sustain this type of work is by developing a more sophisticated virtual architecture that acts as a complement to how individuals sustain the amount of flexible global work they carry out. This may require organisations to enhance their technological infrastructure and upskill workers that need training and development in utilising these forms of communication. Although much work has been carried out on the challenges and effectiveness of global virtual teams (e.g. Kramer, Shuffler, & Feitosa, 2017), more empirical research is needed on the way in which virtual platforms and remote working can be leveraged to create a more sustainable scenario.

Organisations may benefit from considering more comprehensively the actual benefits from their use of FGWAs. Relatedly, we posit that balancing flexible global work with virtual based interactions will help in offsetting grand challenges on environmental sustainability and climate change in that MNEs will engage less in frequent business travel, unless it is a strategic imperative. More research is needed on the significance of flexible global work and its relationships with, or impact on, global climate change. This issue also requires a multidisciplinary approach from IHRM scholars that could, for example, draw from work on Climate Science and Environmental Geography in addressing how FGWAs are more effectively deployed and utilised. Ultimately, there are many fruitful avenues to further advance knowledge on FGWAs in terms of its link to sustainable careers, IHRM support structures for health and well-being, virtual platforms, and broader climate change issues.

## **Conclusion**

In recognising the ever-shifting boundaries of global work and addressing the existing shortcomings in current studies on global mobility, this paper provides a systematic review of and research agenda for FGWAs. While the IHRM literature focuses on expatriate management (Cooke *et al.*, 2019), alternative forms of global working have increasingly been employed by

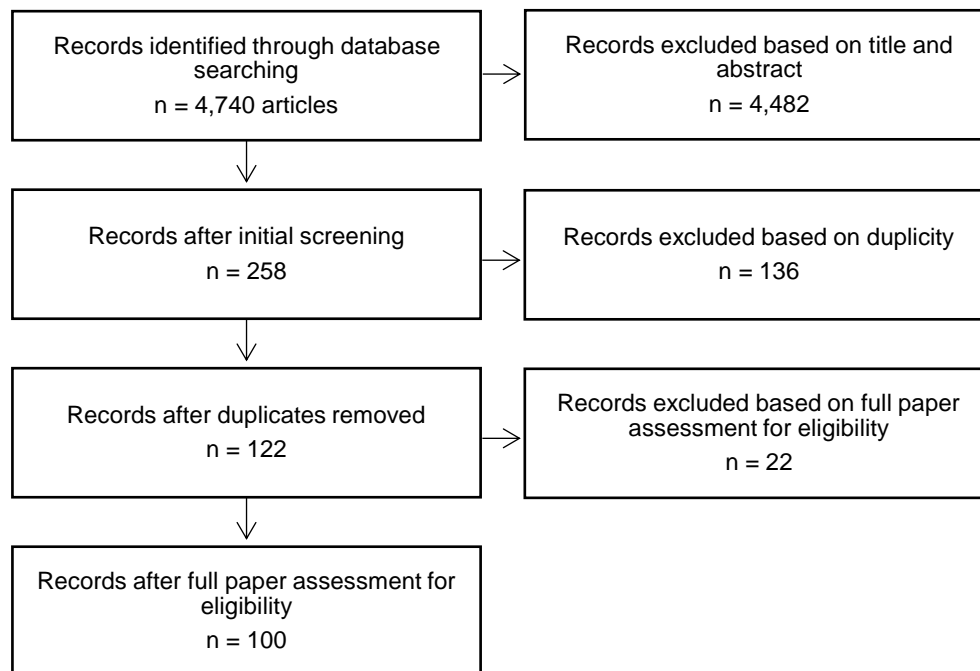
MNEs (Deloitte, 2019) due to a need for greater flexibility. Despite significant potential value identified (e.g. relationship building, knowledge transfer, and leadership development), there appears to be a distinct lack of strategic linkages to the IHRM function which we argue severely limits the value-creating capacity of these forms of global work. In addition, the research illustrates many concerning health and well-being implications that can emanate from these work arrangements, but there is no evidence as to how these are considered by organisations.

We conclude that the research stream of flexible global work is still in its infancy, and while several important studies have been published in the past two decades, further empirical and conceptual research is required. Moreover, methodologies employed so far provide scope for improvement and elaboration. Given the emergence of new frontier economies, research on the importance of context (Cooke, 2018) and considering more dispersed geographical regions would also add to a more holistic approach towards FGWAs. Considering gender perspectives (De Cieri, 2009) more closely would similarly contribute to such an approach. To date, theoretical development is scarce in this research stream. Given the wide range of questions addressed as part of the flexible global work discussion and the different foci on individual and organisations, which arguably require different perspectives and theories, it is somewhat understandable that no single theory dominates. There is however a need for further theorisation and conceptualisation, particularly considering a multiplicity of intellectual capital lenses and holistic occupational health frameworks. The trajectory of research to date is positive in that a multi-disciplinary approach has been applied. The review demonstrates the relevance of FGWAs for domains beyond HRM and therefore offers opportunities for much more multi-disciplinary research. As internationalisation strategies, foreign direct investment location choices, and ownership strategies are becoming more complex in MNEs (Belderbos, Du, & Goerzen, 2017; Verbeke & Kano, 2016), FGWAs should be considered across a range of fields including IHRM, international business, global strategy, economical geography, supply chain management, and risk management, among others. This would arguably lead to greater 'comprehensiveness, connectedness and complexity'

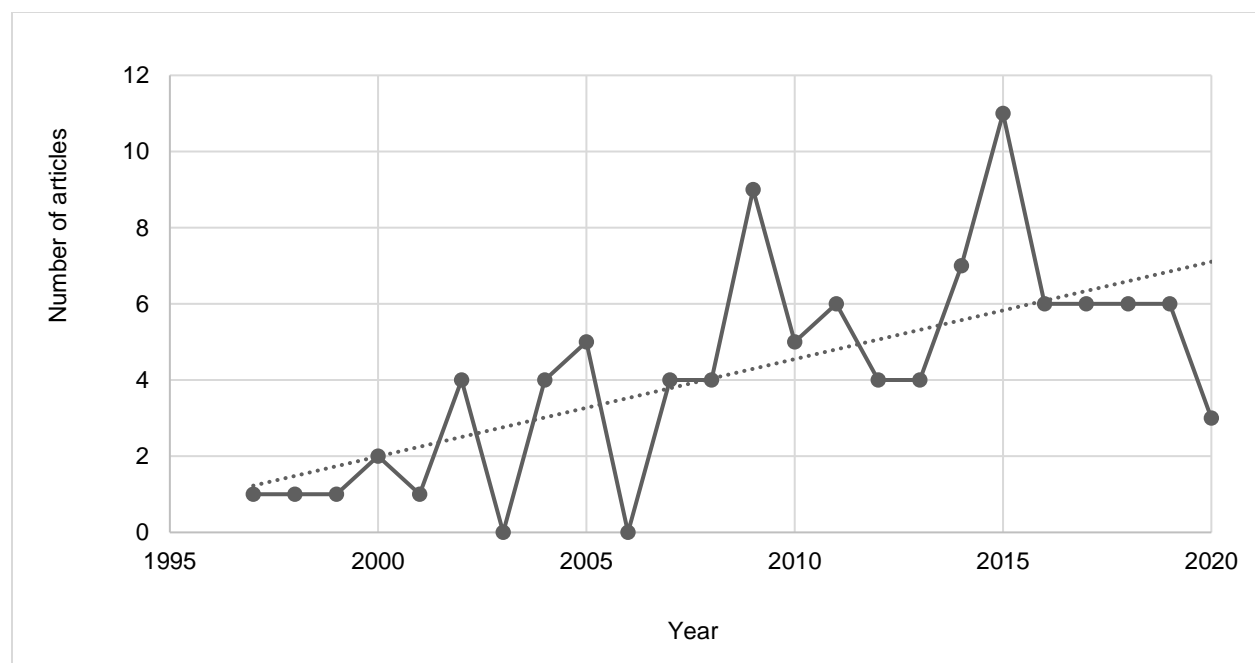
(Sullivan, 1998, p.837) and perhaps creativity (Buckley, Devinney, & Louviere, 2007) when researching the phenomena of global work.

At the same time, there is a need for caution not to disconnect FGWAs from HR. More so, we suggest a stronger integration with strategic IHRM, noting that organisational settings and the global work itself have not been adequately discussed. While there is undoubtedly more empirical and conceptual research required on the individuals themselves, we emphasise a need for more research at business unit and organisational levels to better understand policies and procedures in MNEs and their implementation across subsidiaries. We therefore propose a more balanced research agenda taking on a mutual-benefits perspective (Farndale, Pai, Sparrow, & Scullion, 2014); considering the views and experiences of individuals on FGWAs, while at the same time securing effective implementation and a better understanding of the HR function's role and responsibility. Ultimately, in responding to volatile and ambiguous changes, MNEs need to balance the double-edged sword of FGWAs, in developing a strategic and sustainable approach to enhancing the value-creating capacity of its global workforce.

**Figure 1:** Overview of systematic literature search process



**Figure 2:** Number of articles per year<sup>1</sup>



<sup>1</sup> Please note the partial coverage of our review for the year 2020. We included all papers published until the time of the search which was March 2020.

**Table 1:** Overview of articles

<b>Author(s) and year</b>	<b>Research purpose</b>	<b>Central concept</b>	<b>Theoretical framework</b>	<b>Methodology</b>	<b>Key findings</b>
Anderson (2007)	To examine whether wages are higher in those developing countries to which business travel and telecommunication is cheaper and easier	IBTs	-	Empirical: quantitative, analysis of economic data	The amount of business travel received by developing countries is significantly correlated with various proxies for travel and communication costs; the amount of inward business travel has a positive effect on per capita GDP
Andresen and Bergdolt (2019)	To examine individual and job-related antecedents of a global mindset in the context of IBTs	IBTs	Constructivist theory (Honebein, Duffy, & Fishman, 1993)	Empirical: quantitative, 624 surveys	Individuals' personality traits, motivation, and job-related factors are positively related to the IBTs' level of global mindset; business travel needs to provide developmental challenges if it is to promote learning processes
Atkinson and Pareit (2019)	To explore the nature of psychological contracts of IBTs	IBTs	Psychological contract (Herriot, Manning, & Kidd, 1997)	Empirical: qualitative, 9 interviews, manufacturing and consulting sectors	IBTs' psychological contract is more relational in nature than might be expected with a mix of relational and transactional obligations; effective management is essential to realising IBTs' full strategic value
Baker and Ciuk (2015)	To explore the work-family interface of IBTs and rotational assignees	IBTs, rotational assignees	-	Empirical: qualitative, 20 interviews, 1 MNE from the UK, engineering sector	Four key factors affect the work-family interface: time spent away, unpredictability of schedules, limited control, and limited organisational support
Barish and Dilchert (2010)	To examine the responsibilities of HR when managing IBTs in relation to radiation exposure	IBTs	-	Conceptual	IBTs who often travel on high-altitude transcontinental or international flights receive a high radiation exposure; HR must recognise this potential health risk and provide education and dose assessment
Bathelt and Henn (2014)	To develop a typology of geographies of knowledge transfer over distance	IBTs	-	Conceptual	Three configurations of knowledge transfer build upon temporary face-to-face interaction: international community gatherings, international business travel, and transnational network relations

Beaverstock <i>et al.</i> (2009)	To review the function, modes, and spaces of business travel and its impact on IBTs and the environment	IBTs	-	Conceptual	International business travel allows firms to manage their global structures, liaise with external suppliers and contractors, and service its obligations to clients; technology has not led to the reduction in travel anticipated
Belenkiy and Riker (2012)	To investigate the contribution of international business travel to US exports	IBTs	-	Empirical: quantitative, analysis of data from the Survey of International Air Travelers (SIAT)	IBTs use face-to-face interactions to negotiate sales, promote brands, and establish joint ventures; the resulting expansion of a country's exports can generate significant benefits for the exporting economy
Berg <i>et al.</i> (2011)	To assess knowledge, attitude, and practices towards malaria among IBTs and to identify recommendations for improving prevention	IBTs	-	Empirical: quantitative, 328 surveys, 1 MNE from the Netherlands, oil and gas sector	IBTs make largely use of internal provided travel health resources; a firms' health and security culture and duty of care principles can positively contribute to employees' experience and desirable prevention behaviour
Bozkurt and Mohr (2011)	To discuss how different forms of cross-border mobility contribute to establishing social ties in MNEs	IBTs, STIAs, localised transfers, traditional expatriates	Social capital theory (Nahapiet & Ghoshal, 1998)	Empirical: qualitative, 72 interviews, 3 MNEs from Finland, Sweden, and the USA, telecommunications sector	IBTs and STIAs help initiate cross-unit ties in many locations and with large numbers of partners; they also show a greater potential for the creation of multilateral rather than bilateral social ties
Bunn (2008)	To examine the distribution, risks, costs, burden, and prevention of hepatitis A and B	IBTs	-	Conceptual	Hepatitis A and B present significant health risks to today's IBTs; many IBTs remain unaware of the risks of infection or do not follow recommendations to avoid risky behaviour
Burkholder <i>et al.</i> (2010)	To determine if the frequency and duration of business travel is associated with differences in IBTs' health	IBTs	-	Empirical: quantitative, analysis of 12,942 health risk appraisals, 1 MNE from the USA	International business travel is significantly associated with health problems; the results underscore the importance of preparing employees for the stressors that often accompany long-haul business travel
Cardoso and Jordão (2017)	To explore the occupational stress associated with international business travel	IBTs	HMS (Nelson & Simmons, 2011)	Empirical: qualitative, 11 interviews and analysis of corporate documentation, 1 MNE, automotive sector	Business travel is a source of distress; travelling contains negative consequences, particularly for the family; IBTs tend to opt for coping strategies focused on the problem instead of focusing on the emotions to deal with the stressors

Chen <i>et al.</i> (2018)	To describe travel-related health problems in IBTs	IBTs	-	Empirical: quantitative, analysis of 12,203 medical records	A range of health problems related to international business travel are presented; pre-travel advice is still under-utilised and needs to be improved
Collings <i>et al.</i> (2007)	To explore the context of conventional assignments and alternative forms of international assignments	IBTs/frequent flyers, international commuters, rotational assignees, STIAs, virtuals	-	Conceptual	Points to the emergence of a portfolio of alternatives to the traditional international assignment; HR issues and implications are explored; a standardised approach to managing these assignments is untenable
Collins and Tisdell (2004)	To explore the relationship between Australian business returns and international business travel	IBTs	Managerial theory of the firm (Williamson, 1963), model of sales maximisation (Baumol, 1959)	Empirical: quantitative, analysis of economic data	Provides evidence of a long-term positive relationship between Australian outbound business travel and business returns on private capital; conversely, a decline in business returns can be expected to cause a decline in international business travel
Connor and Patron (2008)	To explore the use of an accelerated immunisation schedule for combined Hepatitis A and B protection	IBTs	-	Conceptual	IBTs are at risk for hepatitis A and B infection if not vaccinated; many IBTs do not seek pre-travel medical advice and are unaware of the risks and modes of acquiring hepatitis A and B
Conroy <i>et al.</i> (2018)	To explore the specific forms of training and support that STIAs receive	STIAs	-	Empirical: qualitative, 9 interviews, various MNEs from Germany	Informal support by establishing network ties is seen as crucial and needs to be combined with pre-departure training; formal training post-arrival may not be necessary for STIAs
Criscuolo (2005)	To assess the degree of mobility of researchers inside their network and the types of assignments	STIAs, traditional expatriates	-	Empirical: qualitative, 24 interviews, 6 MNEs from France, Germany, Switzerland, and the UK, pharmaceutical sector	Key reasons for international assignments are knowledge acquisition/transfer, leadership development, and reduction of organisational distances; STIAs have replaced long-term assignments as they are more cost-effective
Crowley-Henry and Heaslip (2014)	To examine what is currently known about STIAs in IHRM	STIAs	-	Empirical: qualitative, 10 interviews, Irish Defence Forces	The consideration that short-term international assignments are less costly and less complicated than traditional expatriation is questioned; shorter assignments are an integral component of the career path for military staff

Crowne and Engle (2016)	To examine the role of cultural intelligence, perceived language fluency, and past experience during a short-term international assignment	STIAs	-	Empirical: quantitative, 171 surveys, 1 university from the USA	Cultural intelligence lowers cross-cultural adaptation stress levels during short-term assignments; perceived language fluency, gender, and age impact stress levels
Demel and Mayerhofer (2010)	To examine flexpatriates career aspirations and perceived consequences of frequent flying	Flexpatriates	-	Empirical: qualitative, 52 interviews, several MNEs	Career prospects, learning and development, network building, enjoyment, and personal satisfaction are key motives to become a flexpatriate; health concerns and WLB issues are highlighted
Dimberg <i>et al.</i> (2002)	To analyse the pattern of health insurance claims filled by the spouses of IBTs	IBTs	-	Empirical: quantitative, analysis of 4,630 medical insurance claims, the World Bank Group	International business travel is associated with increased medical insurance claims for psychological disorders for travellers and their spouses which confirms self-reported perceptions
Dimberg <i>et al.</i> (2001)	To identify cases of DVT and the estimate rates of travel-related diagnoses	IBTs	-	Empirical: mixed, analysis of 904 medical insurance claims, compensation claims and interviews, the World Bank Group	Causal relations cannot not be established; however, results show that men are of higher risk than women and the risk increases with higher age
Dimitrova (2020)	To examine the role of developmental opportunities (i.e., work role challenges) in helping IBTs see frequent travel as a predominantly beneficial experience	IBTs	COR theory (Hobfoll, 1989), CH framework (Cavanaugh, Boswell, Roehling, & Boudreau, 2000)	Empirical: quantitative, 204 surveys	Through the psychological state of thriving at work, travel frequency has a negative indirect association with IBTs' global role turnover intentions when IBTs' work roles are challenging and a positive association when their work lacks challenge
Dimitrova <i>et al.</i> (2020)	To investigate the work role requirement of international business travel during expatriation and to unravel the nature of its influence on career satisfaction	IBTs	JD-R model (Demerouti, Bakker, Nachreiner, & Schaufeli, 2001)	Empirical: quantitative, 161 surveys	Expatriates who are required to travel internationally are better adjusted when they have access to abundant job resources and when cultural novelty is low; adjustment is a conduit for the influence of traveling responsibilities on expatriates' satisfaction with their careers



Druckman (2009)	To describe employers' duty of care, elements of a health programme, and responsibilities of mobile employees	IBTs	-	Conceptual	With effective employee education and the implementation of appropriate corporate health programmes, the likelihood of a travel health incident can be significantly reduced
Druckman <i>et al.</i> (2014)	To identify factors affecting the likelihood of requiring medical services during business travel	IBTs	-	Empirical: quantitative, analysis of medical records, 48 MNEs	Travel to low-risk countries in aggregate accounts for more hospitalisations and medical evacuations than travel to high-risk countries; the risk per trip is much higher for travel to high-risk countries
Duvivier <i>et al.</i> (2019)	To generate insights into how different types of international assignments help transfer different types of knowledge across borders	STIAs, short-term inpatients, traditional expatriates	-	Empirical: qualitative, 50 interviews, 1 MNE from Belgium, financial services sector	Forms of global mobility are best used as a sequence of complementary knowledge transfer efforts; the particular value of first-hand knowledge transfer lies in the stronger personal ties, which is especially critical for the transfer of relational and axiomatic knowledge
Espino <i>et al.</i> (2002)	To measure travellers' and spouses' views on stress associated with business travel	IBTs	-	Empirical: quantitative, 635 surveys, the World Bank Group	Lengthy and frequent travel and frequent changes in travel dates negatively affects families; this strain contributes significantly to the stress IBTs feel about their travel
Faulconbridge <i>et al.</i> (2009)	To review the role of international business travel as labour mobility	IBTs	-	Empirical: qualitative, 120 interviews, 3 MNEs, professional services sector	Suggests that international business travel needs to be studied not in isolation but instead as one component in a wider ecology of mobility
Fischlmayr and Puchmüller (2016)	To examine the experiences of women as IBTs in dual-career families	IBTs	Social capital theory (Bourdieu, 1983)	Empirical: qualitative, 25 interviews	Women remain the main caretaker for children when pursuing global careers; childcare is identified as the number one challenge for all women
Gholipour and Foroughi (2020)	To investigate the effect of business confidence index on demand for international business travels	IBTs	-	Empirical: quantitative, analysis of economic data, 40 countries	When managers of local businesses become more optimistic about their business performance, they travel more to other countries; business confidence has a positive impact on outgoing business tourism expenditures
Gholipour and Foroughi (2019)	To investigate the effect of corruption on growth of outbound business travels	IBTs	-	Empirical: quantitative, analysis of economic data, 62 countries	Results suggest that the growth of outbound business travel is stronger in countries with higher levels of corruption

Gustafson (2009)	To investigate the characteristics of those who frequently travel abroad at work	IBTs	-	Empirical: quantitative, analysis of 8,010 records, Statistics Sweden	The majority of IBTs are male high-income earners; the image of IBTs as a cosmopolitan elite, who are globally connected, but locally disconnected, receives only partial support
Haynes (2010)	To examine ways in which physical travel and information communication technologies use are mobility allies	IBTs	-	Empirical: qualitative, 42 interviews and analysis of corporate documentation, 30 MNEs in Ireland	The Irish software sector remains both travel intensive and IT intensive; 'working on the move' will form hybrid workspaces, with new technology adapted to develop new working and travel practices
Hovhannisyan and Keller (2015)	To study the role of short-term cross-border labour movements for innovation	IBTs	-	Empirical: quantitative, analysis of data, Survey of International Air Travelers (SIAT)	International business travel impacts international trade and foreign direct investment; air travel may be a channel through which cross-country income differences can be reduced
Hudson and Fortuna (2008)	To address infectious diseases that can be acquired during travel, including regions of endemicity, risk assessment, and means of prevention	IBTs	-	Conceptual	Many destinations of IBTs are endemic to a variety of infectious diseases associated with considerable morbidity and/or mortality; non-immune and unprepared IBTs are at risk; comprehensive pre-travel consultation is essential to prevent travel-related illness
Jais <i>et al.</i> (2015a)	To develop a multi-dimensional perceived support measurement for STIAs	STIAs	POS (Eisenberger, Huntington, Hutchison, & Sowa, 1986)	Empirical: mixed, 11 interviews, RMIT University and 193 surveys, 24 higher education institutes from Australia	Four key support factors are presented: perceived organisational support, HR support, financial support, and career support
Jais <i>et al.</i> (2015b)	To explore what supports are needed for academic STIAs	STIAs	POS (Eisenberger <i>et al.</i> , 1986)	Empirical: mixed, 11 interviews, RMIT University and 193 surveys, 24 higher education institutes from Australia	Perceived organisational support and positive career strategies are important for academic STIAs; emphasis is placed on WLB and self-fulfilment
Jais <i>et al.</i> (2015c)	To explore the short-term international teaching assignment experiences and WLB issues of academics	IBTs	-	Empirical: qualitative, 11 interviews, 1 university from Australia	Results show a negative impact on WLB due to family separation and long working hours which add strain to personal lives; however, they also show a positive impact on academics' job satisfaction linked to intrinsic rewards

Jensen and Rundmo (2015)	To examine the health and well-being implications for IBTs	IBTs	COR theory (Hobfoll, 2001)	Empirical: quantitative, 2,093 surveys, 1 MNE from Norway, oil and gas sector	Significant relations between work-family conflict and emotional exhaustion, and between emotional exhaustion and health problems are identified
Kollinger-Santer and Fischlmayr (2013)	To discover factors that influence WLB of IBTs and to explore potential gender differences	IBTs	-	Empirical: qualitative, 94 interviews	While gender does not impact the perception of WLB of IBTs, children make a crucial difference; individually tailored support is required for employees and their families
Konopaske and Werner (2005)	To investigate the offered benefits that impact willingness to accept international assignments	STIAs, traditional expatriates	Expectancy theory (Vroom, 1964)	Empirical: quantitative, 418 surveys, global managers, alumni from 1 university from the USA	Benefits are an important component for encouraging managers to accept international assignments; development, career support, compensation, and on-site support are highlighted
Konopaske <i>et al.</i> (2009)	To examine how individual, family, and organisational factors influence willingness to accept international assignments	STIAs, traditional expatriates	Reasoned action theory (Fishbein & Ajzen, 1975), family systems theory (Minuchin, 1974)	Empirical: quantitative, 593 surveys, global managers, alumni from 1 university from the USA	The family situation (children, spouse, elderly parents) has a significant impact on willingness to travel or to take on assignments; career fit is related to higher willingness to accept travel or assignments
Konopaske <i>et al.</i> (2005)	To understand spouses' willingness to relocate and managers' willingness to take on a global assignment	STIAs, traditional expatriates	Family systems theory (Minuchin, 1974)	Empirical: quantitative, 594 surveys, global managers, alumni from 1 university from the USA	Spouse willingness to relocate exerts a positive influence on managers' willingness to take on an assignment; job involvement is the most significant negative predictor of spouses' willingness to relocate
Liese <i>et al.</i> (1997)	To investigate whether IBTs experience disease due to work travel	IBTs	-	Empirical: quantitative, analysis of 10,884 medical records, World Bank Group	IBTs may pose health risks beyond exposure to infectious diseases; they file medical claims at a greater rate than non-travellers and the rate of insurance claims increases with frequency of travel
Lirio (2017)	To address how managers navigate their work and family transitions	IBTs	-	Empirical: qualitative, 25 interviews, 18 MNEs	Workplace flexibility in addition to technology allows global managers to maintain connectivity beyond spatial or temporal boundaries
Lirio (2014)	To understand how managers from Generation X manage international business travel and family	IBTs	-	Empirical: qualitative, 25 interviews, 18 MNEs	Long lead times required in planning international long-haul travel can increase WLB; providing flexibility is seen as critical by IBTs

Liu <i>et al.</i> (2017)	To examine the extent to which face-to-face communication affects outsourcing of services	IBTs	-	Empirical: quantitative, analysis of economic data, Survey of International Air Travelers (SIAT) and the US Bureau of Economic Analysis	More face-to-face interactions are required when the service outsourcing involves services of greater complexity, such as financial services
Mathiason (2013)	To examine the duty of care under the International Labour Organization (ILO) Occupational Health and Safety Conventions	IBTs, STIAs, traditional expatriates		Conceptual	Under the ILO Conventions, the duty of care extends to IBTs and assignees; government and employers have an ongoing responsibility to assess challenges and risks to occupational health and safety
Mäkelä and Kinnunen (2018)	To examine the effects of the job demands and resources on psychological well-being	IBTs	JD-R model (Demerouti <i>et al.</i> , 2001)	Empirical: quantitative, 232 surveys, 3 MNEs and 1 trade union from Finland, energy sector	The high workload and pressure arising from international business travel relate directly to job exhaustion, which, in turn, is likely to lead to health problems and lower job performance; supportive HR practices are linked to satisfaction
Mäkelä <i>et al.</i> (2015a)	To examine the effect of gender and parental status on the relationship between travelling days and work-to-family conflict	IBTs	COR theory (Hobfoll, 2001)	Empirical: quantitative, 1,366 surveys, 4 MNEs, and 1 global public firm	An increase in the number of travelling days and being a parent leads to increased work-life conflict; policies need to consider the family status of travellers
Mäkelä <i>et al.</i> (2015b)	To examine the effect of an international career orientation on the relationship between travelling days and work-to-life conflict/enrichment	IBTs	ERI model (Siegrist, 1996)	Empirical: quantitative, 232 surveys, 3 MNEs and 1 trade union from Finland, energy sector	The balance between efforts and reward affects both enrichment and conflict experiences; a career orientation towards internationalism increases work-to-life enrichment
Mäkelä <i>et al.</i> (2014)	To study the relationships between business travel, work-family conflict, and health issues	IBTs	JD-R model (Demerouti <i>et al.</i> , 2001)	Empirical: quantitative, 868 surveys, 4 MNEs and 1 global public firm	International business travel significantly increases work-family conflict, which, in turn, increases sleep problems
Mayerhofer <i>et al.</i> (2011)	To explore flexpatriates' perceptions of WLB issues and identify possible adjustments of WLB programmes	Flexpatriates	-	Empirical: qualitative, 40 interviews and analysis of corporate documentation, several MNEs operating in Austria	Efficiencies in work administration would greatly assist staff in keeping work time and stress under control; work-life imbalance has to be considered as a desired state of working life as it is connected to career aspirations

Mayerhofer <i>et al.</i> (2010)	To review the nature of flexpatriates' lifestyle to examine how they face a range of issues in their work, personal, and family lives	Flexpatriates	-	Empirical: qualitative, 99 interviews, MNEs from Austria or subsidiaries from foreign MNEs in Austria	Flexpatriates' needs and goals are not homogeneous and cannot be met simply by providing standard measures to facilitate working in different cultural locations; the study presents four empirically grounded types: Tough Travelers, Enjoyers, Cosmopolitans and Contactors
Mayerhofer <i>et al.</i> (2004a)	To examine career management issues of flexpatriates	Flexpatriates	-	Empirical: qualitative, 12 interviews, 2 MNEs from Europe, oil and gas and consulting sectors	With minimal HRM assistance, flexpatriates are proactive and self-managing in dealing with personal, family, and career demands; career issues are evident for both men and women, but the impact of home life seems more significant for women
Mayerhofer <i>et al.</i> (2004b)	To examine perceptions of flexpatriation and ways to manage international assignments	Frequent flyers, international commuters, flexpatriates, STIAs, traditional expatriates	-	Empirical: qualitative, 7 interviews, 1 MNE from Austria, oil and gas sector	The burden of managing the impact of flexpatriation is largely left with employees and their families who must adjust to the impact of unexpected travel demands with little help from HR departments
McDonnell and Boyle (2012)	To highlight the move to internationalisation of the higher education sector and role of international assignments	Frequent flyers, STIAs	-	Conceptual	Effective management of alternative international assignments includes the consideration of its function and objectives, country requirements, assignee selection, ongoing support, and a return on investment
McKenna and Richardson (2007)	To develop a research agenda and raise practical issues relating to the increasing complexity of the internationally mobile professional	International commuters, flexpatriates, STIAs	-	Conceptual	Decisions concerning the nature and type of international assignment should be driven by the objectives and purpose(s) of the assignment, not by cost alone
McKenna <i>et al.</i> (2009)	To investigate failure and teams in short-term international assignments	STIAs	-	Empirical: qualitative: interviews, 1 MNE from the USA and 1 smaller international firm from Australia, IT sector	Defining the purpose and objectives of a team is important; however, if there are significant changes in contexts, contingencies need to be in place, or high performance teams need to be empowered to develop new objectives

Meyskens <i>et al.</i> (2009)	To discuss international recruitment and selection practices including alternative forms of international working	IBTs/frequent flyers, international commuters, STIAs, traditional expatriates	-	Conceptual	The ability of talent to deliver on MNEs' goals grows in importance along with the growth of globalisation; because of inter- and even intra-firm variations, solutions to international talent needs cannot be uniform
Minbaeva and Michailova (2004)	To examine how different types of expatriation assignments influence knowledge-sharing behaviour	Frequent flyers, international commuters, STIAs, traditional expatriates	-	Empirical: quantitative, 92 surveys, several MNEs from Denmark	While the ability to transfer knowledge may be increased through temporary assignments in multiple countries, expatriates deepen their knowledge; the need for knowledge transfer is highest for long-term assignments and lowest for frequent flyers
Miralles-Vazquez and McGaughez (2015)	To examine how the use of non-traditional international assignments affects knowledge creation and transfer, and innovation	international commuters, flexpatriates, STIAs, traditional expatriates, virtuals	-	Empirical: qualitative, 5 interviews, MNEs operating in Spain	Traditional expatriates hold greater potential to obtain deeper domain knowledge, but it can be limited to the host country; flexpatriates hold greater potential to acquire/apply knowledge from/across several locations
Oddou <i>et al.</i> (2000)	To illustrate how international travel can aid in developing global leadership skills	IBTs	-	Empirical: qualitative, 3 self-reports	International short-term travel can be a transformative experience that internalises global leadership competencies; firms must reward and encourage the willingness to experience cultures through their travel policies
Pate and Scullion (2018)	To examine the flexpatriate employment relationship and its key challenges	Flexpatriates	-	Conceptual	An ad hoc HR approach to the initial establishment of flexpatriation results in an open-ended relational psychological contract, which may lead to ambiguities and misunderstandings, and may trigger psychological contract violation
Pereira <i>et al.</i> (2017)	To extend our understanding of managing generation Y expatriates (Yopatriates)	STIAs	-	Empirical: qualitative, 22 interviews and 3 focus groups, 1 MNE from India, IT sector	Generation Y expatriates may provide more additional management issues due to their flexible nature of shorter assignments; in order to facilitate adjustment, instant communication using technology can be beneficial

Phillips <i>et al.</i> (2014)	To understand the relationship between recruitment messages and job seeker perceived fit, attraction, and job pursuit intentions	IBTs	-	Empirical: quantitative, experiments with 490 participants, purchasing sector	Including frequent global travel requirement information in a recruiting message should increase the proportion of potential applicants in the pool with a global mindset; it influences both applicant attraction and job pursuit intention
Pinto and Maia (2015)	To examine the narratives of the work-life interface of IBTs	IBTs	-	Empirical: qualitative, 14 interviews	Occupational travel can be both a source of positive self-regard and fulfilment with high work identity and low boundary control, or a source of conflict and identity threat
Puchmüller and Fischlmayr (2017)	To evaluate experiences of female IBTs living in dual-career families	IBTs	Social support theory (House & Kahn, 1985)	Empirical: qualitative, 51 interviews	Women mainly value and use emotional and instrumental support which is mainly derived from within family; informational support is less relevant
Ramsey (2013)	To understand perceived strains that affect IBTs	IBTs	Institutional theory (Scott, 2001)	Empirical: quantitative, 551 surveys	Institutional distance leads to both travel and job strain; pre-assignment training and development programmes should aim to reduce institutional distance
Ramsey <i>et al.</i> (2011)	To examine the influence of cultural intelligence on dealing with strain caused by institutional distance	IBTs	Institutional theory (Scott, 2001)	Empirical: quantitative, 841 surveys	Cultural intelligence development helps to lower individual strain in business travel; this is especially important regarding the reduction of travel strain caused by perceived normative differences
Rezaei <i>et al.</i> (2018)	To examine the relationship between risk perceptions and business travel	IBTs	-	Empirical: quantitative, 234 surveys	IBTs face a range of health problems; high risk perceptions have an adverse effect on business travel
Richards and Rundle (2011)	To assess associations between extent of travel and health	IBTs	-	Empirical: quantitative, analysis of 13,057 medical records	Poor self-rated health and obesity are associated with extensive business travel; IBTs are at increased risk for health problems and should be encouraged to monitor their health
Rogers and Reilly (2002)	To understand travel related health problems and adjustment needs	IBTs	-	Empirical: quantitative, 140 surveys, oil and gas sector	IBTs are at risk for travel related physiological health problems; the study presents high risk behaviours and other risk factors
Rogers and Reilly (2000)	To examine both physical and psychological health aspects associated with IBT	IBTs	-	Conceptual	IBTs run a high risk and probability for travel related stress and physical health problems; the study presents multiple factors that can influence physiological and psychological health of IBTs

Rogers <i>et al.</i> (2019)	To evaluate the benefit to cost ratio of the Japanese encephalitis vaccine for IBTs	IBTs	-	Empirical: quantitative, analysis of economic data	Vaccination for IBTs in the active transmission season has a net benefit under certain conditions that are not commonly considered risky, such as trips to peri-urban areas and when multiple trips are anticipated
Rogers <i>et al.</i> (2016)	To examine travel vaccines and issues in travel and international medicine	IBTs	-	Conceptual	The health and safety risks for IBTs are significant and are higher than for other employees for almost all categories of illness and injury, not just infections; travel vaccines and prevention programmes must be offered
Roy and Filiatrault (1998)	To measure the impact of new business practices and communication technologies on the behaviour of IBTs and their organisations	IBTs	-	Empirical: mixed, 24 interviews at 20 international firms, 2 focus groups, and 1,139 surveys	The impact of videoconferencing as a substitute for business air travel is dependent upon both its penetration rate on the market and its utilisation rate; internal meetings are more likely to be substituted than external meetings
Saarenpää (2018)	To examine the consequences of international business travel on WLB	IBTs	-	Empirical: qualitative, 20 interviews, 3 MNEs from Finland	International business travel affects the personal life and the family of the traveller; integration of work and family is usually inevitable which leads to role blurring and work-life imbalance
Salt and Wood (2014)	To examine the staffing issues likely to be faced by UK universities in their international campuses	IBTs, STIAs, traditional expatriates	-	Empirical: qualitative, 8 interviews, 4 universities from the UK	Many universities lack the infrastructure to manage overseas staff requirements; ad hoc business travel and secondments will not be sustainable in the future
Salt and Wood (2012)	To investigate the impact of the 2008 recession on mobility portfolios	IBTs, STIAs, traditional expatriates	-	Empirical: qualitative, interviews in 32 MNEs from the UK	Diversification and flexibility have underlain the development of mobility portfolios over the last decade; the recession has accelerated several processes already under way, including a shift towards alternatives to traditional assignments and the incorporation of new and emerging markets
Selcuk <i>et al.</i> (2016)	To examine travel health attitudes among Turkish IBTs to Africa	IBTs	-	Empirical: quantitative, 124 surveys	Reveals significant gaps in the vaccination and chemoprophylaxis uptake; an awareness and training programme should be developed for travellers and public health workers



Shaffer <i>et al.</i> (2012)	To review individual choices, challenges, and career consequences associated with global work	IBTs, flexpatriates, STIAs, global domestics, traditional expatriates, virtuals	-	Conceptual	Proposes a framework for relating global work experiences to careers and a taxonomy of global work experiences based on three dimensions: physical mobility, cognitive flexibility, and non-work disruption
Shaffer <i>et al.</i> (2016)	To develop and validate a role adjustment scale, comprising both work and family dimensions for global professionals	IBTs, global domestics, traditional expatriates, virtuals	Role theory (Kahn, Wolfe, Quinn, Snoek, & Rosenthal, 1964)	Empirical: quantitative, surveys (5 studies)	Global professionals need to adjust not only to their new socio-cultural environment but also to their redefined work and family roles; adjustment comprises a task and a relationship dimension
Shankaran <i>et al.</i> (2011)	To examine tax issues, policy and process matters, and planning related to STIAs	STIA	-	Conceptual	Employers must perform the necessary due diligence to determine the potential tax obligations of their employees, and identify any corporate obligations for reporting and withholding in the host locations
Shortland (2015)	To examine the effect of working time on women's willingness to go on international assignments	International commuters, rotational assignees, STIAs, traditional expatriates	-	Empirical: mixed, 40 interviews and 71 surveys, 2 MNEs, oil and gas sector	Compared with long-term assignments, international commuting and short-term assignments are unpopular among women, and in particular for mothers, as their working patterns are disruptive to WLB
Starr (2009)	To explore repatriation expectations by STIAs	STIAs	-	Empirical: qualitative, 22 interviews, 1 MNE from the USA, technology sector	Repatriating back into the home organisation is considered as the most important aspect of the entire short-term assignment experience; some STIAs desire change while others expect consistency on return
Starr and Currie (2009)	To examine the role of family and associated issues faced by STIAs	STIAs	-	Empirical: qualitative, 22 interviews, 1 MNE from the USA, technology sector	Family-related concerns are omnipresent during and after the assignment; families are influential in the assignment process and long-distance family support is crucial
Striker <i>et al.</i> (1999)	To investigate sources of self-reported psychological stress	IBTs	-	Empirical: mixed, several focus groups and 498 surveys, the World Bank Group	High stress levels are reported by more than 1/3 of IBTs; stress factors include workload upon return and social, emotional, and physical health concerns

Suutari <i>et al.</i> (2013)	To explore the different forms of short-term assignments and their implications	STIAs including international commuters, project workers, virtuals	-	Empirical: qualitative, 20 interviews and analysis of corporate documentation; 1 MNE from Finland, technology sector	A global HRM approach focuses on integration to increase knowledge transfer, to provide better support and uniform treatment, and to increase cost-effectiveness; corporate policies exist for long-term assignments, but not for short-term assignments
Tahvanainen <i>et al.</i> (2005)	To examine similarities and differences between traditional expatriation and short-term international assignments	STIAs, traditional expatriates	-	Empirical: qualitative, 1 focus group and 11 interviews, 11 MNEs from Finland	Company travel policies are in place, however, selection of STIAs is mostly informal; repatriation is regarded as unproblematic by the STIAs as replacement has rarely been hired while being away
Takahashi <i>et al.</i> (2002)	To examine sleep patterns of IBTs	IBTs	-	Empirical: quantitative, experiments, education sector	International business travel causes sleep disturbances during the travel and when returning home
Tani (2005)	To understand the motivations underlying business travel	IBTs	-	Empirical: quantitative, 210 surveys	Access, develop, and transfer knowledge is a key reason to engage in business trips; this can affect a country's ability to innovate
Tanaka (2019)	To examine how flights promote foreign direct investment	IBTs	-	Empirical: quantitative, analysis of economic data, 3,030 MNCs from Japan	Japanese MNEs significantly increase the new establishment of foreign affiliates in the host countries with more frequent passenger flights from Japan
Valk and Hannon (2017)	To explore the JD-R model and its impact on well-being	Rotational assignees	JD-R model (Demerouti <i>et al.</i> , 2001)	Empirical: qualitative, 24 interviews, 1 MNE from the UK, energy sector	IBTs who engage in long and frequent travel to remote locations on the globe experience physical, mental, and emotional demands
Valk and Hannon (2016)	To explore engagement during rotational assignments	Rotational assignees	-	Empirical: qualitative, 24 interviews, 1 MNE from the UK, energy sector	Presents a framework of engagement with four fundamental pillars: capacity to engage, reason to engage, freedom to engage, and alignment to engage
Welch <i>et al.</i> (2007)	To explore the roles and activities of IBTs and factors that may impact performance	IBTs	-	Empirical: qualitative, 10 interviews	Business travel fosters knowledge transfer, control, and sales; limited organisational support may lead to negative consequences
Westman <i>et al.</i> (2008)	To examine fluctuations in the levels of work-family conflict and burnout	IBTs	COR theory (Hobfoll, 1989)	Empirical: quantitative, 66 surveys	Conflict and burnout levels remains constant before, during, and after the trip for men; the level of conflict is lowest during and highest after the trip for women; burnout is highest pre-trip

**Table 2:** List of journals and number of articles

Name of journal	Articles
The International Journal of Human Resource Management	13
Journal of Global Mobility	7
Journal of Occupational and Environmental Medicine	6
Journal of Travel Medicine	4
Occupational and Environmental Medicine	4
AAOHN Journal; Community, Work and Family; Cross Cultural Management; European Management Journal; Human Resource Management; Journal of International Management; Journal of Travel Research; Journal of World Business; Thunderbird International Business Review	2
Academia Revista Latinoamericana de Administracion; Advanced Science Letters; American University International Law Review; Asian and Pacific Migration Journal; Australian Economic Papers; Career Development International; Employee Relations; Employee Responsibilities & Rights Journal; Environment and Planning A; Equality, Diversity and Inclusion; European Societies; European Urban and Regional Studies; Geografiska Annaler Series B - Human Geography; Global Business & Organizational Excellence; Global Networks - A Journal of Transnational Affairs; Higher Education Research & Development; Human Resource Management Journal; International Archives of Occupational and Environmental Health; International Journal of Business and Society; International Journal of Stress Management; International Tax Journal; Journal of Air Transport Management; Journal of Economic Geography; Journal of Economic Growth; Journal of Health, Safety and Environment; Journal of International Business Studies; Journal of International Development; Journal of Management; Journal of Occupational and Organizational Psychology; Journal of Organizational Behavior; Journal of Studies in International Education; Management International Review; Management Revue; Mobilities; Organization Management Journal; Personnel Psychology; Personnel Review; Prometheus; Research & Practice in Human Resource Management; Research Policy; Review of International Economics, Revista Psicologia: Organizações e Trabalho; Scandinavian Journal of Psychology; Tourism and Hospitality Research; Tourism Economics; Travel Medicine and Infectious Disease; Workplace Health & Safety; Zeitschrift fur Personalforschung	1

**Table 3:** List of ten most cited articles<sup>2</sup>

Author(s) and year	Title	Web of Science	Scopus	EBSCO	Google Scholar
Collings <i>et al.</i> (2007)	Changing patterns of global staffing in the multinational enterprise: Challenges to the conventional expatriate assignment and emerging alternatives	327	384	134	736
Shaffer <i>et al.</i> (2012)	Choices, challenges, and career consequences of global work experiences: A review and future agenda	182	228	52	400
Minbaeva and Michailova (2004)	Knowledge transfer and expatriation in multinational corporations: The role of disseminative capacity	-	164	40	378
Mayerhofer <i>et al.</i> (2004b)	Flexpatriate assignments: A neglected issue in global staffing	111	146	38	277
Welch <i>et al.</i> (2007)	The international business traveller: A neglected but strategic human resource	86	104	32	185
Meyskens <i>et al.</i> (2009)	The paradox of international talent: Alternative forms of international assignments	66	98	32	178
Konopaske <i>et al.</i> (2005)	A preliminary model of spouse influence on managerial global assignment willingness	66	80	33	165
Oddou <i>et al.</i> (2000)	Leveraging travel as a tool for global leadership development	55	87	1	190
Tahvanainen <i>et al.</i> (2005)	Implications of short-term international assignments	-	99	31	201
Faulconbridge <i>et al.</i> (2009)	Corporate ecologies of business travel in professional service firms: Working towards a research agenda	72	80	7	143

<sup>2</sup> Citations as per 29 May 2020.

**Table 4:** Classification of flexible global working arrangements

	<b>International business travellers</b>	<b>Flexpatriates</b>	<b>International commuters</b>	<b>Rotational assignees</b>	<b>Short-term international assignees</b>
Definition	Employees who take multiple short international business trips to various locations without accompanying family members	Employees who travel for brief assignments, away from their home base and across cultural or national borders, leaving their family and personal life behind	Employees who travel internationally on a weekly or bi-weekly basis from a home location to a foreign location without accompanying family members	Employees who work on a shift cycle, i.e. working a designated number of days abroad followed by a designated number of days off	Employees on international assignments that are longer than business trips yet shorter than typical corporate expatriate assignments
Purpose	Knowledge transfer, negotiations, discussions, meetings, conferences	Project based, problem solving, skill/technical transfer	Employment in country abroad	Employment in country abroad often in remote or hardship locations	Skill/technology transfer, problem solving, management control, development
Duration	Usually 1-3 weeks	Usually 1-2 months	Usually 1-2 weeks	Usually 2-4 weeks	Usually 3-12 months
Location	Multiple countries	Multiple countries	1 country	1 country	1 or a few countries
Relocation	Without family	Without family	Without family	Without family	Usually without family
Compensation	Depends on company's travel policy, home country responsibility, no tax implications	Depends on company's travel policy, home country responsibility, no tax implications	Depends on company's travel policy, foreign country responsibility, taxation may be an issue – depending on dual liabilities	Depends on company's travel policy, home country responsibility, taxation may be an issue – depending on dual liabilities	Depends on company's travel policy, home country responsibility, taxation may be an issue – depending on duration
Repatriation	Not relevant	Not a problem	Not relevant	Not relevant	Usually not a problem
IHRM involvement	Negligible	Little involvement	Negligible	Negligible	Little involvement
Structural and relational embeddedness	High number of connections, weak relationship	High number of connections, strong relationship	No intra-firm boundary spanning	Limited number of connections, strong relationship	Moderate number of connections, strong relationship
Advantages	Flexibility, simplicity, cost effectiveness, global boundary spanners, maintenance with home country relationships	Flexibility, simplicity, cost effectiveness, global boundary spanners	Flexibility, maintenance with home country relationships	Flexibility, cost effectiveness	Flexibility and simplicity, cost effectiveness, global boundary spanners
Disadvantages	Separation/travel stress; time zone differences; host country relationships limited to work colleagues	Separation/travel stress; time zone differences; lack of social integration at home and host locations	Separation/travel stress; host country relationships limited to work colleagues	Separation/travel stress; time zone differences; host country relationships limited to work colleagues	Separation stress; lack of social integration with host country nationals

Source: developed from Shaffer *et al.* (2012)

## Appendix 1: Coding structure

Codes	Categories	Core themes
<ul style="list-style-type: none"> <li>- Staffing, position filling</li> <li>- Relationship building with team</li> <li>- Knowledge acquisition and transfer</li> <li>- Leadership and career development</li> <li>- Research and development, innovation</li> <li>- Coordination, control</li> <li>- Project work, collaborative work</li> <li>- Strategy meetings</li> <li>- Problem solving</li> <li>- Seminars and trainings</li> </ul>	Intra-firm functionality	Value creation
<ul style="list-style-type: none"> <li>- Relationship building with partners</li> <li>- Client meetings</li> <li>- Supplier meetings</li> <li>- Negotiations, business development, trade</li> <li>- Promotions, sales activities</li> <li>- Problem solving</li> <li>- Conferences, conventions, exhibitions</li> </ul>	Inter-firm functionality	
<ul style="list-style-type: none"> <li>- Jetlag, disturbed sleep, tiredness</li> <li>- Lack of exercise</li> <li>- Lack of nutrition, irregular diet</li> <li>- Excess alcohol consumption</li> <li>- Harsh climate conditions</li> <li>- Exposure to germs and radiation</li> <li>- Infectious diseases</li> <li>- Accidents and injuries</li> <li>- Crime, terrorism, civil unrest, armed conflict</li> <li>- Physical fatigue, musculoskeletal pain, DVT</li> <li>- Gastrointestinal pain</li> <li>- Risk of heart attacks/strokes</li> </ul>	Physical health and well-being	
<ul style="list-style-type: none"> <li>- Stress</li> <li>- Mental fatigue, emotional exhaustion</li> <li>- Burnout</li> <li>- Excessive workloads</li> <li>- Unpredictability of schedules</li> <li>- Security concerns, anxiety</li> <li>- Cultural shocks</li> <li>- Isolation, loneliness</li> </ul>	Psychological health and well-being	Value destruction
<ul style="list-style-type: none"> <li>- WLB, work-family conflict</li> <li>- Role of women</li> <li>- Impact on kinships, friendships</li> <li>- Impact on careers</li> <li>- Expected/offered support including training</li> <li>- Expected/offered compensation</li> <li>- Impact of cultural distance/intelligence, adjustment</li> <li>- Dual roles, role identity, role blurring</li> </ul>	Social health and well-being	

## References<sup>3</sup>

- Al Ariss, A., & Crowley-Henry, M. 2013. Self-initiated expatriation and migration in the management literature: Present theorizations and future research directions. *Career Development International*, 18(1): 78-96.
- Andersen, N. 2019. Mapping the expatriate literature: A bibliometric review of the field from 1998 to 2017 and identification of current research fronts. *The International Journal of Human Resource Management*: in press.
- \*Anderson, E. 2007. Travel and communication and international differences in GDP per capita. *Journal of International Development*, 19(3): 315-332.
- Andersson, U. R., Brewster, C. J., Minbaeva, D. B., Narula, R., Wood, G. T., & Mälardalens, H. 2019. The IB/IHRM interface: Exploring the potential of intersectional theorizing. *Journal of World Business*, 54(5): 100998.
- \*Andresen, M., & Bergdolt, F. 2019. Individual and job-related antecedents of a global mindset: An analysis of international business travelers' characteristics and experiences abroad. *International Journal of Human Resource Management*: in press.
- \*Atkinson, C., & Pareit, E. 2019. Psychological contracts of international business travellers. *Personnel Review*, 48(7): 1701-1715.
- Bader, B. 2015. The power of support in high-risk countries: Compensation and social support as antecedents of expatriate work attitudes. *The International Journal of Human Resource Management*, 26(13): 1712-1736.
- \*Baker, C., & Ciuk, S. 2015. Keeping the family side ticking along: An exploratory study of the work-family interface in the experiences of rotational assignees and frequent business travellers. *Journal of Global Mobility*, 3(2): 137-154.
- \*Barish, R. J., & Dilchert, S. 2010. Human resource responsibilities: Frequent flyer radiation exposure. *Employee Responsibilities & Rights Journal*, 22(4): 361-369.
- Barner-Rasmussen, W., Ehrnrooth, M., Kovesnikov, A., & Mäkelä, K. 2014. Cultural and language skills as resources for boundary spanning within the MNC. *Journal of International Business Studies*, 45(7): 886-905.
- Bartlett, C. A., & Ghoshal, S. 1989. *Managing across borders: The transnational solution*. Boston, MA: Harvard Business School Press.
- Baruch, Y., Dickmann, M., Altman, Y., & Bournois, F. 2013. Exploring international work: Types and dimensions of global careers. *The International Journal of Human Resource Management*, 24(12): 2369-2393.
- \*Bathelt, H., & Henn, S. 2014. The geographies of knowledge transfers over distance: Toward a typology. *Environment and Planning A*, 46(6): 1403-1424.
- Baumol, W. J. 1959. *Business behavior, value and growth*. New York City, NY: Macmillan.
- \*Beaverstock, J. V., Derudder, B., Faulconbridge, J. R., & Witlox, F. 2009. International business travel: Some explorations. *Geografiska Annaler, Series B: Human Geography*, 91(3): 193-202.
- Belderbos, R., Du, H. S., & Goerzen, A. 2017. Global cities, connectivity, and the location choice of MNC regional headquarters. *Journal of Management Studies*, 54(8): 1271-1302.
- \*Belenkiy, M., & Riker, D. 2012. Face-to-face exports: The role of business travel in trade promotion. *Journal of Travel Research*, 51(5): 632-639.
- \*Berg, J., Breederveld, D., Roukens, A. H., Hennink, Y., Schouten, M., Wendt, J. K., & Visser, L. G. 2011. Knowledge, attitudes, and practices toward malaria risk and prevention among frequent business travelers of a major oil and gas company. *Journal of Travel Medicine*, 18(6): 395-401.
- Björkman, I., Barner-Rasmussen, W., & Li, L. 2004. Managing knowledge transfer in MNCs: The impact of headquarters control mechanisms. *Journal of International Business Studies*, 35(5): 443-455.
- Boeh, K. K., & Beamish, P. W. 2012. Travel time and the liability of distance in foreign direct investment: Location choice and entry mode. *Journal of International Business Studies*, 43(5): 525-535.
- Bolino, M. C. 2007. Expatriate assignments and intra-organizational career success: Implications for individuals and organizations. *Journal of International Business Studies*, 38(5): 819-835.
- Bonache, J., Brewster, C. J., & Suutari, V. 2001. Expatriation: A developing research agenda. *Thunderbird International Business Review*, 43(1): 3-20.
- Bourdieu, P. 1983. Ökonomisches Kapital, kulturelles Kapital, soziales Kapital [the forms of capital]. In R. Kreckel (Ed.), *Soziale Ungleichheiten*: 183-198. Göttingen, Germany: Schwartz.
- Bowman, C. 2010. How value is created, captured and destroyed. *European Business Review*, 22(5): 479-495.
- Bowman, C., & Ambrosini, V. 2000. Value creation versus value capture: Towards a coherent definition of value in strategy. *British Journal of Management*, 11(1): 1-15.
- \*Bozkurt, Ö., & Mohr, A. T. 2011. Forms of cross-border mobility and social capital in multinational enterprises. *Human Resource Management Journal*, 21(2): 138-155.
- Buckley, P. J., Devinney, T. M., & Louviere, J. J. 2007. Do managers behave the way theory suggests? A choice-theoretic examination of foreign direct investment location decision-making. *Journal of International Business Studies*, 38(7): 1069-1094.

<sup>3</sup> Articles marked with an asterisk (\*) were included in the systematic literature review.

- \*Bunn, W. B. 2008. Risk and burden associated with the acquisition of viral hepatitis A and B in the corporate traveler. *Journal of Occupational and Environmental Medicine*, 50(8): 934-944.
- \*Burkholder, J. D., Joines, R., Cunningham-Hill, M., & Xu, B. 2010. Health and well-being factors associated with international business travel. *Journal of Travel Medicine*, 17(5): 329-333.
- Caligiuri, P. M., De Cieri, H. L., Minbaeva, D. B., Verbeke, A., & Zimmermann, A. 2020. International HRM insights for navigating the COVID-19 pandemic: Implications for future research and practice. *Journal of International Business Studies*: 1-17.
- \*Cardoso, A. R., & Jordão, F. 2017. The occupational stress in international business travellers of a multinational of the automotive sector. *Revista Psicologia: Organizações e Trabalho*, 17(4): 235-242.
- Cascio, W. F., & Aguinis, H. 2008. Staffing twenty-first century organizations. *The Academy of Management Annals*, 2(1): 133-165.
- Cascio, W. F., & Boudreau, J. W. 2016. The search for global competence: From international HR to talent management. *Journal of World Business*, 51(1): 103-114.
- Casinowsky, G. B. 2013. Working life on the move, domestic life at standstill? Work-related travel and responsibility for home and family. *Gender, Work & Organization*, 20(3): 311-326.
- Cavanaugh, M. A., Boswell, W. R., Roehling, M. V., & Boudreau, J. W. 2000. An empirical examination of self-reported work stress among U.S. managers. *Journal of Applied Psychology*, 85(1): 65-74.
- \*Chen, L. H., Leder, K., Barbre, K. A., Schlagenhauf, P., Libman, M., Keystone, J., Mendelson, M., Gautret, P., Schwartz, E., Shaw, M., MacDonald, S., McCarthy, A., Connor, B. A., Esposito, D. H., Hamer, D., & Wilson, M. E. 2018. Business travel-associated illness: A GeoSentinel analysis. *Journal of Travel Medicine*, 25(1): 1-10.
- Chung, C. C., Park, H. Y., Lee, J. Y., & Kim, K. C. 2015. Human capital in multinational enterprises: Does strategic alignment matter? *Journal of International Business Studies*, 46(7): 806-829.
- Cohen, S. A., & Gössling, S. 2015. A darker side of hypermobility. *Environment and Planning A*, 47(8): 166-1679.
- Collings, D. G. 2014. Integrating global mobility and global talent management: Exploring the challenges and strategic opportunities. *Journal of World Business*, 49(2): 253-261.
- Collings, D. G., & Isichei, M. 2018. The shifting boundaries of global staffing: Integrating global talent management, alternative forms of international assignments and non-employees into the discussion. *The International Journal of Human Resource Management*, 29(1): 165-187.
- Collings, D. G., Mellahi, K., & Cascio, W. F. 2019. Global talent management and performance in multinational enterprises: A multilevel perspective. *Journal of Management*, 45(2): 540-566.
- \*Collings, D. G., Scullion, H., & Morley, M. J. 2007. Changing patterns of global staffing in the multinational enterprise: Challenges to the conventional expatriate assignment and emerging alternatives. *Journal of World Business*, 42(2): 198-213.
- \*Collins, D., & Tisdell, C. 2004. Outbound business travel depends on business returns: Australian evidence. *Australian Economic Papers*, 43(2): 192-207.
- \*Connor, B. A., & Patron, D. J. 2008. Use of an accelerated immunization schedule for combined hepatitis A and B protection in the corporate traveler. *Journal of Occupational and Environmental Medicine*, 50(8): 945-950.
- Conroy, K. M., Collings, D. G., & Clancy, J. 2017. Regional headquarter's dual agency role: Micro-political strategies of alignment and self-interest. *British Journal of Management*, 28(3): 390-406.
- \*Conroy, K. M., McDonnell, A., & Holzleitner, K. 2018. A race against time: Training and support for short-term international assignments. *Journal of Global Mobility*, 6(3-4): 299-315.
- Cooke, F. L. 2018. Concepts, contexts, and mindsets: Putting human resource management research in perspectives. *Human Resource Management Journal*, 28(1): 1-13.
- Cooke, F. L., Wood, G., Wang, M., & Veen, A. 2019. How far has international HRM travelled? A systematic review of literature on multinational corporations (2000–2014). *Human Resource Management Review*, 29(1): 59-75.
- \*Crisuolo, P. 2005. On the road again: Researcher mobility inside the R&D network. *Research Policy*, 34(9): 1350-1365.
- \*Crowley-Henry, M., & Heaslip, G. 2014. Short-term international assignments: Military perspectives and implications for international human resource management. *European Management Journal*, 32(5): 752-760.
- \*Crowne, K. A., & Engle, R. L. 2016. Antecedents of cross-cultural adaptation stress in short-term international assignments. *Organization Management Journal*, 13(1): 32-47.
- Dabic, M., González-Loureiro, M., & Harvey, M. 2015. Evolving research on expatriates: What is 'known' after four decades (1970–2012). *The International Journal of Human Resource Management*, 26(3): 316-337.
- Danna, K., & Griffin, R. W. 1999. Health and well-being in the workplace: A review and synthesis of the literature. *Journal of Management*, 25(3): 357-384.
- De Cieri, H. L. 2009. Gender issues in international management. In P. R. Sparrow (Ed.), *Handbook of international human resource management: Integrating people, process and context*: 189-212. Chichester, UK: John Wiley & Sons.
- De Vos, A., Van der Heijden, B. I. J. M., & Akkermans, J. 2020. Sustainable careers: Towards a conceptual model. *Journal of Vocational Behavior*, 117: 103196.



- DeFillippi, R. J., & Arthur, M. B. 1996. Boundaryless contexts and careers: A competency-based perspective. In M. B. Arthur, & D. M. Rousseau (Eds.), **The boundaryless career: A new employment principle for a new organizational era**: 116-131. New York City, NY: Oxford University Press.
- Deloitte. 2019. **Global workforce insight 2019: Assessing the predicted 2018 global mobility trends and their continue impact in 2019**. New York City, NY: Deloitte.
- \*Demel, B., & Mayrhofer, W. 2010. Frequent business travelers across Europe: Career aspirations and implications. **Thunderbird International Business Review**, 52(4): 301-311.
- Demerouti, E., Bakker, A. B., Nachreiner, F., & Schaufeli, W. B. 2001. The job demands-resources model of burnout. **Journal of Applied Psychology**, 86(3): 499-512.
- Dickmann, M., & Doherty, N. 2008. Exploring the career capital impact of international assignments within distinct organizational contexts. **British Journal of Management**, 19(2): 145-161.
- \*Dimberg, L. A., Mundt, K. A., Sulsky, S. I., & Liese, B. H. 2001. Deep venous thrombosis associated with corporate air travel. **Journal of Travel Medicine**, 8(3): 127-132.
- \*Dimberg, L. A., Striker, J., Nordanlycke-Yoo, C., Nagy, L., Mundt, K. A., & Sulsky, S. I. 2002. Mental health insurance claims among spouses of frequent business travellers. **Occupational and Environmental Medicine**, 59(3): 175-181.
- \*Dimitrova, M. 2020. Of discovery and dread: The importance of work challenges for international business travelers' thriving and global role turnover intentions. **Journal of Organizational Behavior**, 41(4): 369-383.
- \*Dimitrova, M., Chia, S. I., Shaffer, M. A., & Tay-Lee, C. 2020. Forgotten travelers: Adjustment and career implications of international business travel for expatriates. **Journal of International Management**, 26(1): 100707.
- Dragoni, L., Oh, I., Tesluk, P. E., Moore, O. A., VanKatwyk, P., & Hazucha, J. 2014. Developing leaders' strategic thinking through global work experience: The moderating role of cultural distance. **Journal of Applied Psychology**, 99(5): 867-882.
- \*Druckman, M. 2009. Keeping your globally mobile employees healthy, safe, and secure. **Global Business and Organizational Excellence**, 29(1): 41-49.
- \*Druckman, M., Harber, P., Liu, Y., & Quigley, R. L. 2014. Assessing the risk of work-related international travel. **Journal of Occupational and Environmental Medicine**, 56(11): 1161-1166.
- Dulebohn, J. H., & Hoch, J. E. 2017. Virtual teams in organizations. **Human Resource Management Review**, 27(4): 569-574.
- \*Duvivier, F., Peeters, C., & Harzing, A.-W. 2019. Not all international assignments are created equal: HQ-subsidiary knowledge transfer patterns across types of assignments and types of knowledge. **Journal of World Business**, 54(3): 181-190.
- Eisenberger, R., Huntington, R., Hutchison, S., & Sowa, D. 1986. Perceived organizational support. **Journal of Applied Psychology**, 71(3): 500-507.
- \*Espino, C. M., Sundstrom, S. M., Frick, H. L., Jacobs, M., & Peters, M. 2002. International business travel: Impact on families and travellers. **Occupational and Environmental Medicine**, 59(5): 309-322.
- Farndale, E., Pai, A., Sparrow, P. R., & Scullion, H. 2014. Balancing individual and organizational goals in global talent management: A mutual-benefits perspective. **Journal of World Business**, 49(2): 204-214.
- Farndale, E., Scullion, H., & Sparrow, P. R. 2010. The role of the corporate HR function in global talent management. **Journal of World Business**, 45(2): 161-168.
- \*Faulconbridge, J. R., Beaverstock, J. V., Derudder, B., & Witlox, F. 2009. Corporate ecologies of business travel in professional service firms: Working towards a research agenda. **European Urban and Regional Studies**, 16(3): 295-308.
- \*Fischlmayr, I. C., & Puchmüller, K. M. 2016. Married, mom and manager: How can this be combined with an international career? **The International Journal of Human Resource Management**, 27(7): 744-765.
- Fishbein, M., & Ajzen, I. 1975. **Belief, attitude, intention, and behavior: An introduction to theory and research**. Reading, MA: Addison-Wesley.
- Foss, N. J., & Pedersen, T. 2019. Microfoundations in international management research: The case of knowledge sharing in multinational corporations. **Journal of International Business Studies**, 50(9): 1594-1621.
- \*Gholipour, H. F., & Foroughi, B. 2019. Corruption and outbound business travels. **Tourism Economics**: in press.
- \*Gholipour, H. F., & Foroughi, B. 2020. Business sentiment and international business travels: A cross-country analysis. **Journal of Travel Research**, 59(6): 1061-1072.
- Guest, D. E. 2017. Human resource management and employee well-being: Towards a new analytic framework. **Human Resource Management Journal**, 27(1): 22-38.
- Gusenbauer, M., & Haddaway, N. R. 2020. Which academic search systems are suitable for systematic reviews or meta-analyses? Evaluating retrieval qualities of Google Scholar, PubMed and 26 other resources. **Research Synthesis Methods**, 11(2): 181-217.
- \*Gustafson, P. 2009. More cosmopolitan, no less local: The orientations of international travellers. **European Societies**, 11(1): 25-47.
- Gustafson, P. 2012. Managing business travel: Developments and dilemmas in corporate travel management. **Tourism Management**, 33(2): 276-284.

- Harvey, M., & Moeller, M. 2009. Expatriate managers: A historical review. *International Journal of Management Reviews*, 11(3): 275-296.
- Harvey, M. G., & Novicevic, M. M. 2004. The development of political skill and political capital by global leaders through global assignments. *International Journal of Human Resource Management*, 15(7): 1173-1188.
- \*Haynes, P. 2010. Information and communication technology and international business travel: Mobility allies? *Mobilities*, 5(4): 547-564.
- Herriot, P., Manning, W. E. G., & Kidd, J. M. 1997. The content of the psychological contract. *British Journal of Management*, 8(2): 151-162.
- Hinds, P., Liu, L., & Lyon, J. 2011. Putting the global in global work: An intercultural lens on the practice of cross-national collaboration. *Academy of Management Annals*, 5(1): 135-188.
- Hitt, M. A., Li, D., & Xu, K. 2016. International strategy: From local to global and beyond. *Journal of World Business*, 51(1): 58-73.
- Hobfoll, S. E. 1989. Conservation of resources: A new attempt at conceptualizing stress. *American Psychologist*, 44(3): 513-524.
- Hobfoll, S. E. 2001. The influence of culture, community, and the nested-self in the stress process: Advancing conservation of resources theory. *Applied Psychology*, 50(3): 337-421.
- Honebein, P., Duffy, T. M., & Fishman, B. 1993. Constructivism and the design of learning environments: Context and authentic activities for learning. In T. M. Duffy, J. Lowyck, & D. Jonassen (Eds.), *Designing environments for constructivist learning*: 87-108. Heidelberg, Germany: Springer.
- House, J. S., & Kahn, R. L. 1985. Measures and concepts of social support. In S. Cohen, & S. L. Syme (Eds.), *Social support and health*: 83-108. New York City, NY: Academic Press.
- \*Hovhannisyan, N., & Keller, W. 2015. International business travel: An engine of innovation? *Journal of Economic Growth*, 20(1): 75-104.
- \*Hudson, T. W., & Fortuna, J. 2008. Overview of selected infectious disease risks for the corporate traveler. *Journal of Occupational and Environmental Medicine*, 50(8): 924-934.
- \*Jais, J., Smyrniotis, K. X., & Hoare, L. A. 2015a. A validation of the short-term international teaching assignments scale. *International Journal of Business and Society*, 16(2): 323-338.
- \*Jais, J., Smyrniotis, K. X., & Hoare, L. A. 2015b. Mixed-methods research on support for fly-in fly-out academics. *Advanced Science Letters*, 21(5): 1269-1273.
- \*Jais, J., Smyrniotis, K. X., & Hoare, L. A. 2015c. Up in the air: An examination of the work-life balance of fly-in-fly-out academics. *Higher Education Research & Development*, 34(6): 1123-1137.
- \*Jensen, M. T., & Rundmo, T. 2015. Associations between work family conflict, emotional exhaustion, musculoskeletal pain, and gastrointestinal problems in a sample of business travelers. *Scandinavian Journal of Psychology*, 56(1): 105-113.
- Jones, I., Faulconbridge, J. R., Marsden, G., & Anable, J. 2018. Demanding business travel: The evolution of the timespaces of business practice. In A. Hui, R. Day, & G. Walker (Eds.), *Demanding energy*: 257-277. London, UK: Palgrave Macmillan.
- Kahn, R. L., Wolfe, D. M., Quinn, R. P., Snoek, J. D., & Rosenthal, R. A. 1964. *Organizational stress: Studies in role conflict and ambiguity*. Oxford, UK: John Wiley.
- \*Kollinger-Santer, I., & Fischlmayr, I. C. 2013. Work life balance up in the air: Does gender make a difference between female and male international business travelers? *Zeitschrift f ü r Personalforschung*, 27(3): 195-223.
- \*Konopaske, R., Robie, C., & Ivancevich, J. M. 2005. A preliminary model of spouse influence on managerial global assignment willingness. *The International Journal of Human Resource Management*, 16(3): 405-426.
- \*Konopaske, R., Robie, C., & Ivancevich, J. M. 2009. Managerial willingness to assume traveling, short-term and long-term global assignments. *Management International Review*, 49(3): 359-388.
- \*Konopaske, R., & Werner, S. 2005. US managers' willingness to accept a global assignment: Do expatriate benefits and assignment length make a difference? *The International Journal of Human Resource Management*, 16(7): 1159-1175.
- KPMG. 2019. *Global assignment policies and practices survey*. Zürich, Switzerland: KPMG International Cooperative.
- Kraimer, M. L., Bolino, M. C., & Mead, B. 2016. Themes in expatriate and repatriate research over four decades: What do we know and what do we still need to learn? *Annual Review of Organizational Psychology and Organizational Behavior*, 3(1): 83-109.
- Kramer, W. S., Shuffler, M. L., & Feitosa, J. 2017. The world is not flat: Examining the interactive multidimensionality of culture and virtuality in teams. *Human Resource Management Review*, 27(4): 604-620.
- Lepak, D. P., Smith, K. G., & Taylor, M. S. 2007. Value creation and value capture: A multilevel perspective. *Academy of Management Review*, 32(1): 180-194.
- \*Liese, B. H., Mundt, K. A., Dell, L. D., Nagy, L., & Demure, B. 1997. Medical insurance claims associated with international business travel. *Occupational and Environmental Medicine*, 54(7): 499-503.
- \*Lirio, P. 2014. Taming travel for work-life balance in global careers. *Journal of Global Mobility*, 2(2): 160-182.
- \*Lirio, P. 2017. Global boundary work tactics: Managing work and family transitions in a 24-7 global context. *Community, Work and Family*, 20(1): 72-91.

- \*Liu, R., Scholnick, B., & Finn, A. 2017. The complexity of outsourced services and the role of international business travel. *Journal of Economic Geography*, 17(3): 661-684.
- Liu, Y., & Meyer, K. E. 2020. Boundary spanners, HRM practices, and reverse knowledge transfer: The case of Chinese cross-border acquisitions. *Journal of World Business*, 55(2): 100958.
- Lücke, G., Kostova, T., & Roth, K. 2014. Multiculturalism from a cognitive perspective: Patterns and implications. *Journal of International Business Studies*, 45(2): 169-190.
- Mabey, C., & Zhao, S. 2017. Managing five paradoxes of knowledge exchange in networked organizations: New priorities for HRM? *Human Resource Management Journal*, 27(1): 39-57.
- \*Mathiason, T. 2013. Are you part of the global workforce? An examination of the 'duty of care' to business travelers and international assignees under the ILO occupational health and safety conventions and as emerging international customary law. *American University International Law Review*, 28(3): 873-904.
- \*Mayerhofer, H., Hartmann, L. C., & Herbert, A. 2004a. Career management issues for flexpatriate international staff. *Thunderbird Business Review*, 46(6): 647-666.
- \*Mayerhofer, H., Hartmann, L. C., Michelitsch-Riedl, G., & Kollinger, I. 2004b. Flexpatriate assignments: A neglected issue in global staffing. *The International Journal of Human Resource Management*, 15(8): 1371-1389.
- \*Mayerhofer, H., Müller, B., & Schmidt, A. 2010. Implications of flexpatriates' lifestyles on HRM practices. *Management Revue*, 21(2): 155-173.
- \*Mayerhofer, H., Schmidt, A., Hartmann, L. C., & Bendl, R. 2011. Recognising diversity in managing work life issues of flexpatriates. *Equality, Diversity and Inclusion*, 30(7): 589-609.
- Mayrhofer, W., & Reiche, B. S. 2014. Guest editorial: Context and global mobility: Diverse global work arrangements. *Journal of Global Mobility*, 2(2).
- \*McDonnell, A., & Boyle, B. 2012. Higher education in flight: A new direction for international assignments research. *The International Journal of Human Resource Management*, 23(20): 4342-4358.
- \*McKenna, S., Ducharme, M. J., & Budworth, M. H. 2009. What happens on tour, stays on tour: Failure and teams on short term international assignment. *Research & Practice in Human Resource Management*, 17(1): 105-117.
- \*McKenna, S., & Richardson, J. 2007. The increasing complexity of the internationally mobile professional: Issues for research and practice. *Cross Cultural Management*, 14(4): 307-320.
- Meyer, K. E., Li, C., & Schotter, A. P. J. 2020. Managing the MNE subsidiary: Advancing a multi-level and dynamic research agenda. *Journal of International Business Studies*, 51(4): 538-576.
- \*Meyskens, M., Von Glinow, M. A., Werther Jr, W. B., & Clarke, L. 2009. The paradox of international talent: Alternative forms of international assignments. *The International Journal of Human Resource Management*, 20(6): 1439-1450.
- Minbaeva, D. B. 2013. Strategic HRM in building micro-foundations of organizational knowledge-based performance. *Human Resource Management Review*, 23(4): 378-390.
- \*Minbaeva, D. B., & Michailova, S. 2004. Knowledge transfer and expatriation in multinational corporations: The role of disseminative capacity. *Employee Relations*, 26(6): 663-679.
- Minuchin, S. 1974. *Families and family therapy*. Cambridge, MA: Harvard University Press.
- \*Miralles-Vazquez, L., & McGaughey, S. L. 2015. Non-traditional international assignments, knowledge and innovation: An exploratory study of women's experiences. *Prometheus*, 33(3): 277-303.
- Morris, S., Snell, S., & Björkman, I. 2016. An architectural framework for global talent management. *Journal of International Business Studies*, 47(6): 723-747.
- Mäkelä, K., Barner-Rasmussen, W., Ehrnrooth, M., & Koveshnikov, A. 2019. Potential and recognized boundary spanners in multinational corporations. *Journal of World Business*, 54(4): 335-349.
- Mäkelä, K., & Suutari, V. 2009. Global careers: A social capital paradox. *The International Journal of Human Resource Management*, 20(5): 992-1008.
- \*Mäkelä, L., Bergbom, B., Saarenpää, K., & Suutari, V. 2015a. Work-family conflict faced by international business travellers: Do gender and parental status make a difference? *Journal of Global Mobility*, 3(2): 155-168.
- \*Mäkelä, L., Bergbom, B., Tanskanen, J., & Kinnunen, U. 2014. The relationship between international business travel and sleep problems via work-family conflict. *Career Development International*, 19(7): 794-812.
- \*Mäkelä, L., & Kinnunen, U. 2018. International business travelers' psychological well-being: The role of supportive HR practices. *The International Journal of Human Resource Management*, 29(7): 1285-1306.
- \*Mäkelä, L., Kinnunen, U., & Suutari, V. 2015b. Work-to-life conflict and enrichment among international business travelers: The role of international career orientation. *Human Resource Management*, 54(3): 517-531.
- Mäkelä, L., Saarenpää, K., & McNulty, Y. 2017. Flexpatriates, short-term assignees and international commuters. In Y. McNulty, & J. Selmer (Eds.), *Research handbook of expatriates*: 276-295. Cheltenham, UK: Edward Elgar Publishing.
- Nahapiet, J., & Ghoshal, S. 1998. Social capital, intellectual capital and the organization advantage. *Academy of Management Review*, 23(2): 242-266.
- Nelson, D. L., & Simmons, B. L. 2011. Savoring eustress while coping with distress: The holistic model of stress. In J. C. Quick, & L. E. Tetrick (Eds.), *Handbook of occupational health psychology*: 55-74. Washington, DC: American Psychological Association.

- Ng, K., Tan, M. L., & Ang, S. 2011. Global culture capital and cosmopolitan human capital: The effects of global mindset and organizational routines on cultural intelligence and international experience. In A. Burton-Jones, & J. Spender (Eds.), *The Oxford handbook of human capital*: 96-119. Oxford, UK: Oxford University Press.
- \*Oddou, G., Mendenhall, M. E., & Ritchie, J. B. 2000. Leveraging travel as a tool for global leadership development. *Human Resource Management*, 39(2-3): 159-172.
- \*Pate, J., & Scullion, H. 2018. The flexpatriate psychological contract: A literature review and future research agenda. *The International Journal of Human Resource Management*, 29(8): 1402-1425.
- Pedersen, T., Soda, G., & Stea, D. 2019. Globally networked: Intraorganizational boundary spanning in the global organization. *Journal of World Business*, 54(3): 169-180.
- \*Pereira, V., Malik, A., Howe-Walsh, L., Munjal, S., & Hirekhan, M. 2017. Managing yopatriates: A longitudinal study of generation Y expatriates in an Indian multi-national corporation. *Journal of International Management*, 23(2): 151-165.
- \*Phillips, J. M., Gully, S. M., McCarthy, J. E., Castellano, W. G., & Kim, M. S. 2014. Recruiting global travelers: The role of global travel recruitment messages and individual differences in perceived fit, attraction, and job pursuit intentions. *Personnel Psychology*, 67(1): 153-201.
- \*Pinto, L. H., & Maia, H. S. 2015. Work-life interface of Portuguese international business travelers. *Academia Revista Latinoamericana de Administracion*, 28(2): 195-212.
- Preece, D., Iles, P., & Jones, R. 2013. MNE regional head offices and their affiliates: Talent management practices and challenges in the Asia Pacific. *International Journal of Human Resource Management*, 24(18): 3457-3477.
- \*Puchmüller, K. M., & Fischlmayr, I. C. 2017. Support for female international business travellers in dual-career families. *Journal of Global Mobility*, 5(1): 22-42.
- Pudelko, M., & Harzing, A.-W. 2007. Country-of-origin, localization, or dominance effect? An empirical investigation of HRM practices in foreign subsidiaries. *Human Resource Management*, 46(4): 535-559.
- PwC. 2010. *Talent mobility 2020: The next generation of international assignments*. London, UK: PwC.
- \*Ramsey, J. R. 2013. Institutional distance: A measurement validation and link to job and international business travel strain. *International Journal of Stress Management*, 20(3): 163-192.
- \*Ramsey, J. R., Leonel, J. N., Gomes, G. Z., & Monteiro, P. R. R. 2011. Cultural intelligence's influence on international business travelers' stress. *Cross Cultural Management*, 18(1): 21-37.
- Reiche, B. S., Lee, Y., & Allen, D. G. 2019. Actors, structure, and processes: A review and conceptualization of global work integrating IB and HRM research. *Journal of Management*, 45(2): 359-383.
- \*Rezaei, S., Shahijan, M. K., Valaei, N., Rahimi, R., & Ismail, W. K. W. 2018. Experienced international business traveller's behaviour in Iran: A partial least squares path modelling analysis. *Tourism and Hospitality Research*, 18(2): 163-190.
- \*Richards, C. A., & Rundle, A. G. 2011. Business travel and self-rated health, obesity, and cardiovascular disease risk factors. *Journal of Occupational and Environmental Medicine*, 53(4): 358-363.
- Rodrigues, R. A., & Guest, D. 2010. Have careers become boundaryless? *Human Relations*, 63(8): 1157-1175.
- \*Rogers, B., Bunn, W. B., & Connor, B. A. 2016. An update on travel vaccines and issues in travel and international medicine. *Workplace Health & Safety*, 64(10): 462-468.
- \*Rogers, H. L., & Reilly, S. M. 2000. Health problems associated with international business travel: A critical review of the literature. *AAOHN Journal*, 48(8): 376-384.
- \*Rogers, H. L., & Reilly, S. M. 2002. A survey of the health experiences of international business travelers: Part one, physiological aspects. *AAOHN Journal*, 50(10): 449-459.
- \*Rogers, W. H., Bunn, W. B., & Lerner, D. 2019. Analysis of the full economic cost for Japanese encephalitis under different risk scenarios for business travelers to Asia. *Journal of Occupational and Environmental Medicine*, 61(1): 16-20.
- Ross, J. K. 2009. Offshore industry shift work: Health and social considerations. *Occupational Medicine*, 59(5): 310-315.
- \*Roy, J., & Filiatrault, P. 1998. The impact of new business practices and information technologies on business air travel demand. *Journal of Air Transport Management*, 4(2): 77-86.
- \*Saarenpää, K. 2018. Stretching the borders: How international business travel affects the work-family balance. *Community, Work and Family*, 21(1): 1-16.
- \*Salt, J., & Wood, P. 2012. Recession and international corporate mobility. *Global Networks*, 12(4): 425-445.
- \*Salt, J., & Wood, P. 2014. Staffing UK university campuses overseas: Lessons from MNE practice. *Journal of Studies in International Education*, 18(1): 84-97.
- Schotter, A. P. J., Mudambi, R., Doz, Y. L., & Gaur, A. 2017. Boundary spanning in global organizations. *Journal of Management Studies*, 54(4): 403-421.
- Scott, W. 2001. *Institutions and organizations* (2 ed.). Thousand Oaks, CA: SAGE Publications.
- \*Selcuk, E. B., Kayabas, U., Binbasioglu, H. O., B., Bayindir, Y., Bozdogan, B., & Karatas, M. 2016. Travel health attitudes among Turkish business travellers to African countries. *Travel Medicine and Infectious Disease*, 14(6): 614-620.
- \*Shaffer, M. A., Kraimer, M. L., Chen, Y. P., & Bolino, M. C. 2012. Choices, challenges, and career consequences of global work experiences: A review and future agenda. *Journal of Management*, 38(4): 1282-1327.

- \*Shaffer, M. A., Reiche, B. S., Dimitrova, M., Lazarova, M., Chen, S., Westman, M., & Wurtz, O. 2016. Work- and family-role adjustment of different types of global professionals: Scale development and validation. *Journal of International Business Studies*, 47(2): 113-139.
- \*Shankaran, G., Murray, R. A., & Miller, P. 2011. Short-term international assignments: Maximizing effectiveness, minimizing cost and risk. *International Tax Journal*, 37(1): 41-60.
- \*Shortland, S. 2015. The 'expat factor': The influence of working time on women's decisions to undertake international assignments in the oil and gas industry. *The International Journal of Human Resource Management*, 26(11): 1452-1473.
- Shortland, S. 2018. What seals the deal? How compensation and benefits affect women's decisions to accept expatriation in the oil and gas industry. *Personnel Review*, 47(3): 765-783.
- Siegrist, J. 1996. Adverse health effects of high-effort/low-reward conditions. *Journal of Occupational Health Psychology*, 1(1): 27-41.
- Stahl, G. K., Miller, E. L., & Tung, R. L. 2002. Toward the boundaryless career: A closer look at the expatriate career concept and the perceived implications of an international assignment. *Journal of World Business*, 37(3): 216-227.
- \*Starr, T. L. 2009. Repatriation and short-term assignments: An exploration into expectations, change and dilemmas. *The International Journal of Human Resource Management*, 20(2): 286-300.
- \*Starr, T. L., & Currie, G. 2009. 'Out of sight but still in the picture': Short-term international assignments and the influential role of family. *The International Journal of Human Resource Management*, 20(6): 1421-1438.
- Straub, C., Vinkenburgh, C. J., & Van Kleef, M. 2019. Career customization: Putting an organizational practice to facilitate sustainable careers to the test. *Journal of Vocational Behavior*, 117: 103320.
- \*Striker, J., Luippold, R. S., Nagy, L., Liese, B. H., Bigelow, C., & Mundt, K. A. 1999. Risk factors for psychological stress among international business travellers. *Occupational and Environmental Medicine*, 56(4): 245-252.
- Sullivan, D. 1998. Cognitive tendencies in international business research: Implications of a 'narrow vision'. *Journal of International Business Studies*, 29(4): 837-855.
- \*Suutari, V., Brewster, C. J., Riusala, K., & Syrjäkäri, S. 2013. Managing non-standard international experience: Evidence from a Finnish company. *Journal of Global Mobility*, 1(2): 118-138.
- \*Tahvanainen, M., Welch, D. E., & Worm, V. 2005. Implications of short-term international assignments. *European Management Journal*, 23(6): 663-673.
- \*Takahashi, M., Nakata, A., & Arito, H. 2002. Disturbed sleep-wake patterns during and after short-term international travel among academics attending conferences. *International Archives of Occupational and Environmental Health*, 75(6): 435-440.
- \*Tanaka, K. 2019. Do international flights promote FDI? The role of face-to-face communication. *Review of International Economics*, 27(5): 1609-1632.
- \*Tani, M. 2005. On the motivations of business travel: Evidence from an Australian survey. *Asian and Pacific Migration Journal*, 14(4): 419-440.
- Taylor, S. 2007. Creating social capital in MNCs: The international human resource management challenge. *Human Resource Management Journal*, 17(4): 336-354.
- \*Valk, R., & Hannon, S. B. T. 2016. Engaged and energized in the energy industry: Exploring engagement of rotational assignees through the four fundamental pillars of employee engagement. *Journal of Global Mobility*, 4(3): 345-379.
- \*Valk, R., & Hannon, S. B. T. 2017. Exploring job demands, job resources, personal resources and wellbeing of rotational assignees at hardship locations. *Journal of Health, Safety and Environment*, 33(2): 153-176.
- Verbeke, A., & Kano, L. 2016. An internalization theory perspective on the global and regional strategies of multinational enterprises. *Journal of World Business*, 51(1): 83-92.
- Vroom, V. H. 1964. *Work and motivation*. New York City, NY: Wiley.
- \*Welch, D. E., Welch, L. S., & Worm, V. 2007. The international business traveller: A neglected but strategic human resource. *The International Journal of Human Resource Management*, 18(2): 173-183.
- Welch, D. E., & Worm, V. 2006. International business travellers: A challenge for IHRM. In G. K. Stahl, & I. Björkman (Eds.), *Handbook of research in international human resource management*: 283-301. Cheltenham, UK: Edward Elgar.
- \*Westman, M., Etzion, D., & Gattenio, E. 2008. International business travels and the work-family interface: A longitudinal study. *Journal of Occupational and Organizational Psychology*, 81(3): 459-480.
- Wickham, J., & Vecchi, A. 2009. The importance of business travel for industrial clusters: Making sense of nomadic workers. *Geografiska Annaler: Series B, Human Geography*, 91(3): 245-255.
- Williamson, O. E. 1963. A model of rational managerial behavior. In R. M. Cyert, & J. G. March (Eds.), *A behavioral theory of the firm*: 237-252. Upper Saddle River, NJ: Prentice-Hall.
- Wood, P., & Salt, J. 2012. Shifting portfolios of international labour mobility among UK-based business consultancies. *Geoforum*, 43(4): 815-823.
- Yagi, N., & Kleinberg, J. 2011. Boundary work: An interpretive ethnographic perspective on negotiating and leveraging cross-cultural identity. *Journal of International Business Studies*, 42(5): 629-653.